KING COMICS

AUGUST 54

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MORT WALKER

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BEETLE BAILEY in

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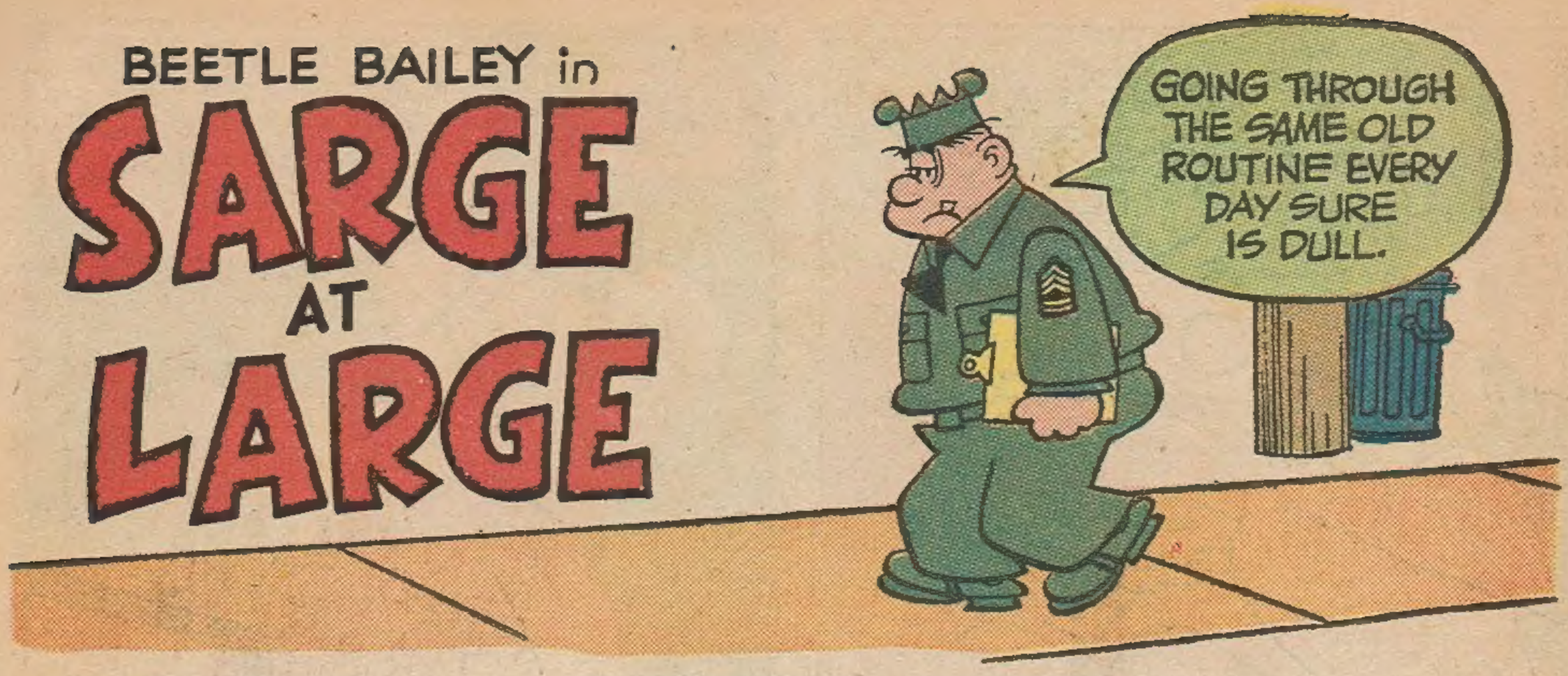

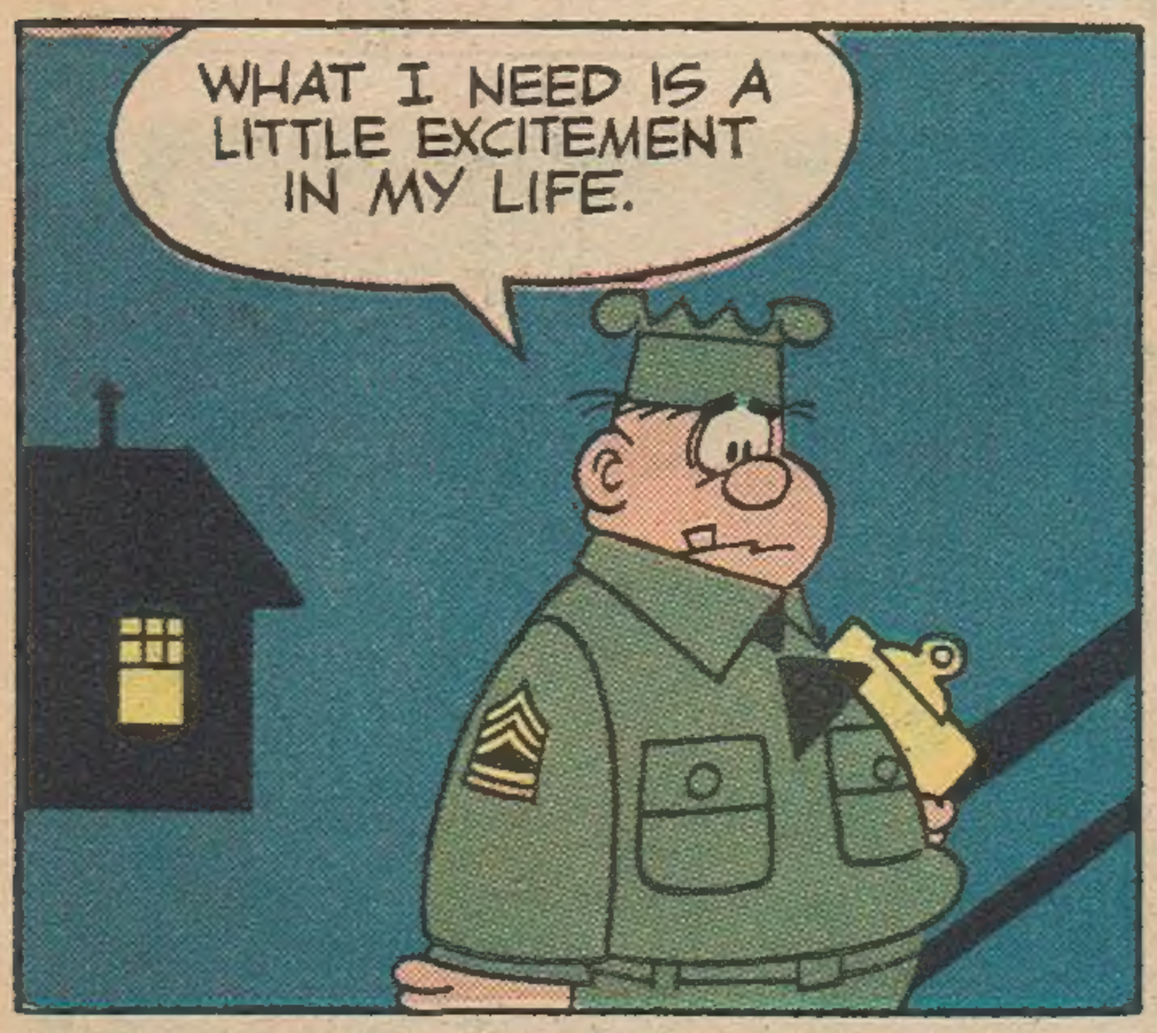

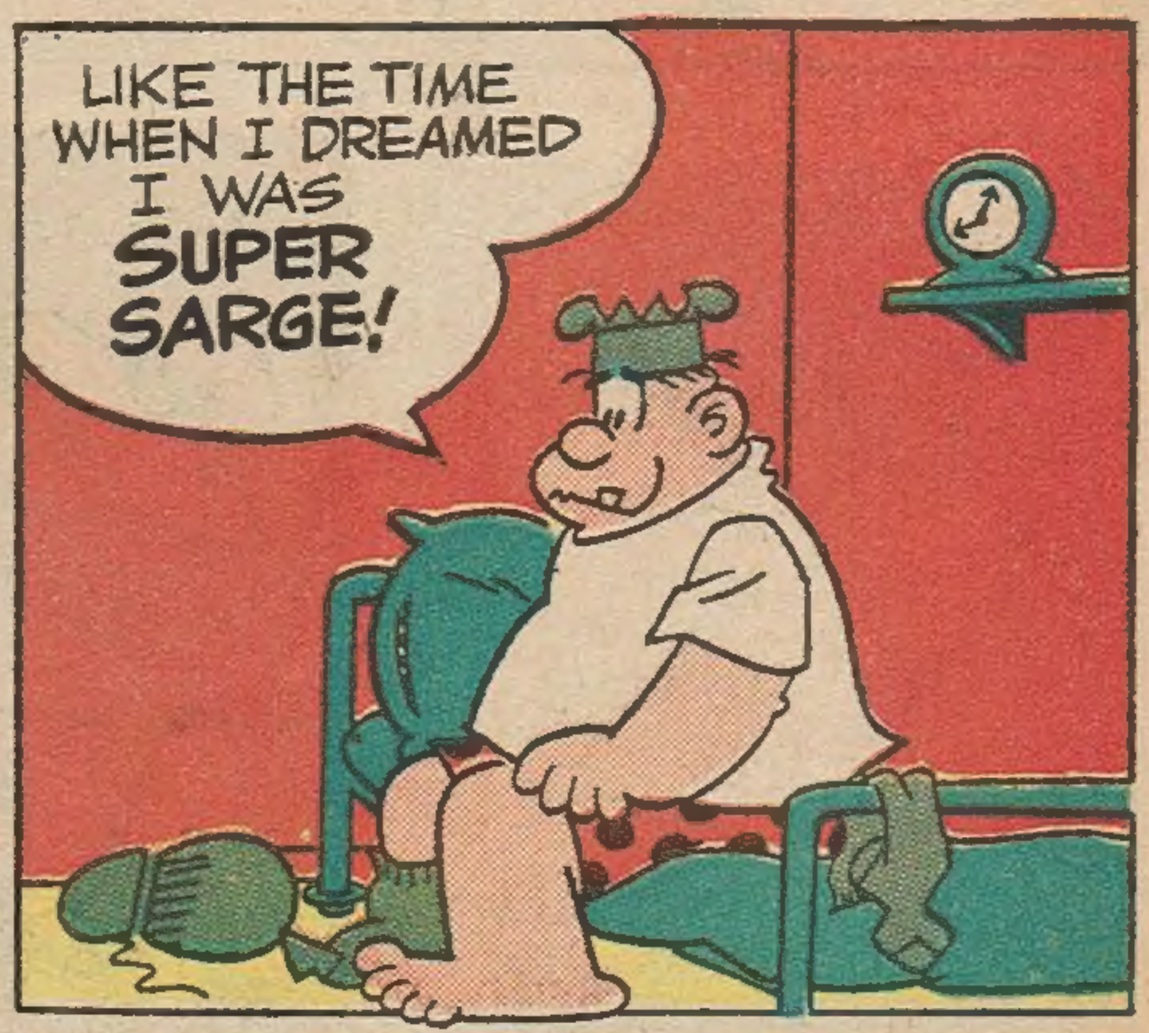

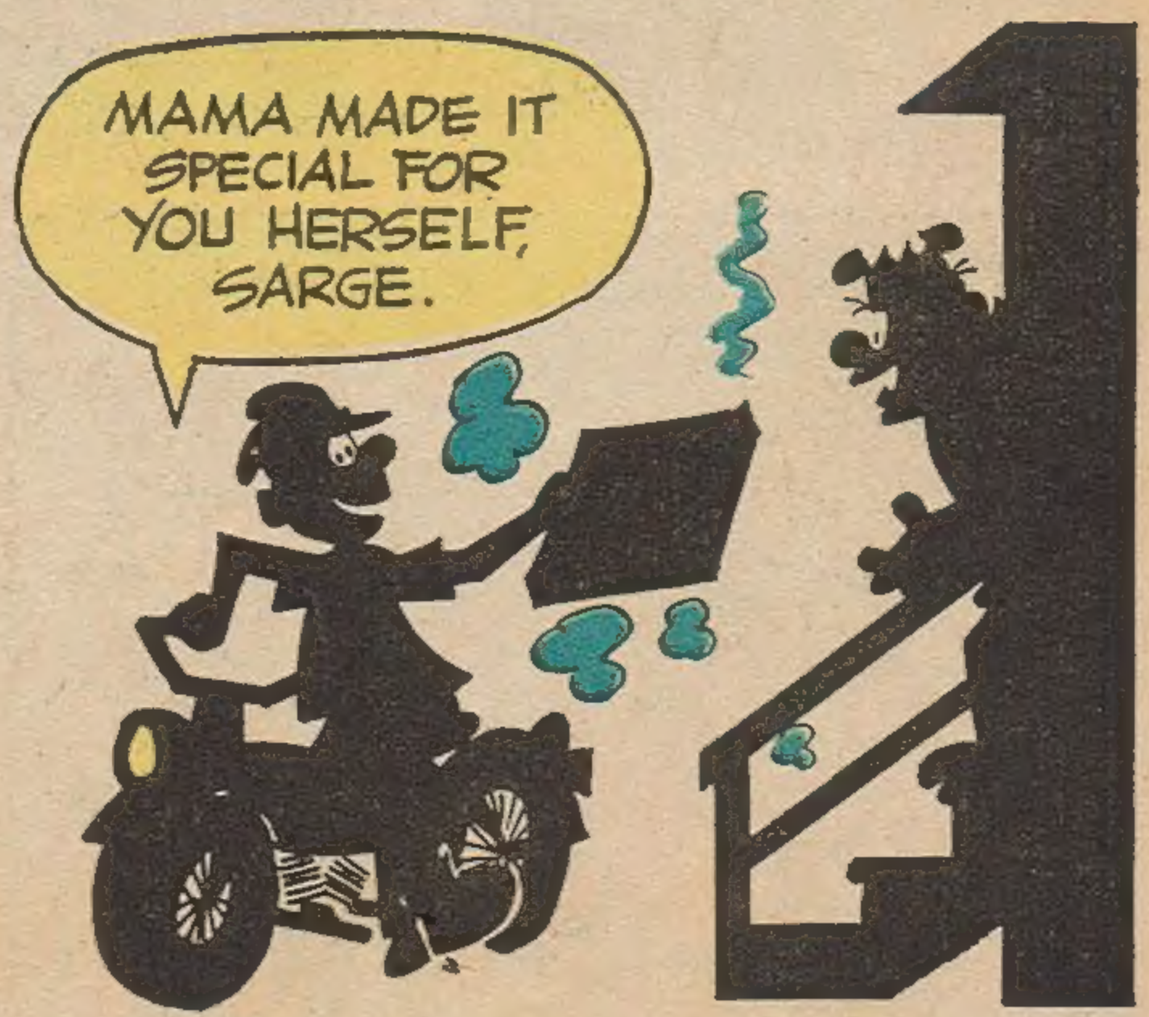

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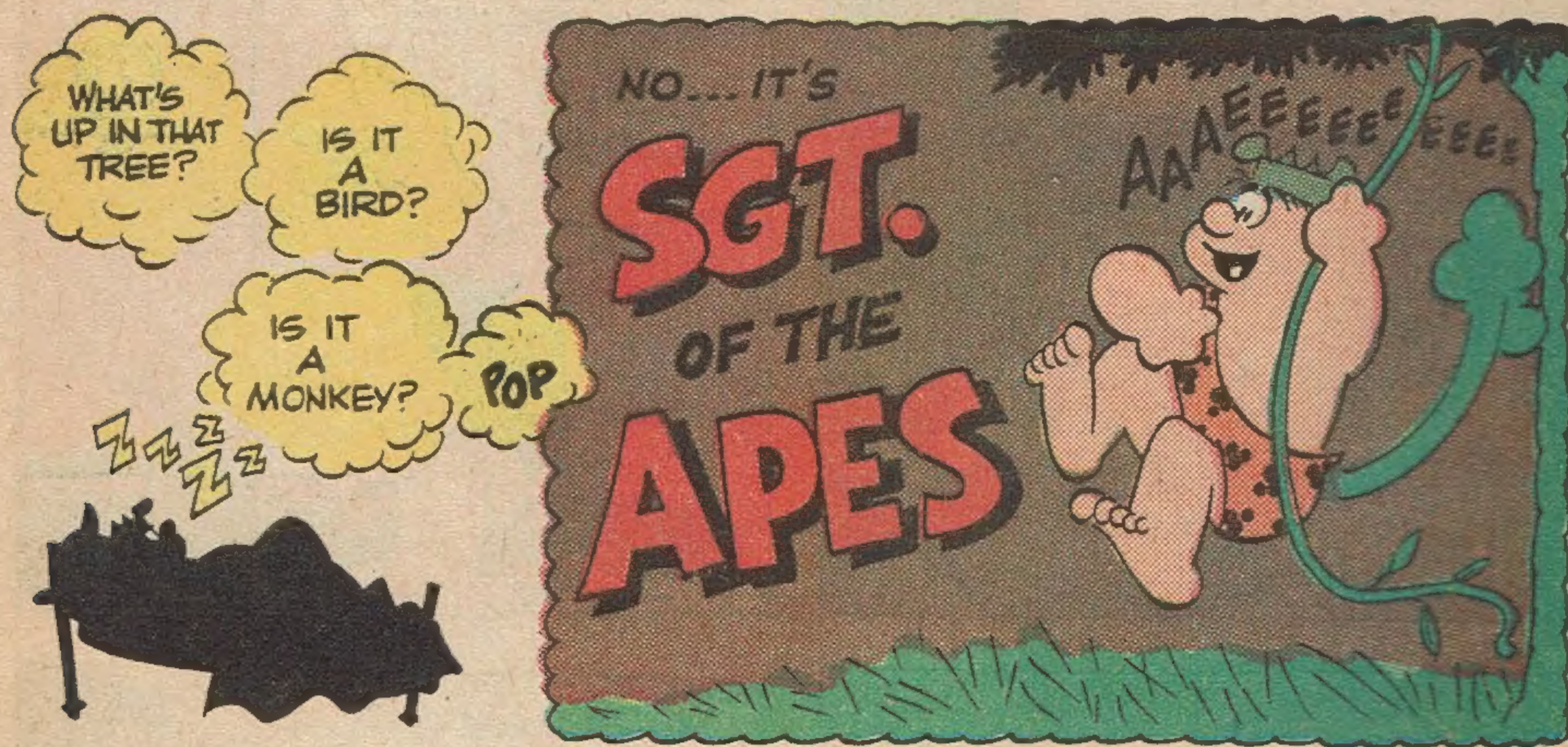
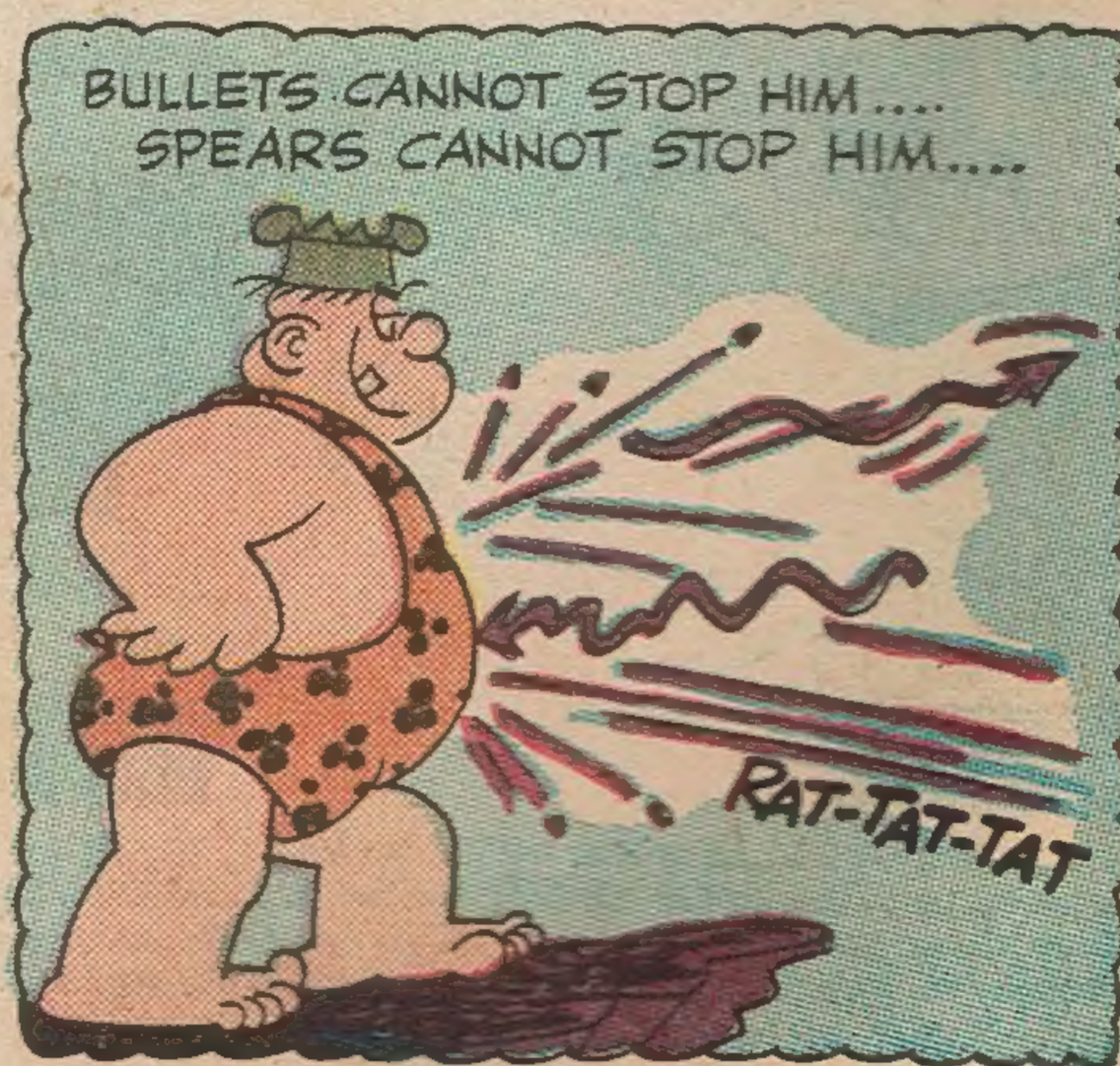
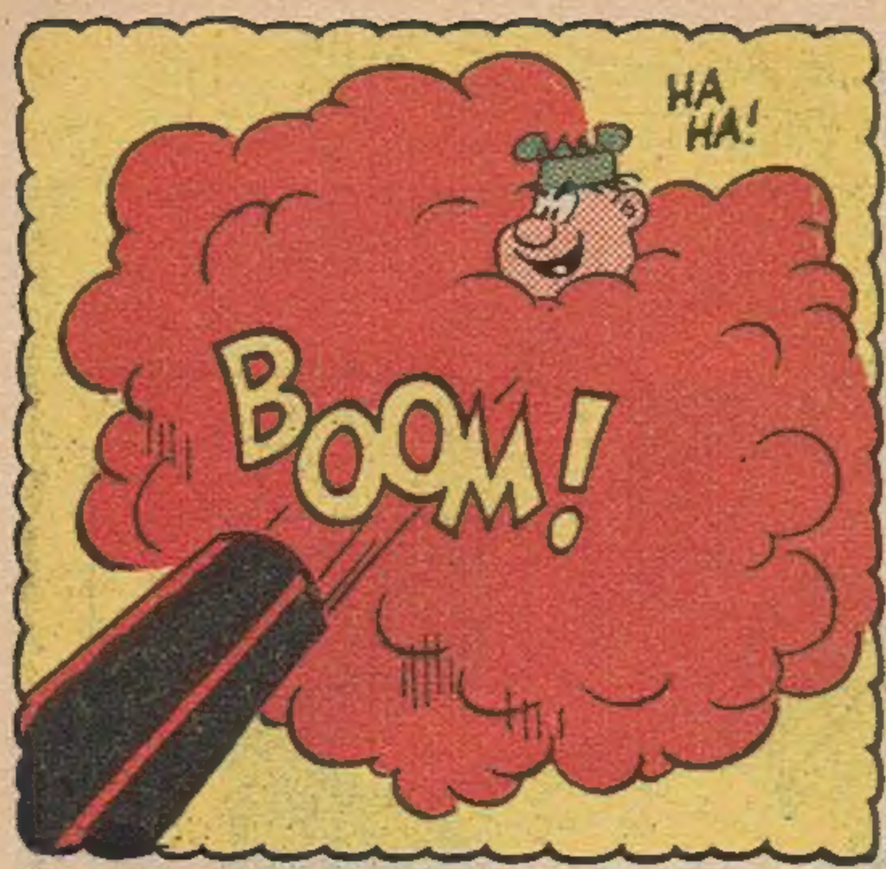
THERE'S NOTHING LIKE ONE OF MAMA'S PIZZAS JUST BEFORE BEDTIME, TO MAKE YOU DREAM.

HOME SWEET HOME
I HOPE THIS ONE WILL BE LIKE THE LAST SUPER SARGE DREAM - IN FULL COLOR.


WHAT'S UP IN THAT TREE?
IS IT A BIRD?
IS IT A MONKEY?
POP
ZZZZZZ
NO... IT'S
SGT. OF THE APES
AAAEEEEEEEEEEE

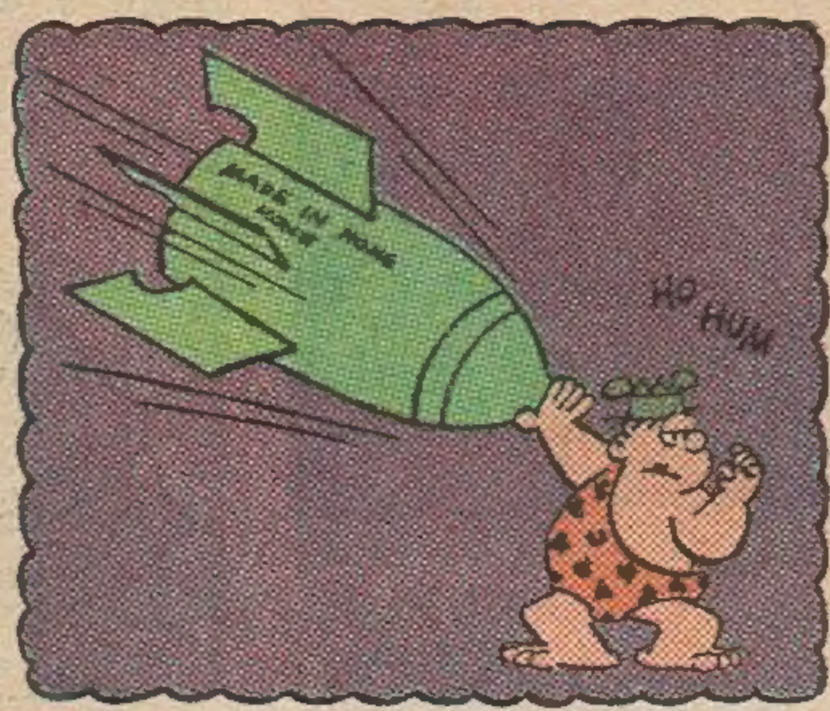
TOPKICK OF THE JUNGLE.... DEFENDER OF THE WEAK...
SCRAM!


BULLETS CANNOT STOP HIM.... SPEARS CANNOT STOP HIM....
RAT-TAT-TAT



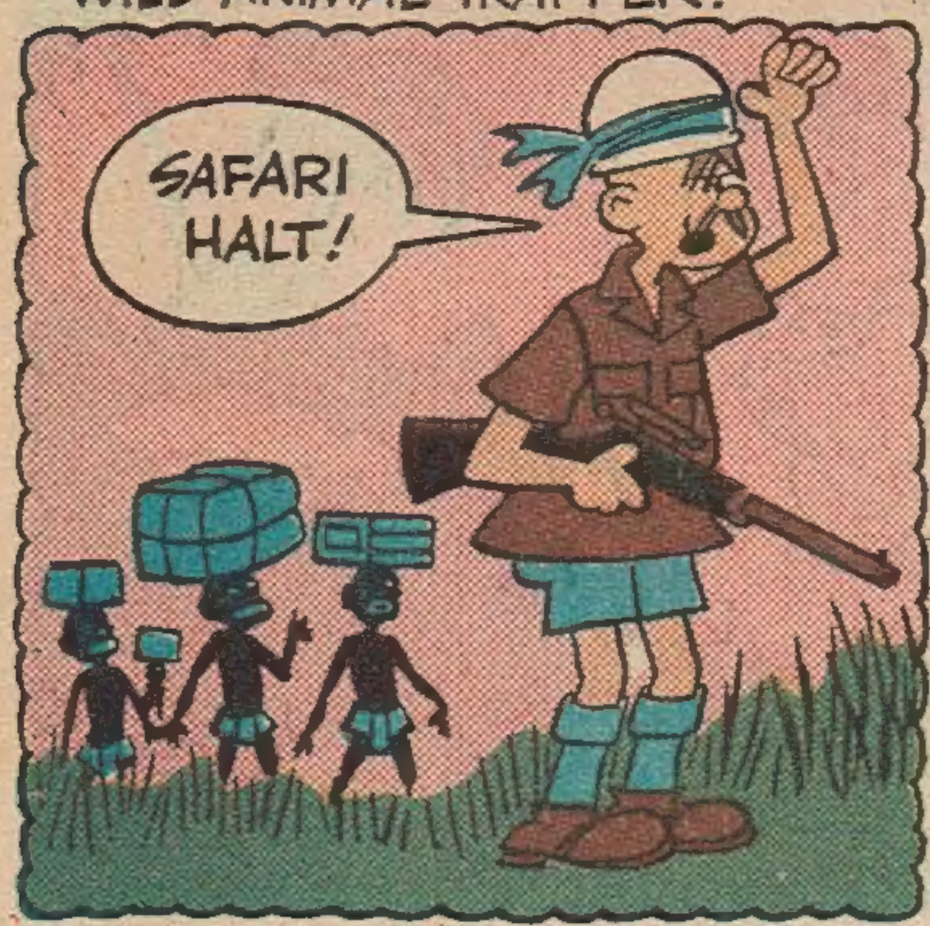
CANNONS CANNOT STOP HIM!

ATOM BOMBS CANNOT STOP HIM!

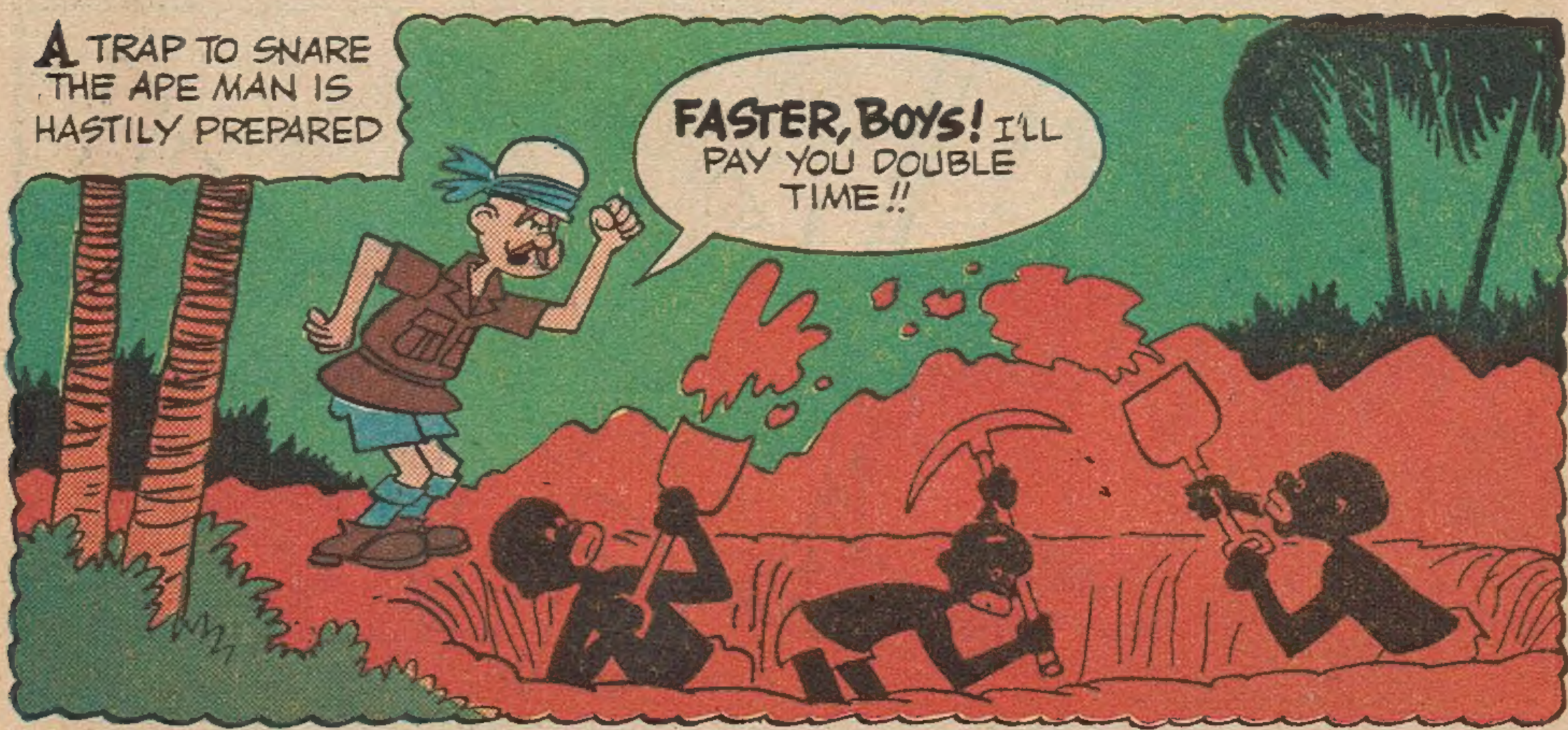


ONLY ONE THING CAN STOP THE MIGHTY SGT. OF THE APES ?!

AND THAT SECRET IS KNOWN ONLY BY COL. FUZZ, FAMOUS WILD ANIMAL TRAPPER.



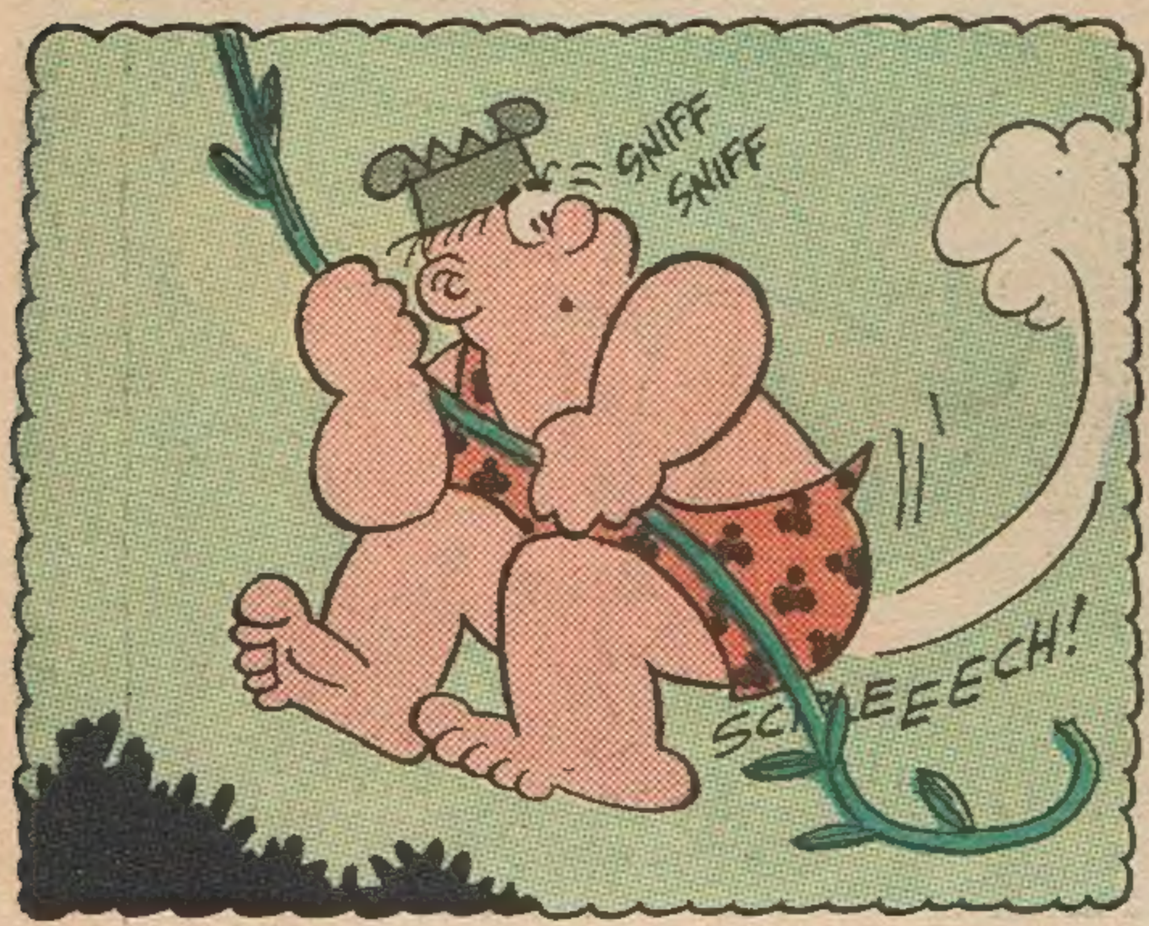
A TRAP TO SNARE THE APE MAN IS HASTILY PREPARED

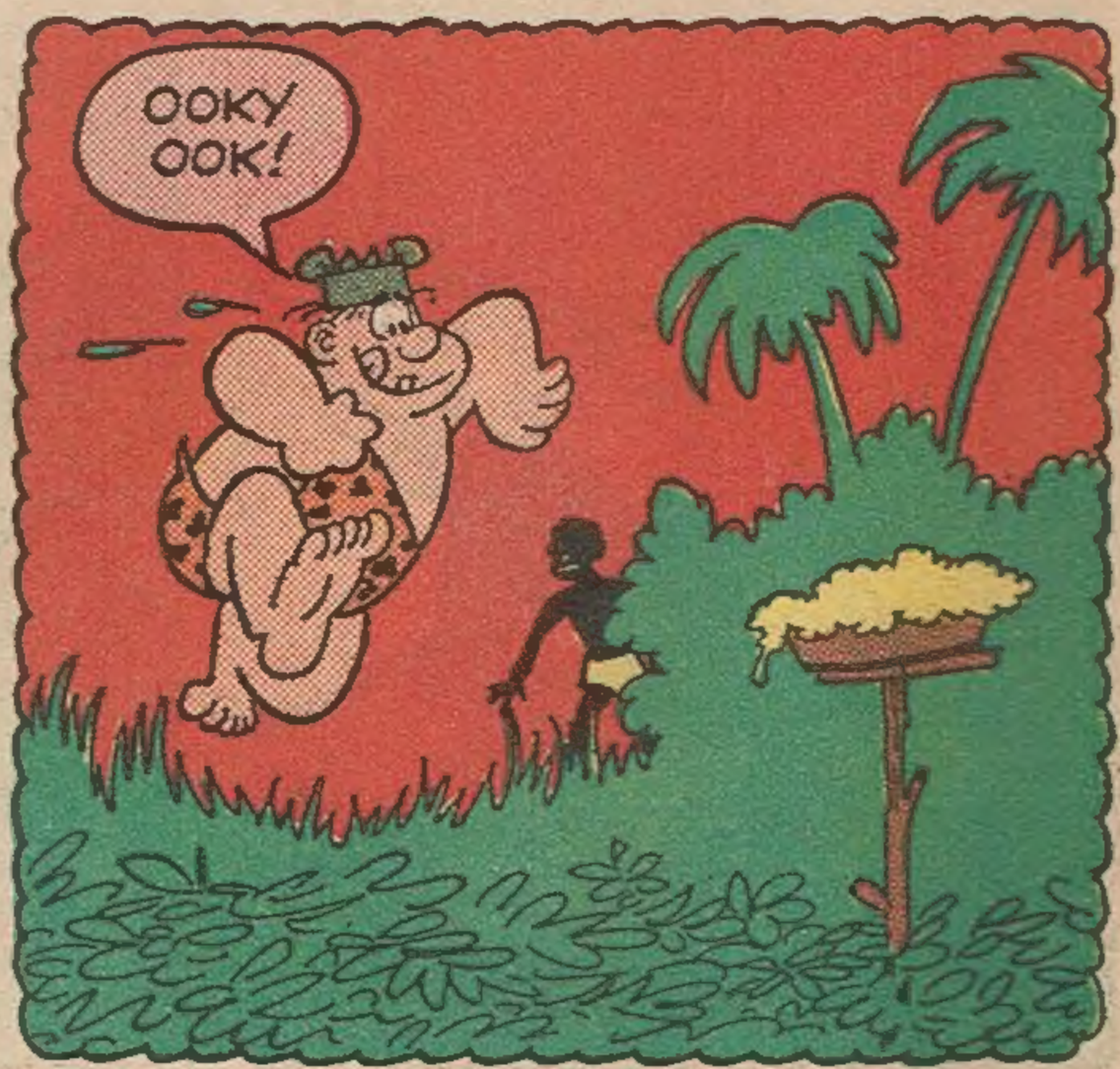


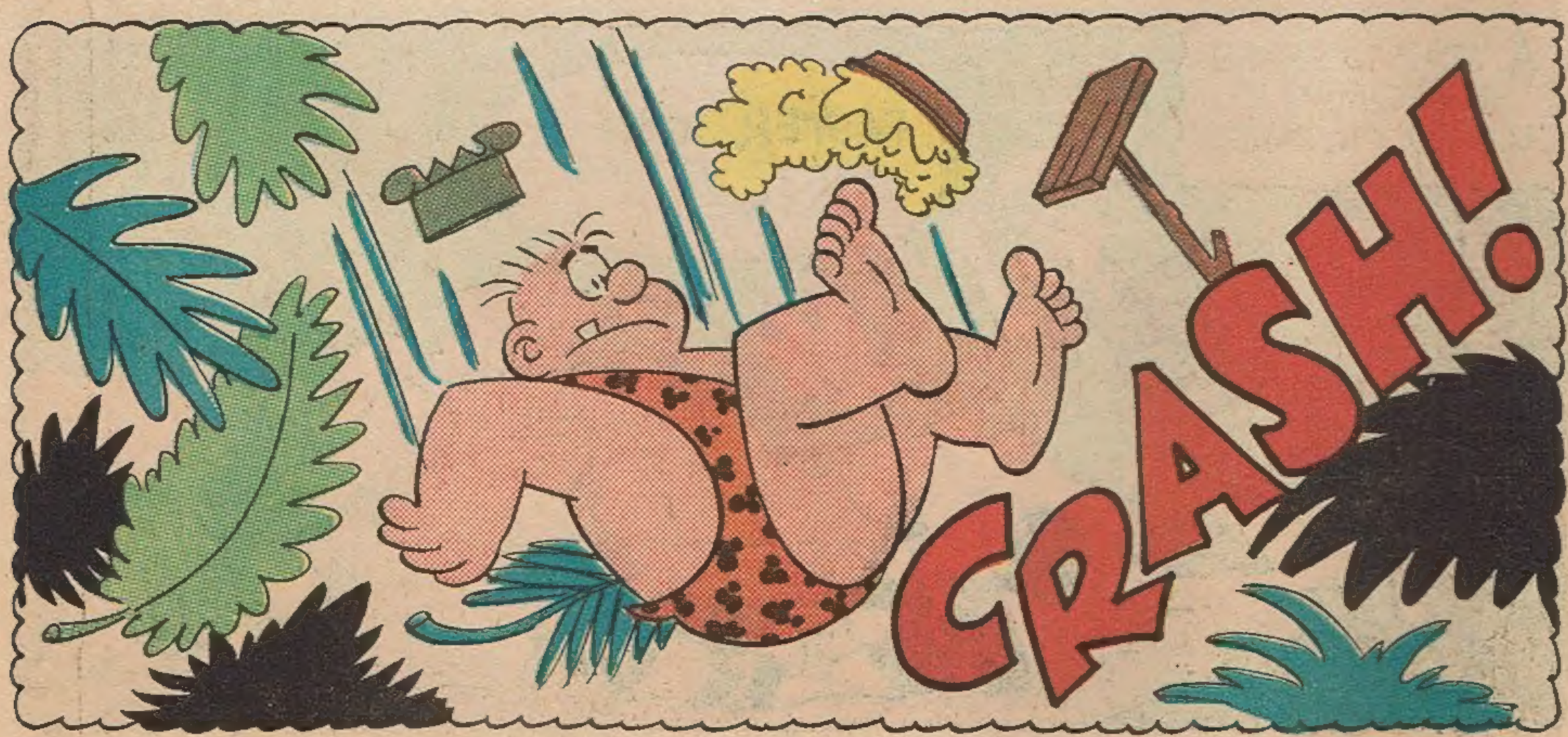
WHEN THE HOLE IS DUG, COLONEL FUZZ COVERS IT OVER WITH PALM FRONDS.

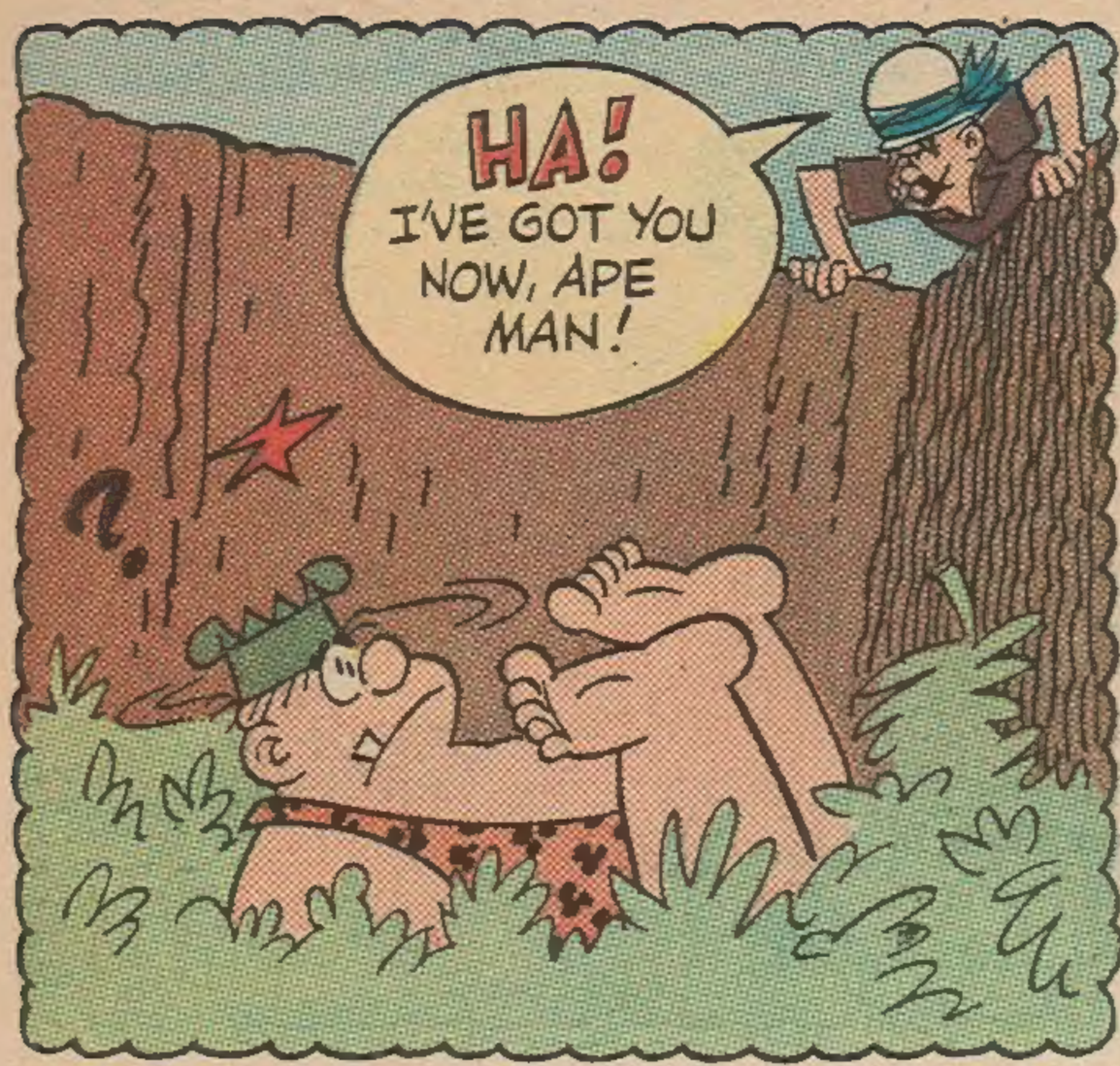
AND SELECTS AS BAIT THE **ONE** THING THAT CAN STOP THE SGT. OF THE APES.

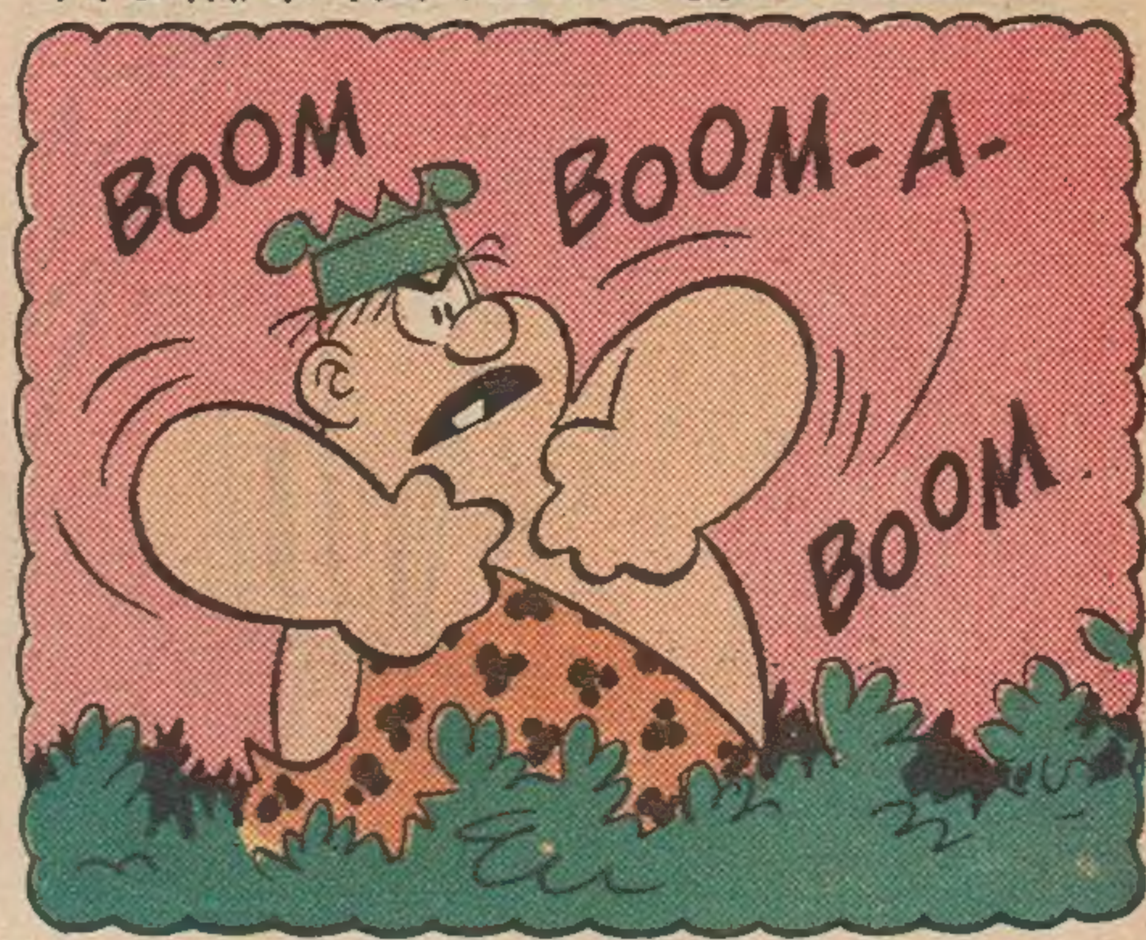
THE SCENT OF THE BANANA CREAM PIE STOPS THE APE MAN IN MID AIR!





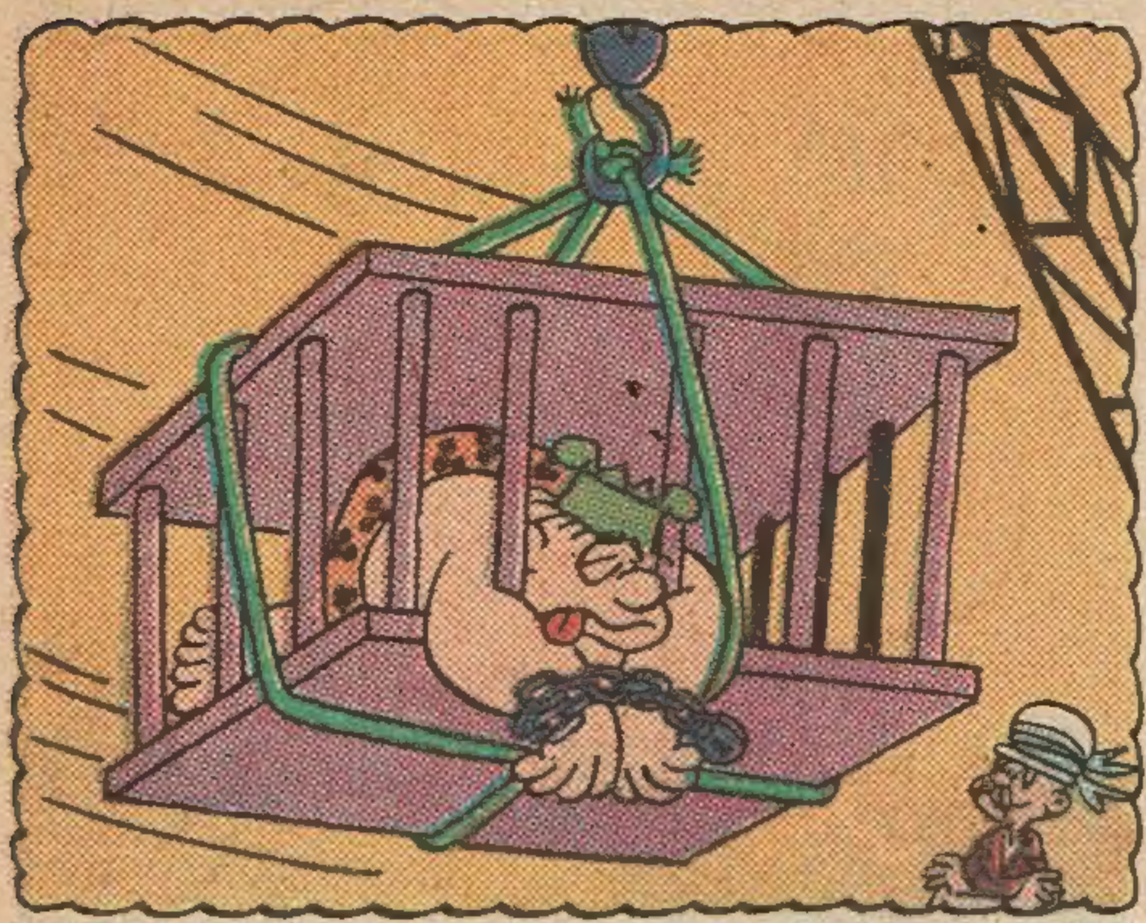



HA! I'VE GOT YOU NOW, APE MAN!


THUNDER ECHOES IN THE JUNGLE AS THE APE MAN ROARS HIS DEFIANCE.
BOOM
BOOM-A-
BOOM

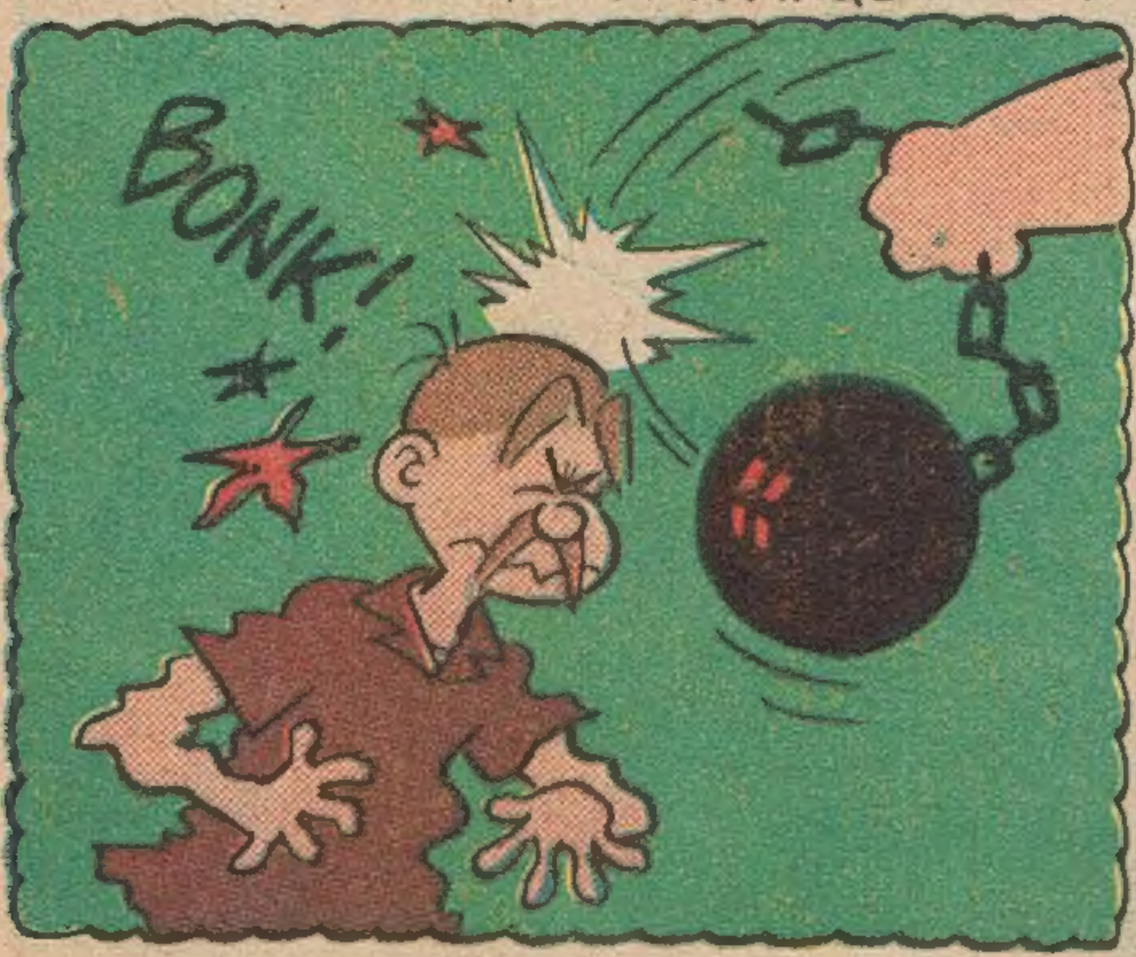
AND HIS CRY IS HEARD FOR MANY A MILE AS A TRANQUILIZER DART PIERCES HIS HIDE!
YOW
BLAM!

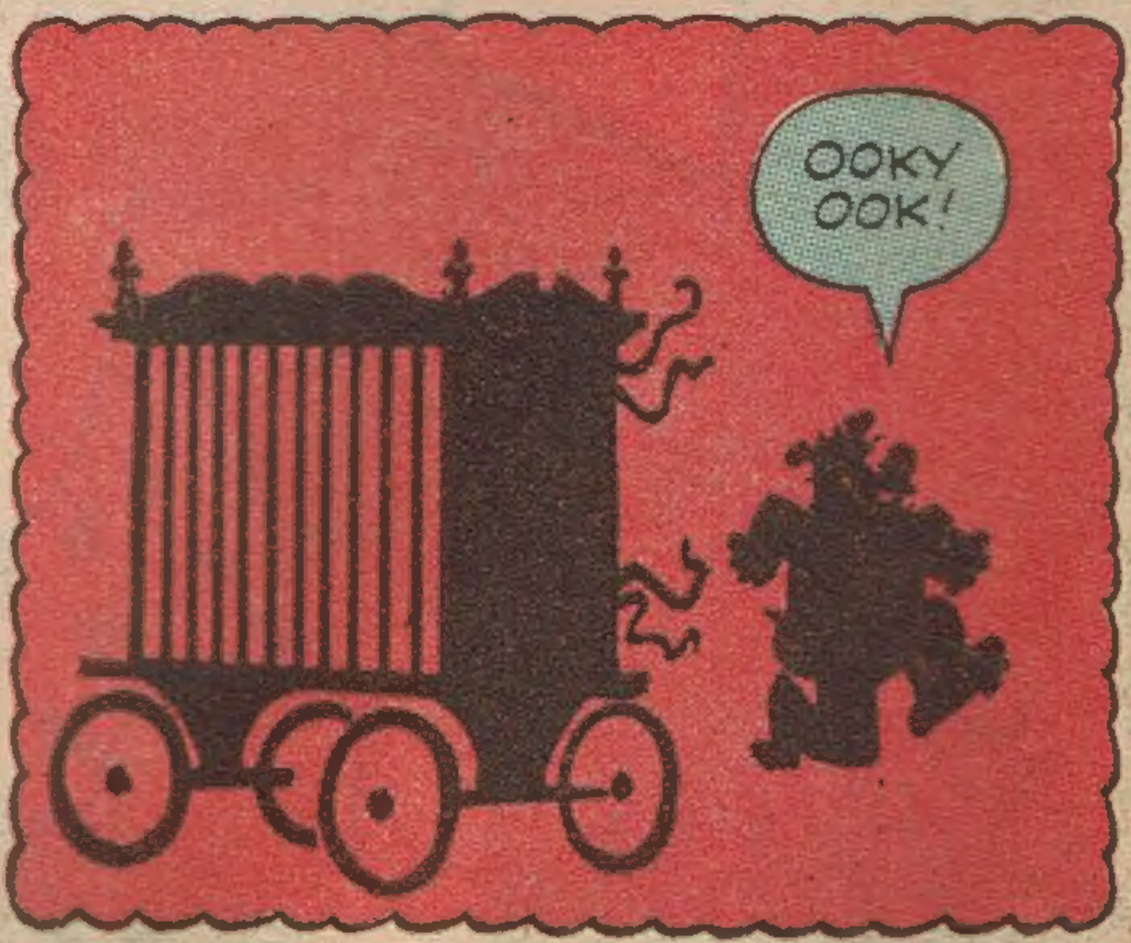
CAGED LIKE A WILD BEAST, THE APE MAN IS TAKEN FROM HIS JUNGLE HOME.



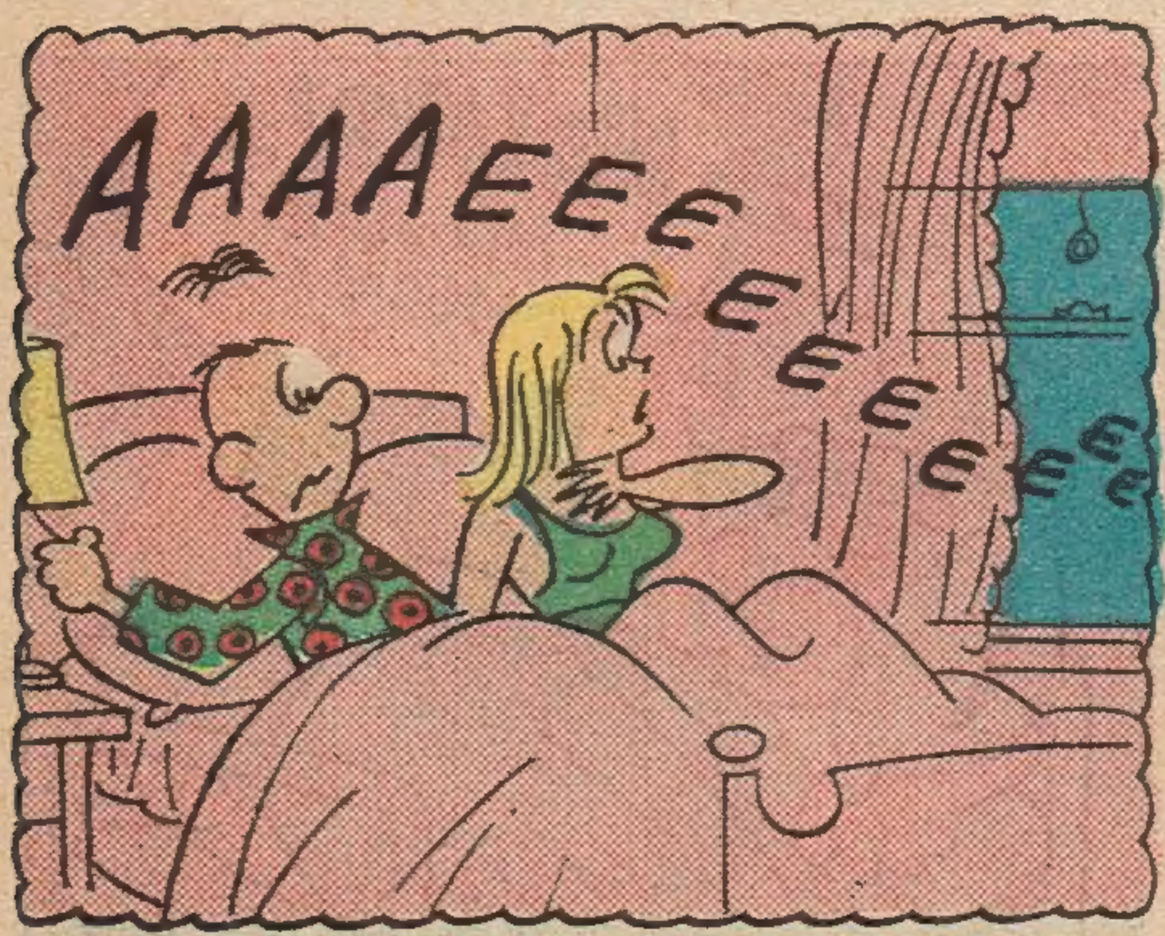
WHERE COL. FUZZ MAKES A FORTUNE EXHIBITING THE JUNGLE "FREAK" TO CURIOUS CROWDS.

ONE DAY AN ATTENDANT FORGETS TO GIVE THE APE MAN A TRANQUILIZER.

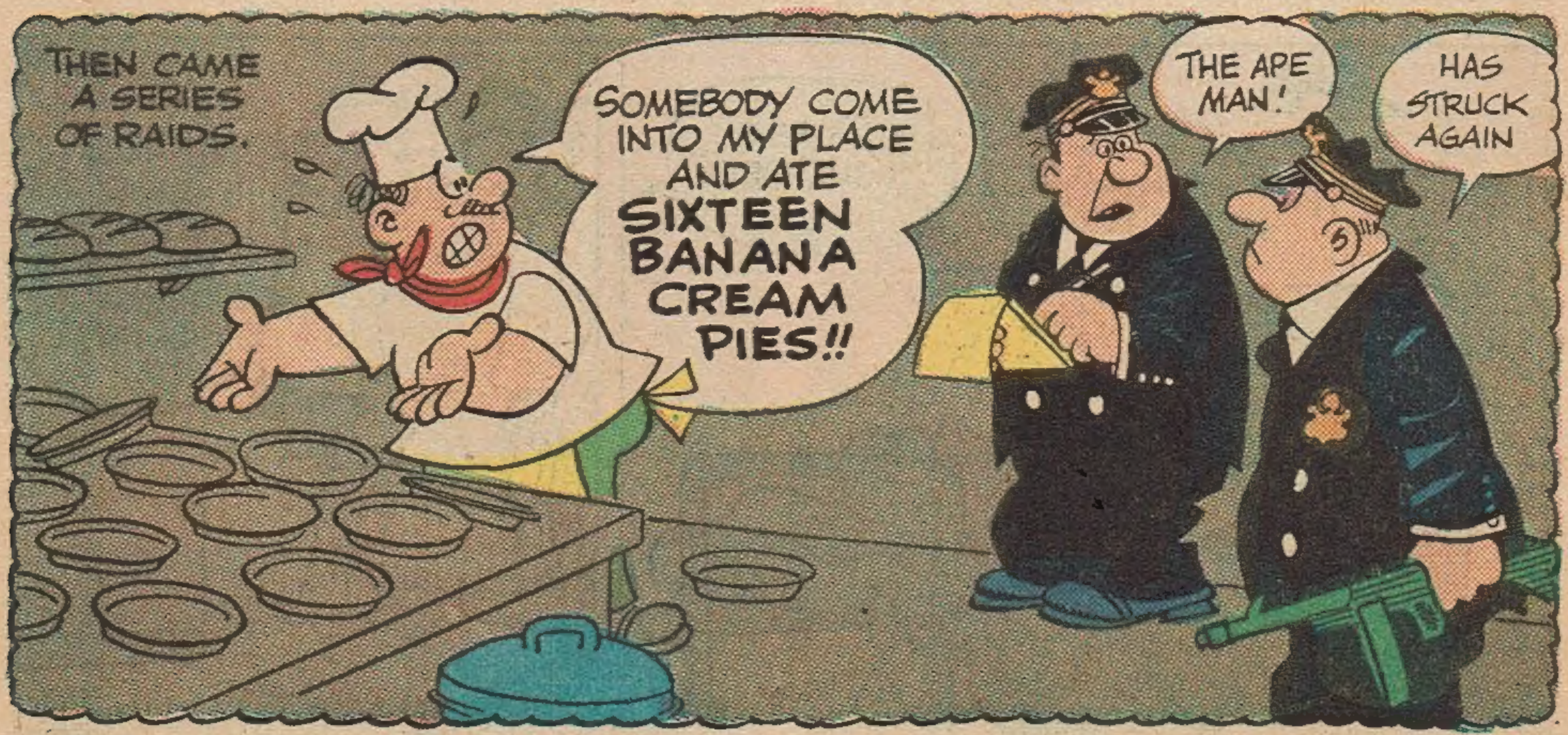




AT LAST! THE SGT. OF THE APES IS **FREE!!**



PEOPLE EVERYWHERE ARE STARTLED BY HIS STRANGE CRY.



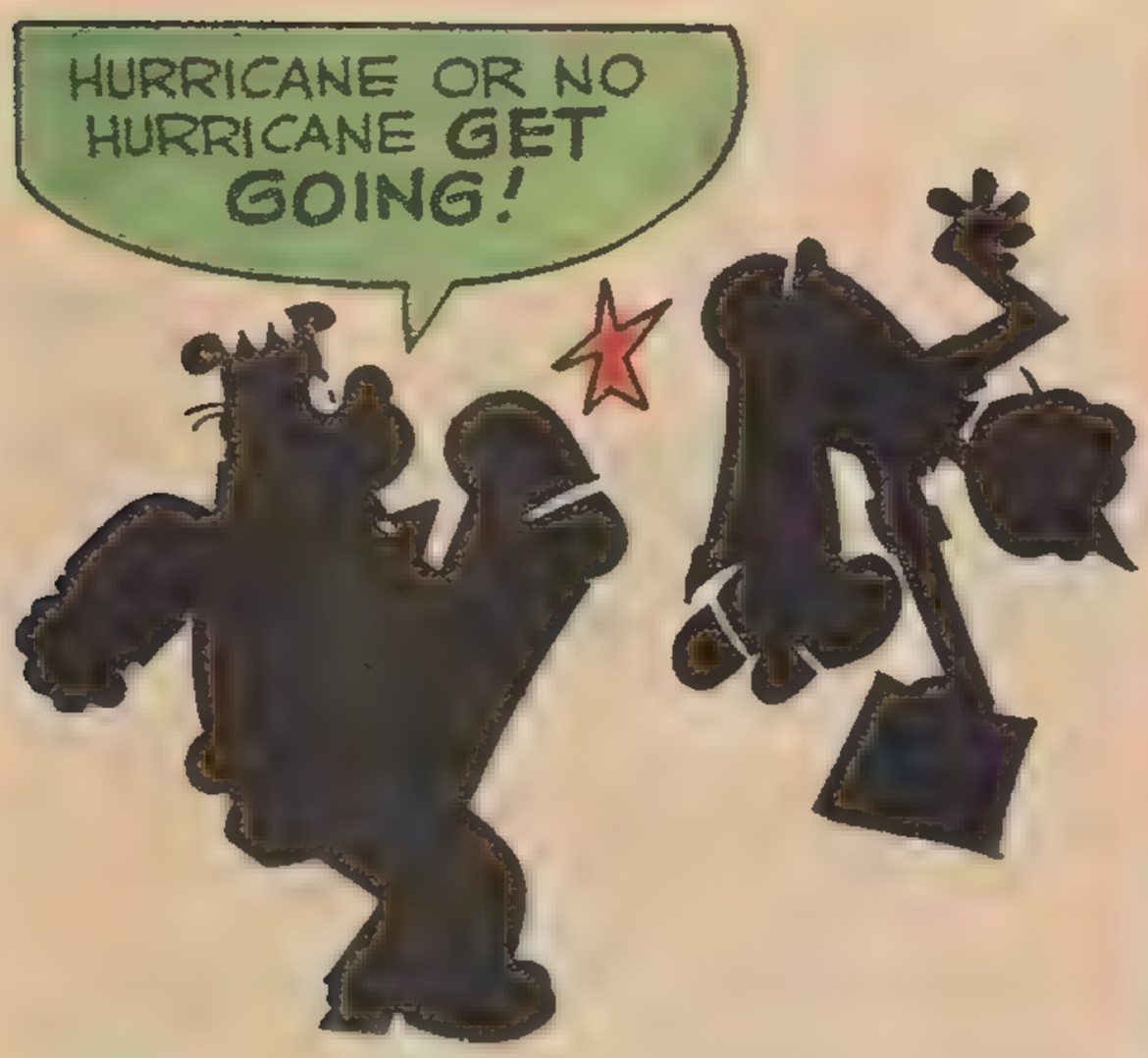
ONE NIGHT IT STARTED TO SNOW. THE APE MAN HAD NEVER SEEN SNOW. IT FELL ALL AROUND HIM AND ON HIM.

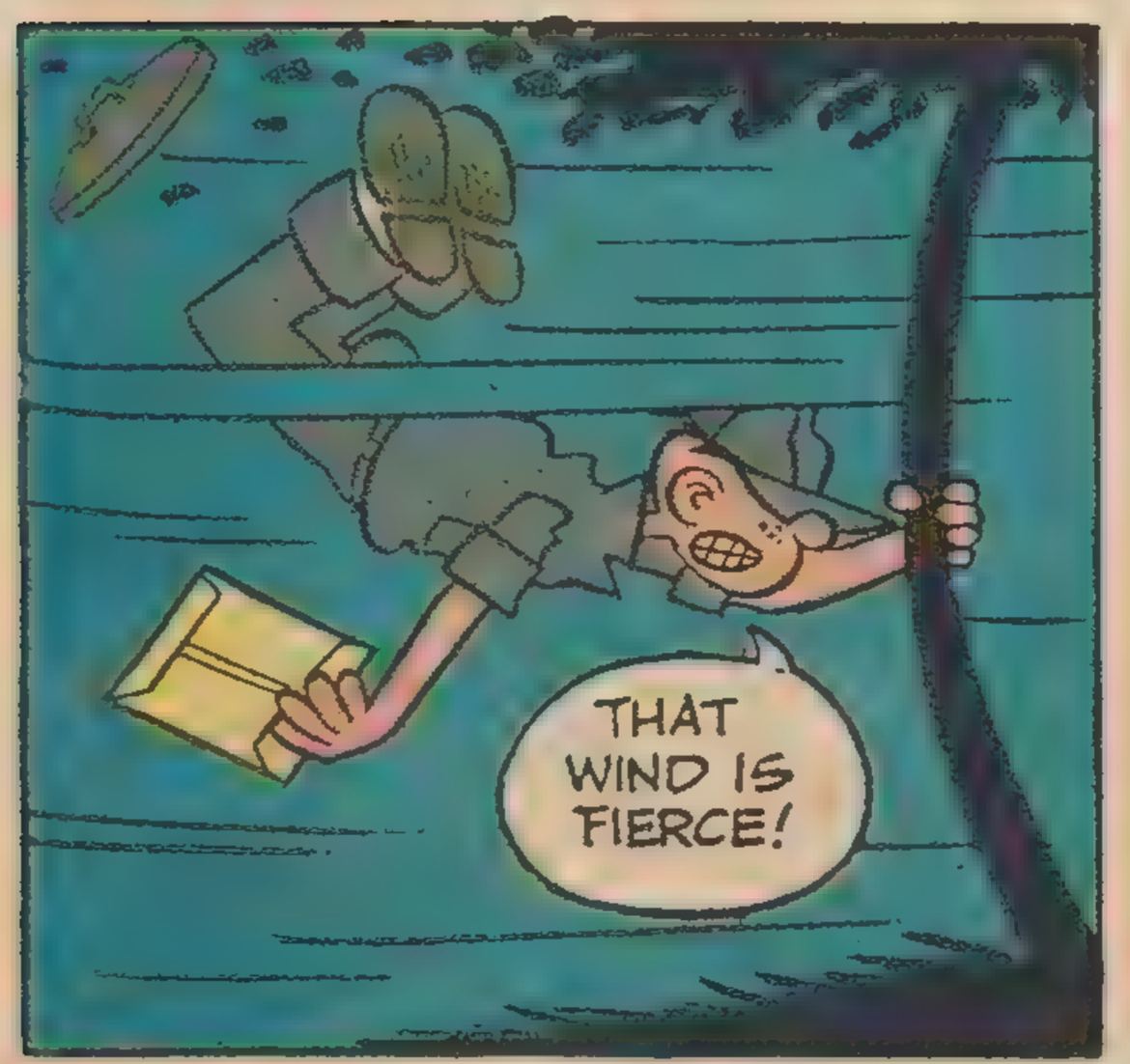
IT MADE HIM VERY COLD AND HE LOOKED FOR A PLACE TO GET WARM.

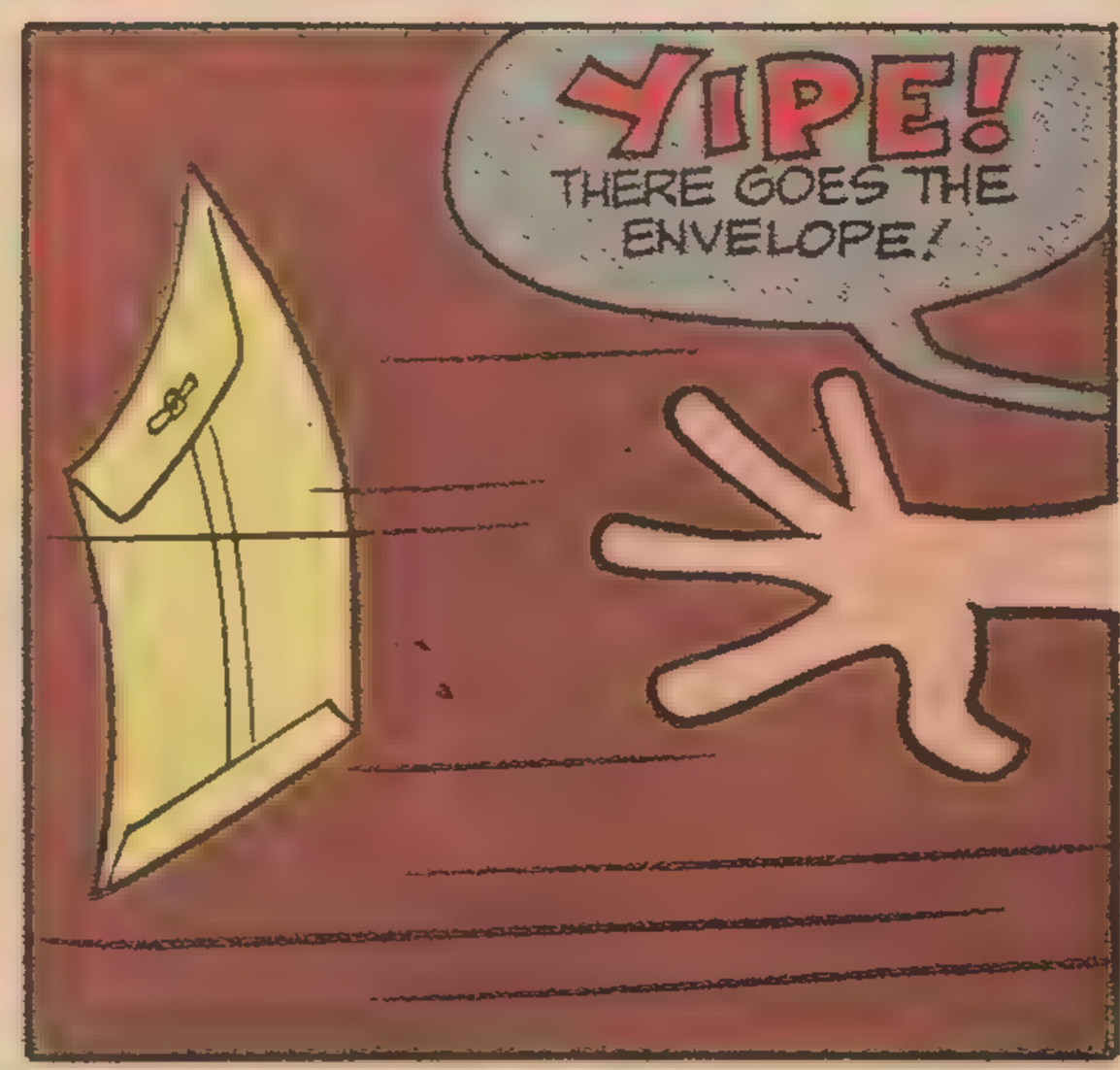
A FRIENDLY VOICE BECKONED HIM TO COME INSIDE AND HE DID.

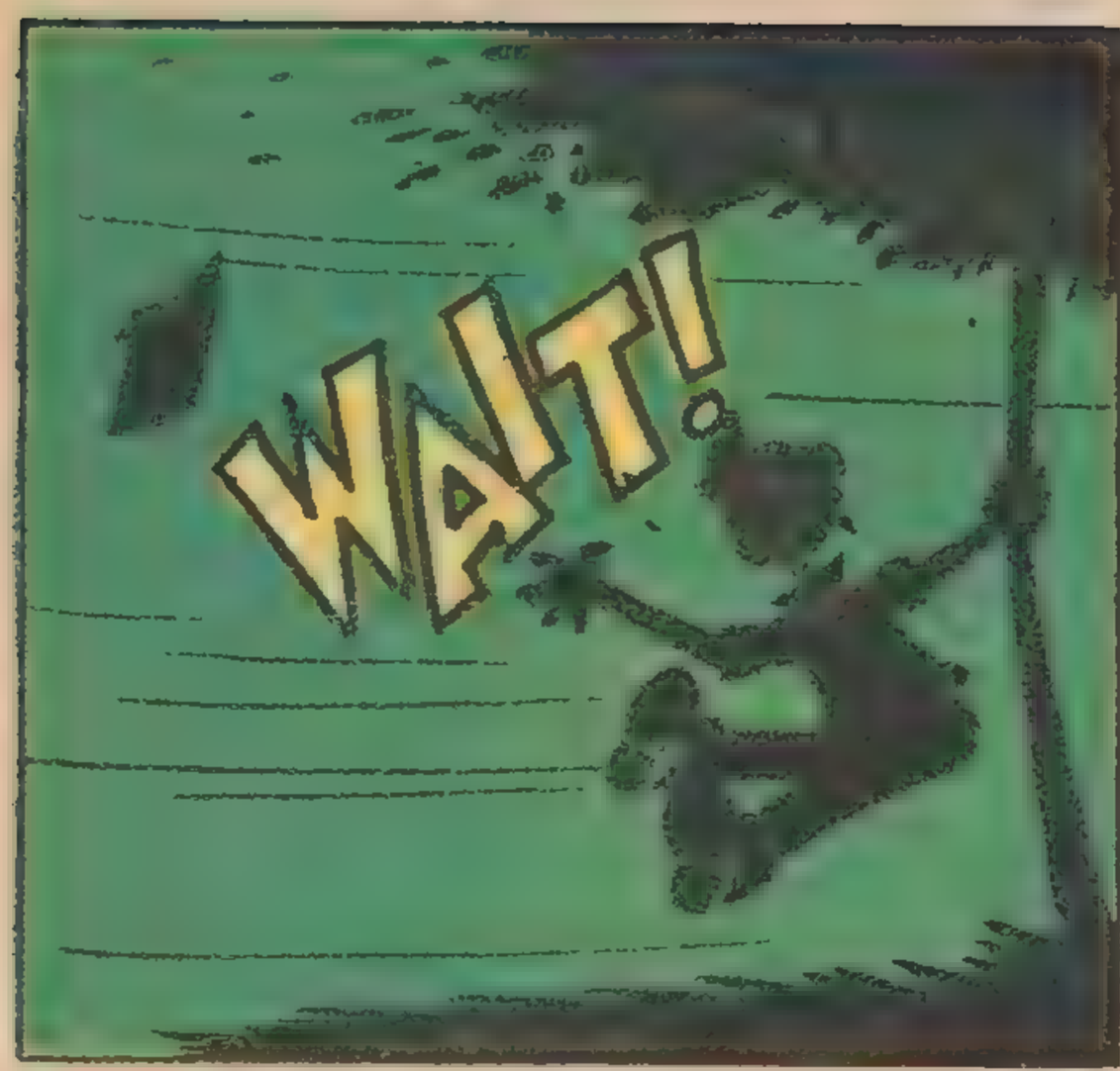
BEETLE BAILEY IN

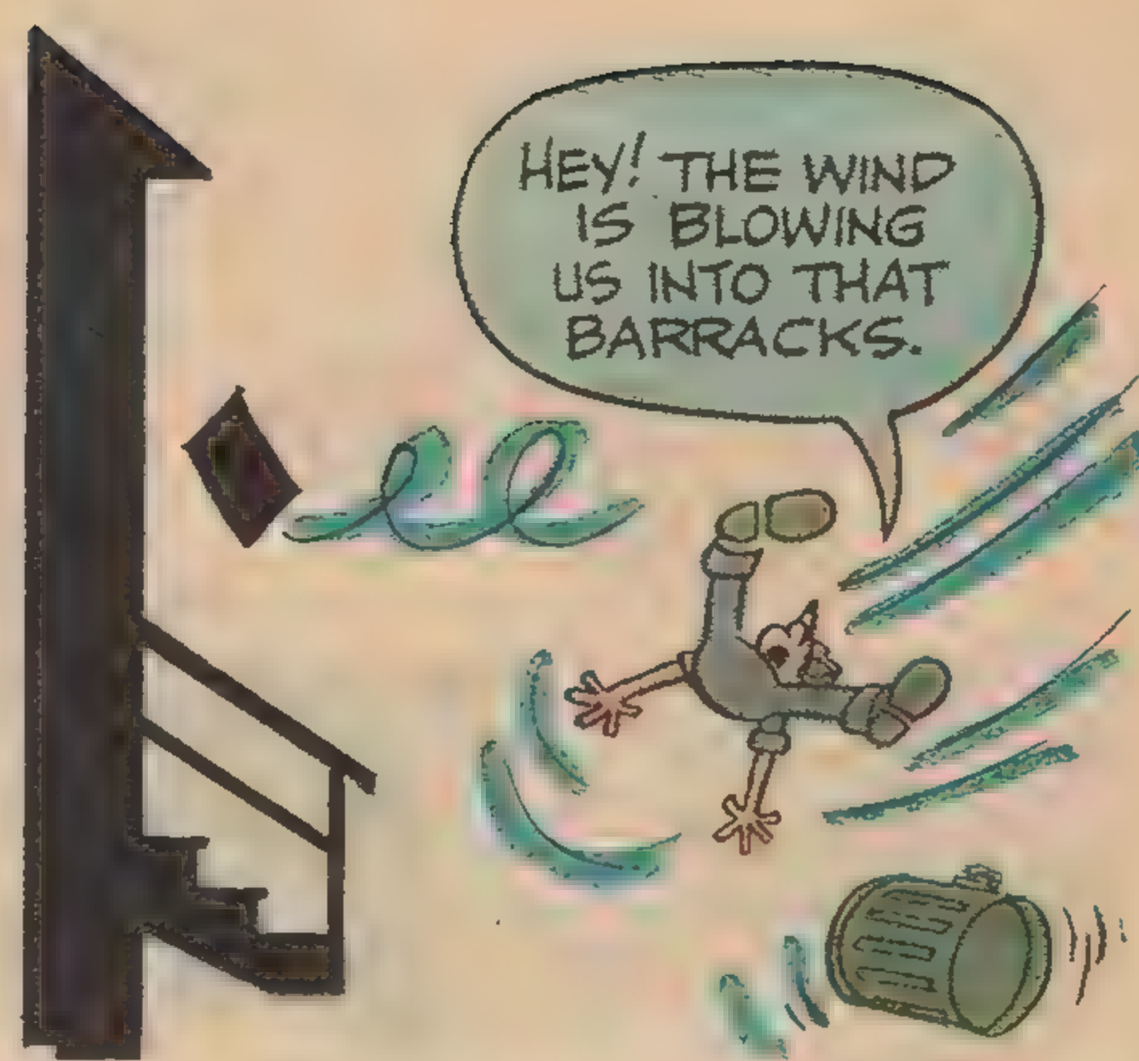
The BIG WIND

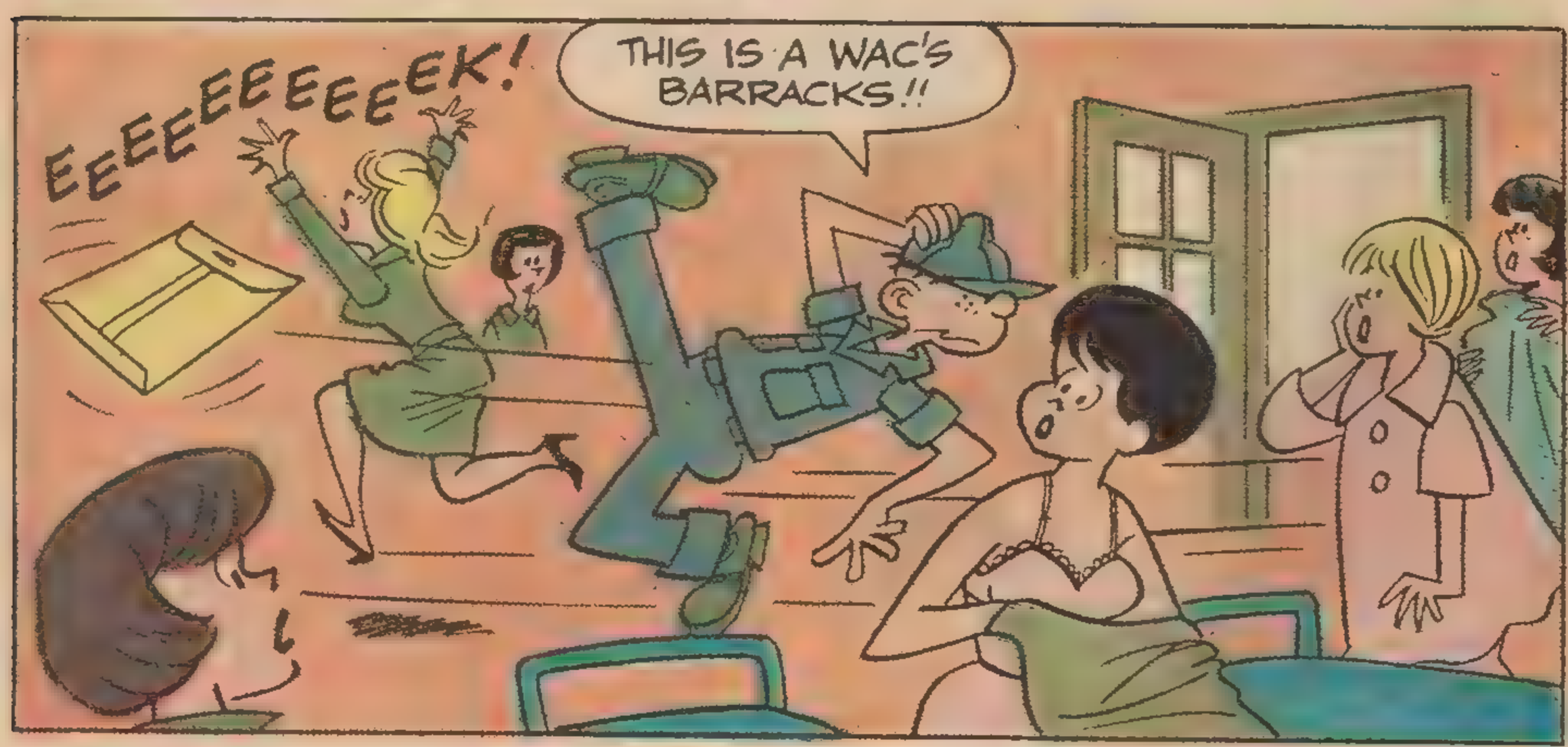


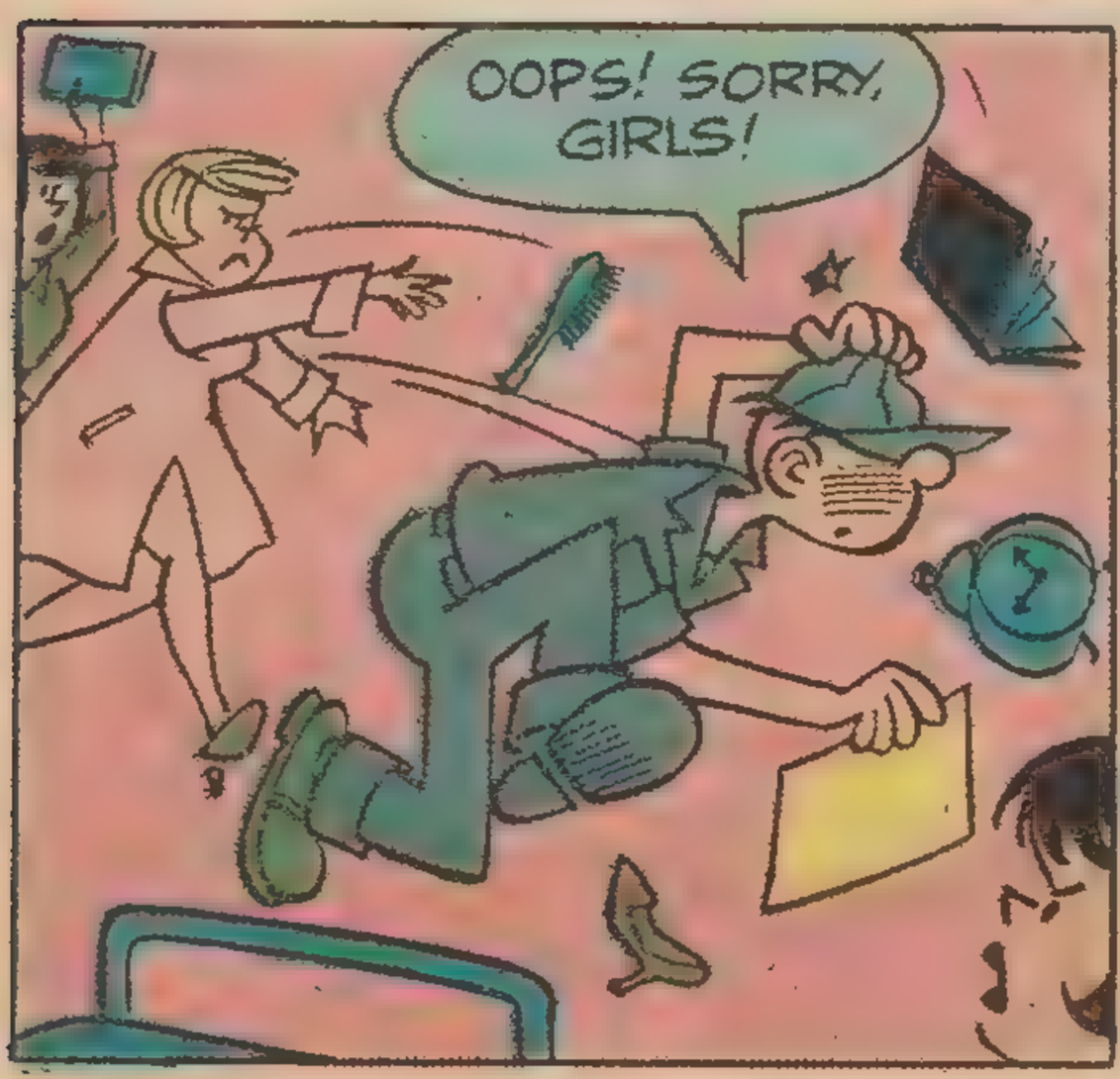


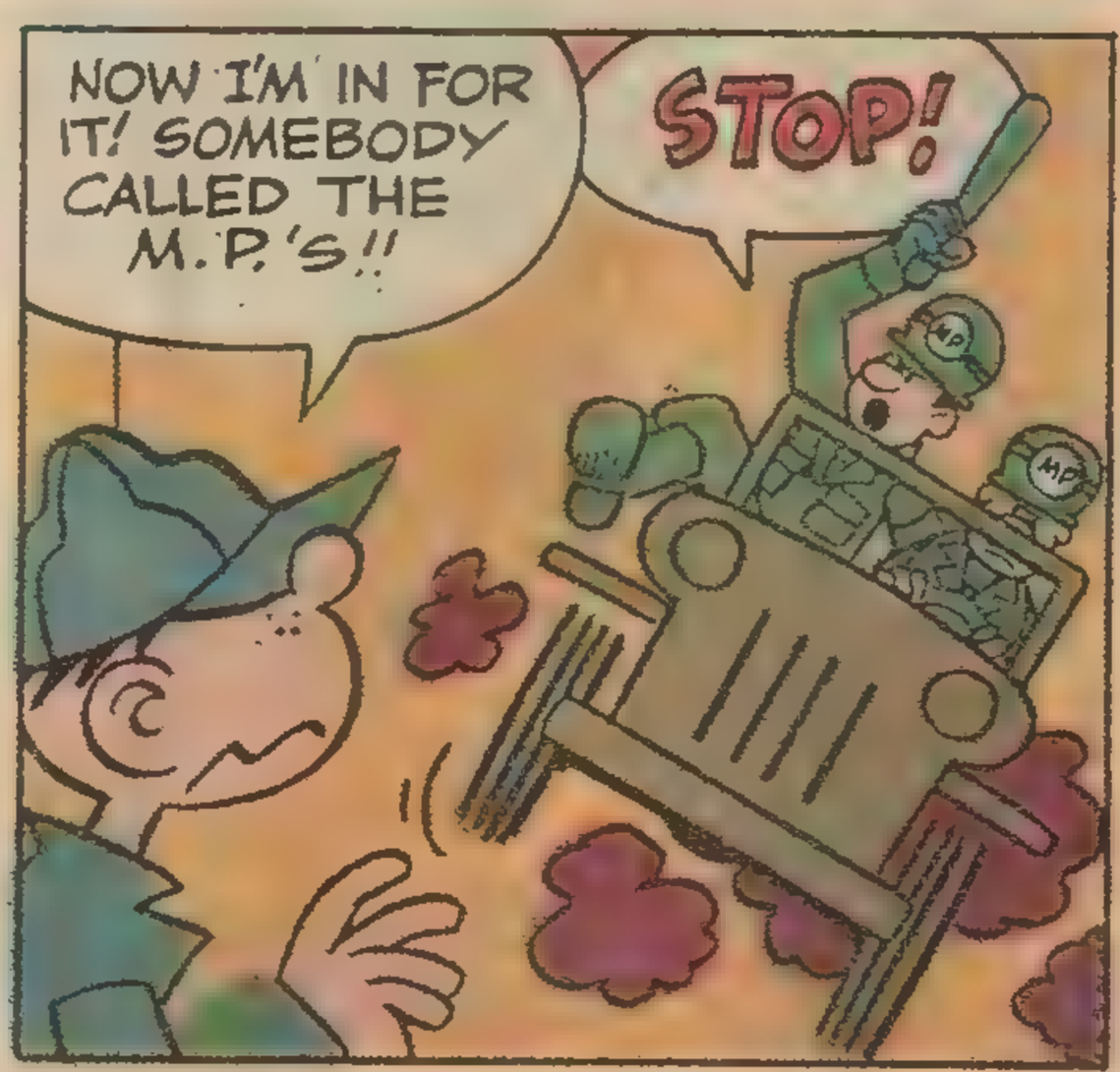


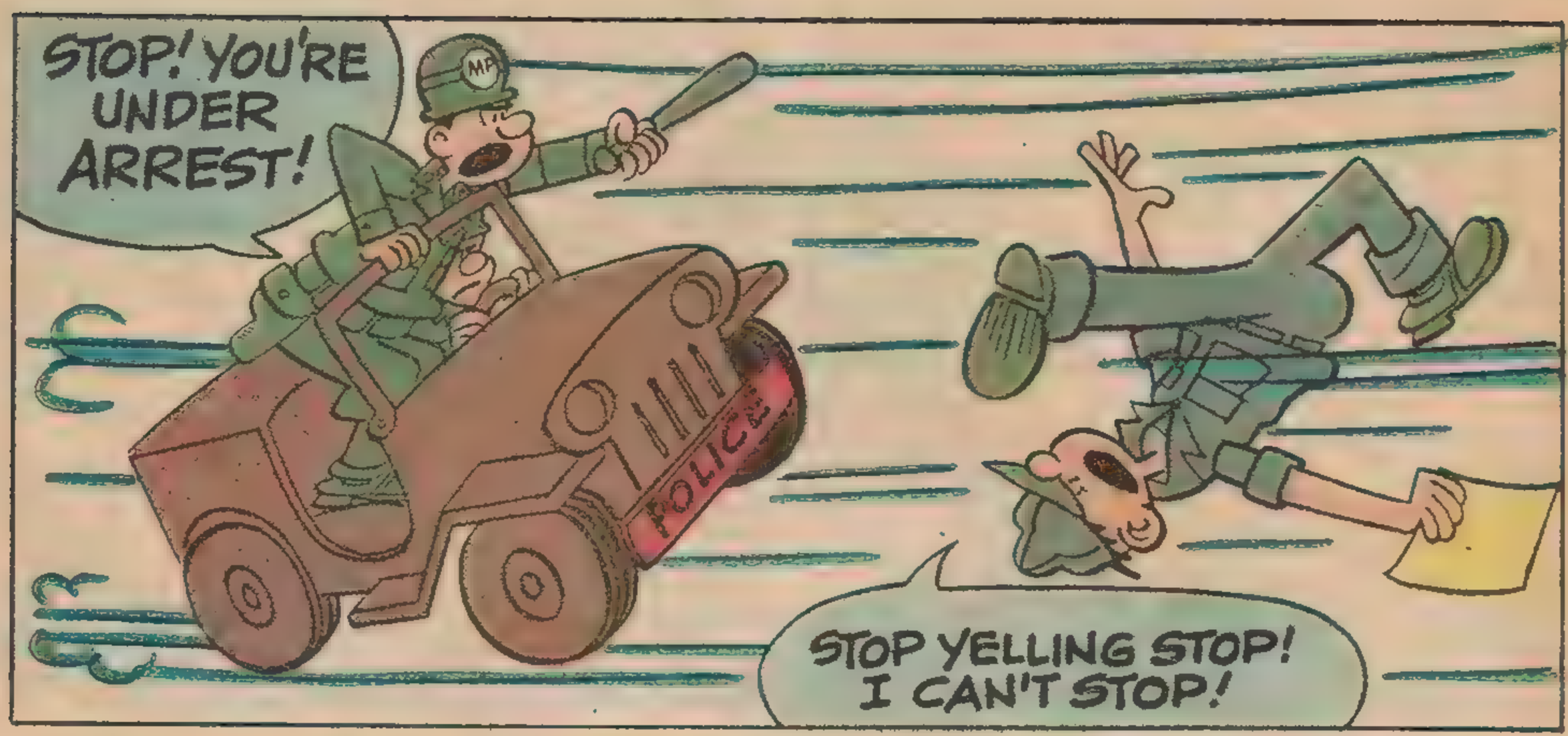

WAT!

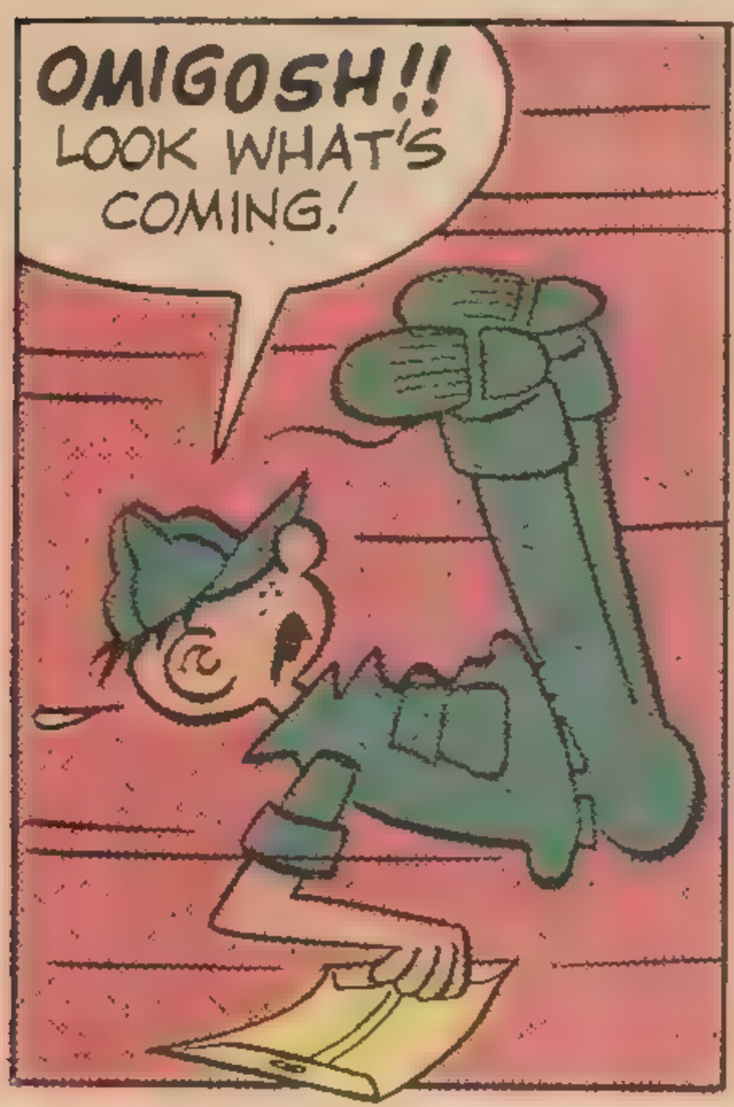

HEY! THE WIND IS BLOWING US INTO THAT BARRACKS.

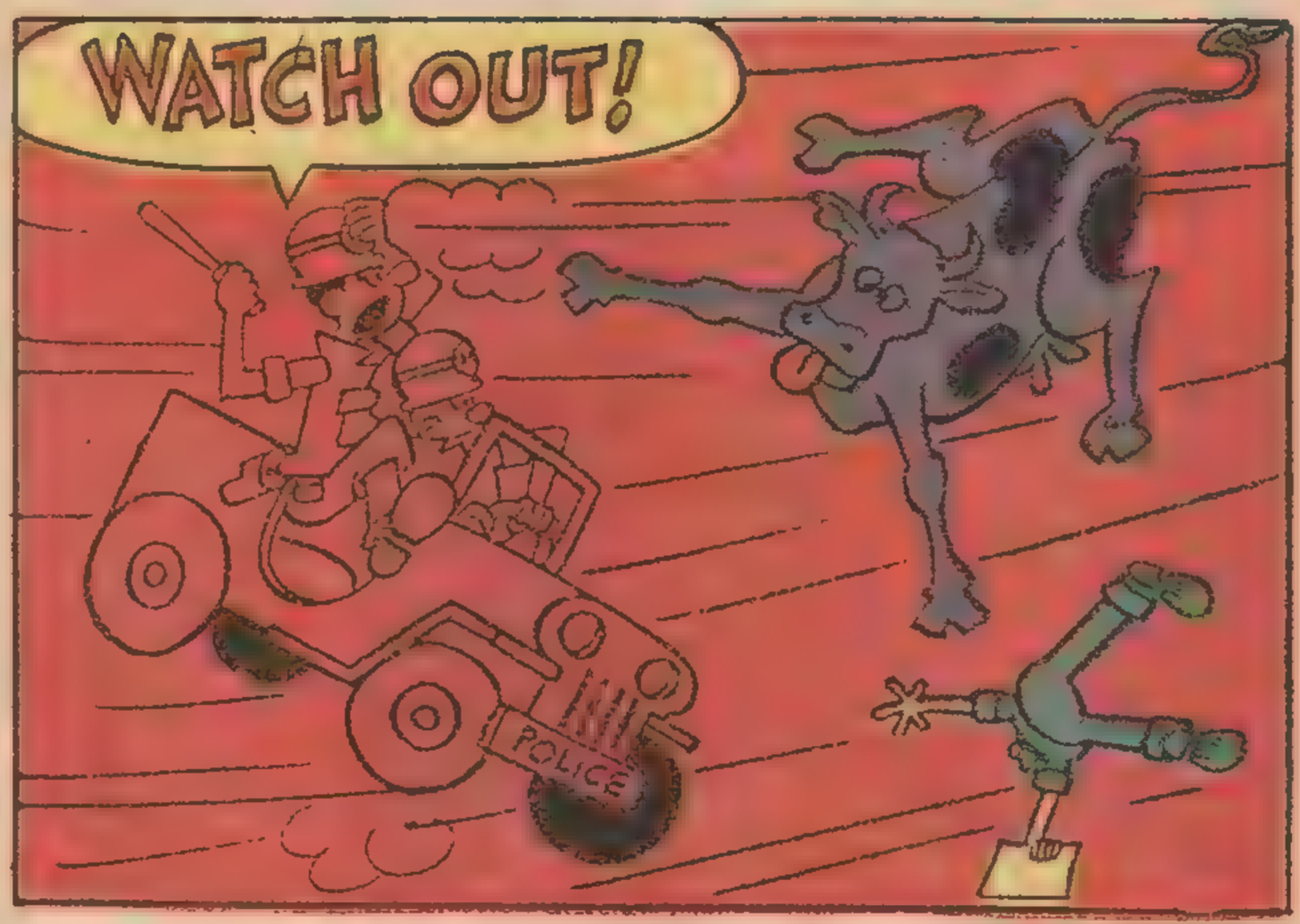

EEEEEEEEEEK!
THIS IS A WAC'S BARRACKS!!

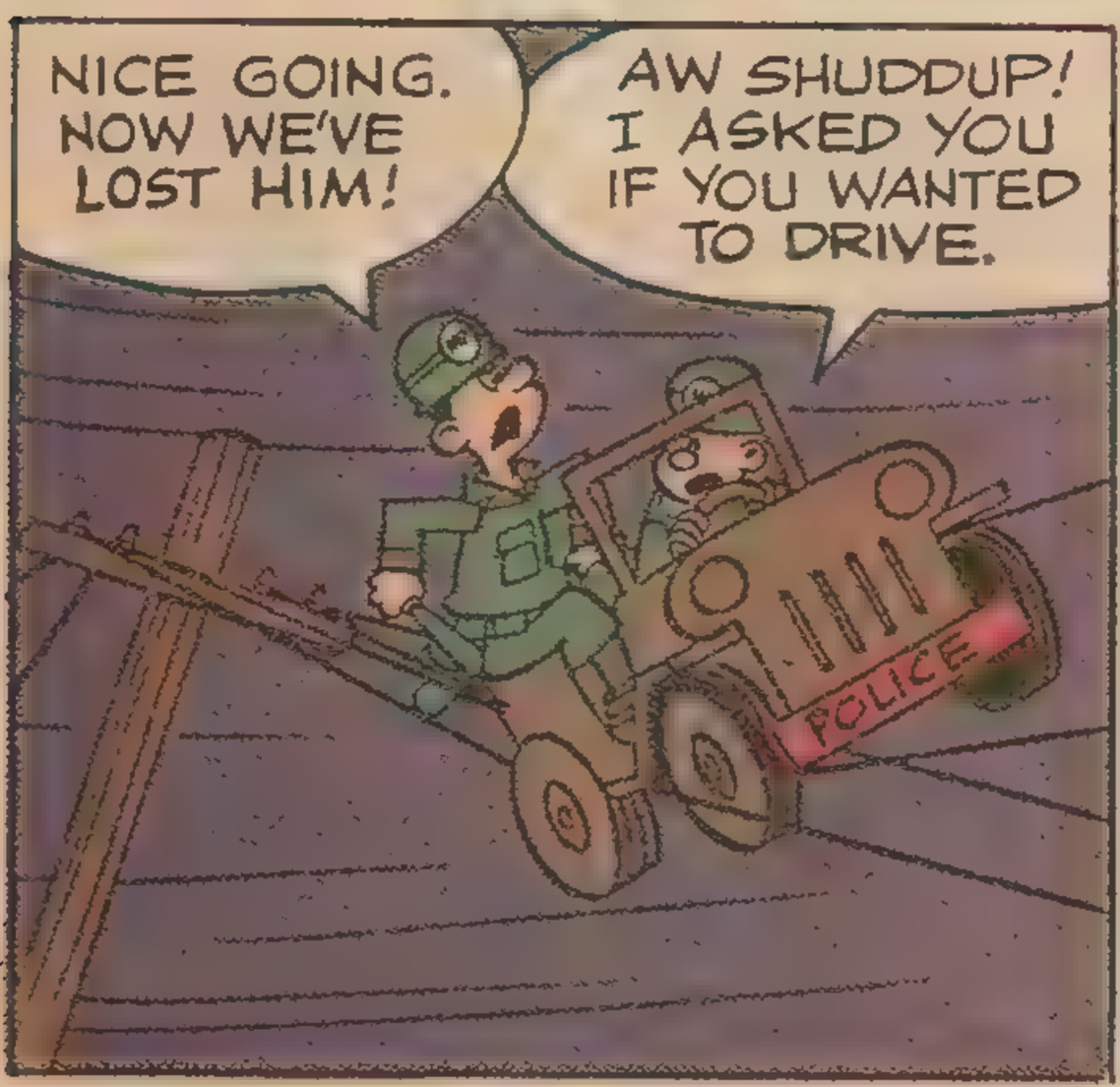

OOPS! SORRY, GIRLS!


NOW I'M IN FOR IT! SOMEBODY CALLED THE M.P.'S!!
STOP!

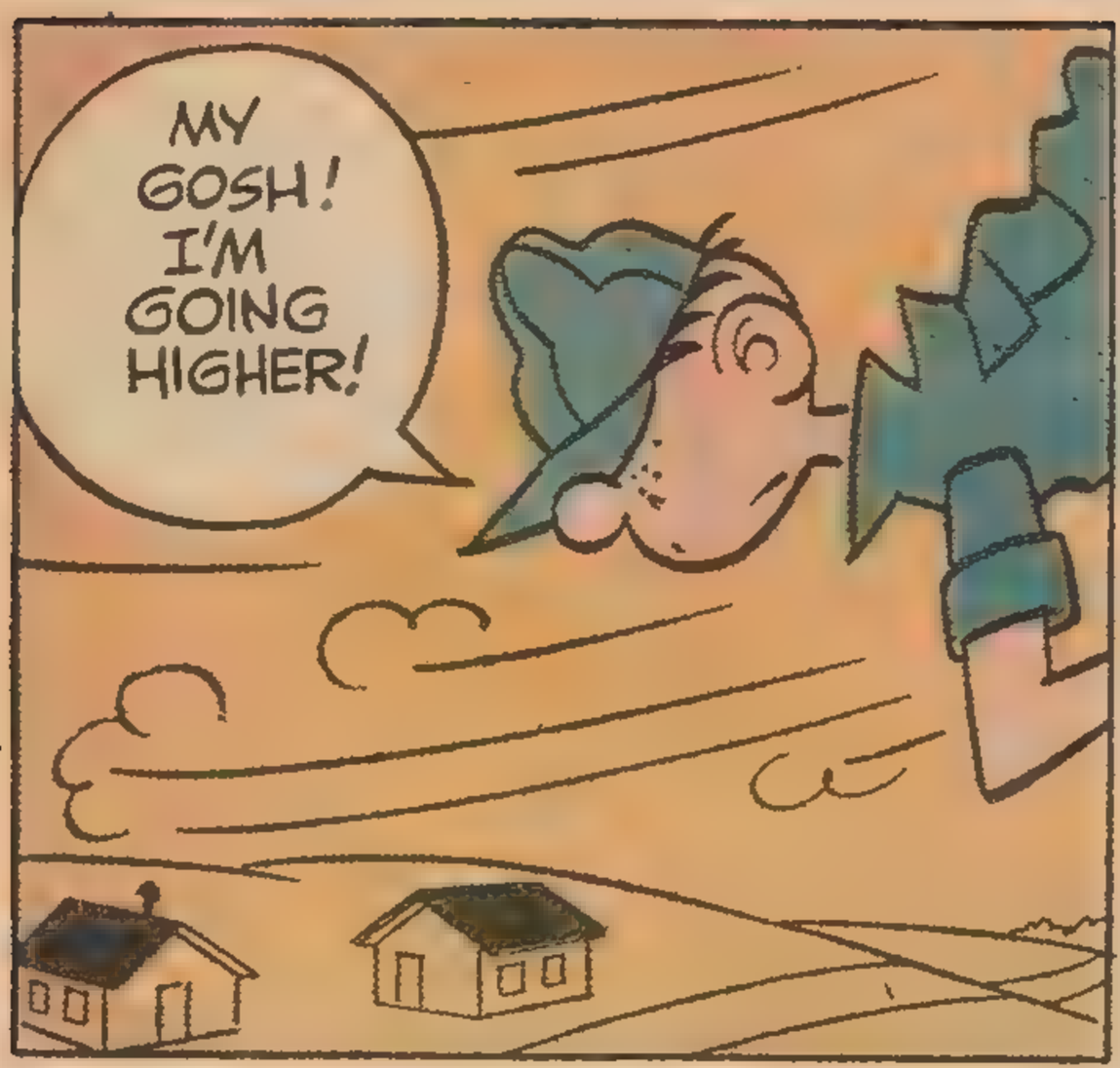

STOP! YOU'RE UNDER ARREST!
MP
POLICE
STOP YELLING STOP! I CAN'T STOP!

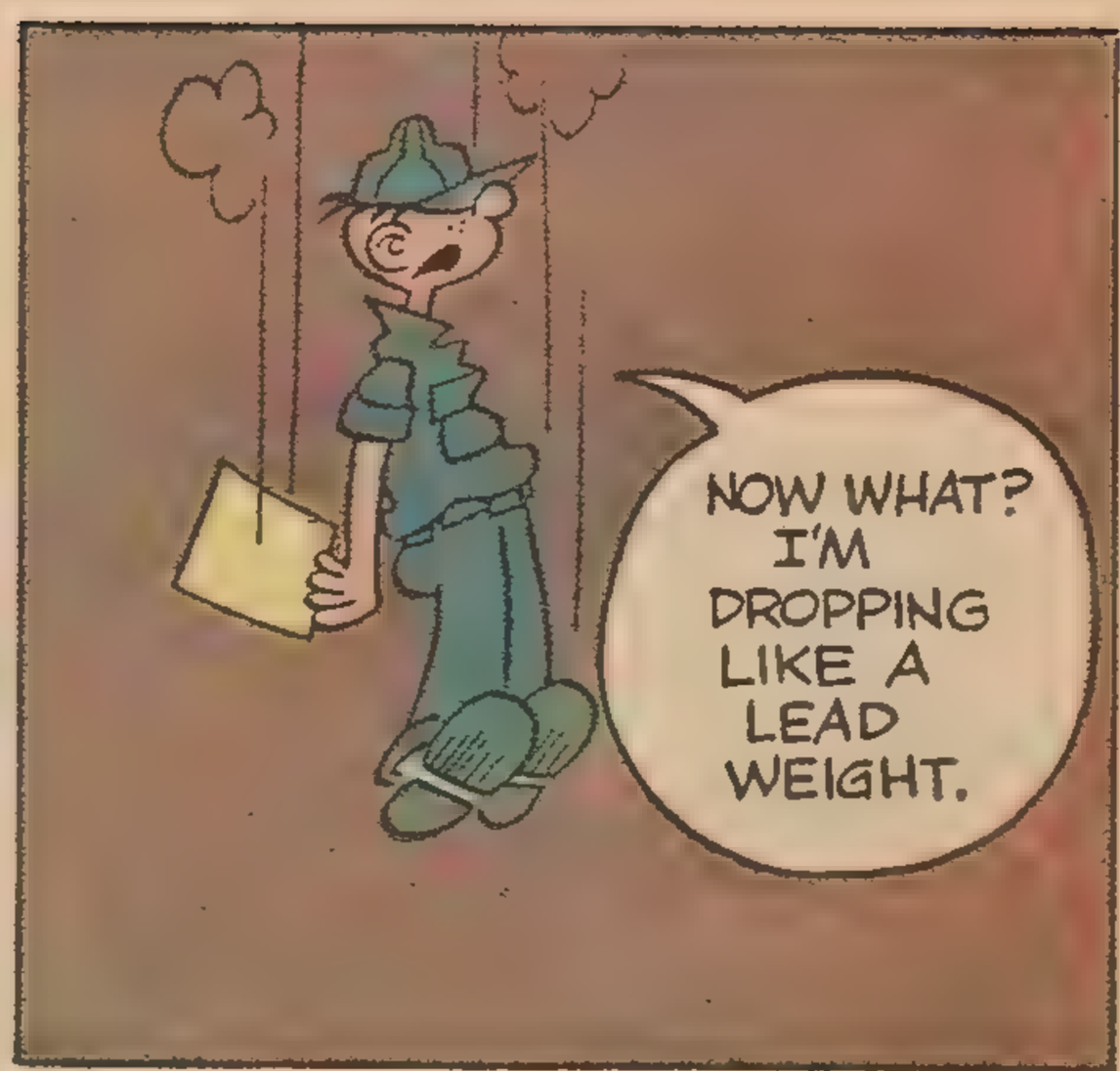

OMIGOSH!! LOOK WHAT'S COMING!

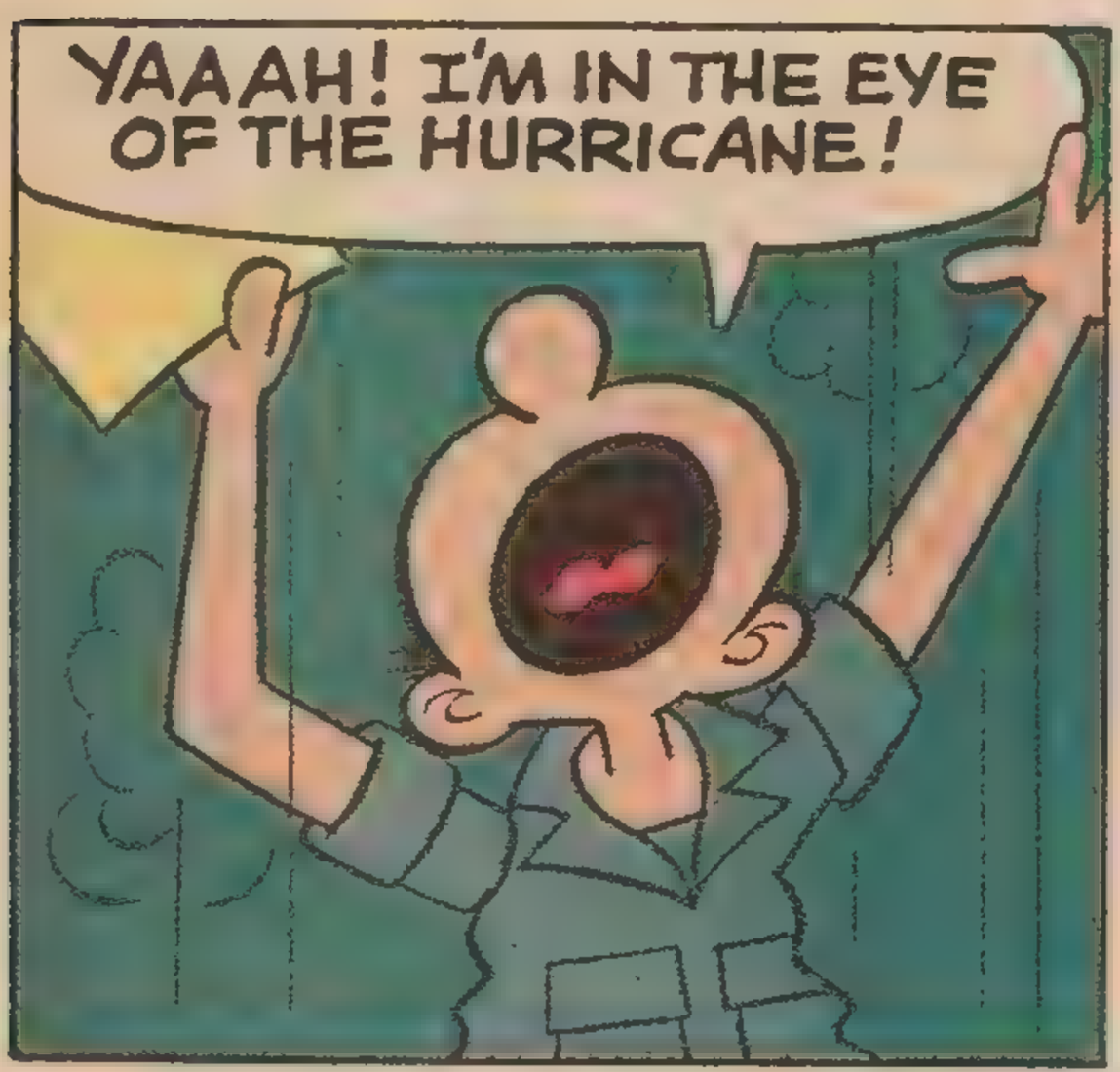

WATCH OUT!
POLICE


NICE GOING. NOW WE'VE LOST HIM!
AW SHUDDUP! I ASKED YOU IF YOU WANTED TO DRIVE.
POLICE

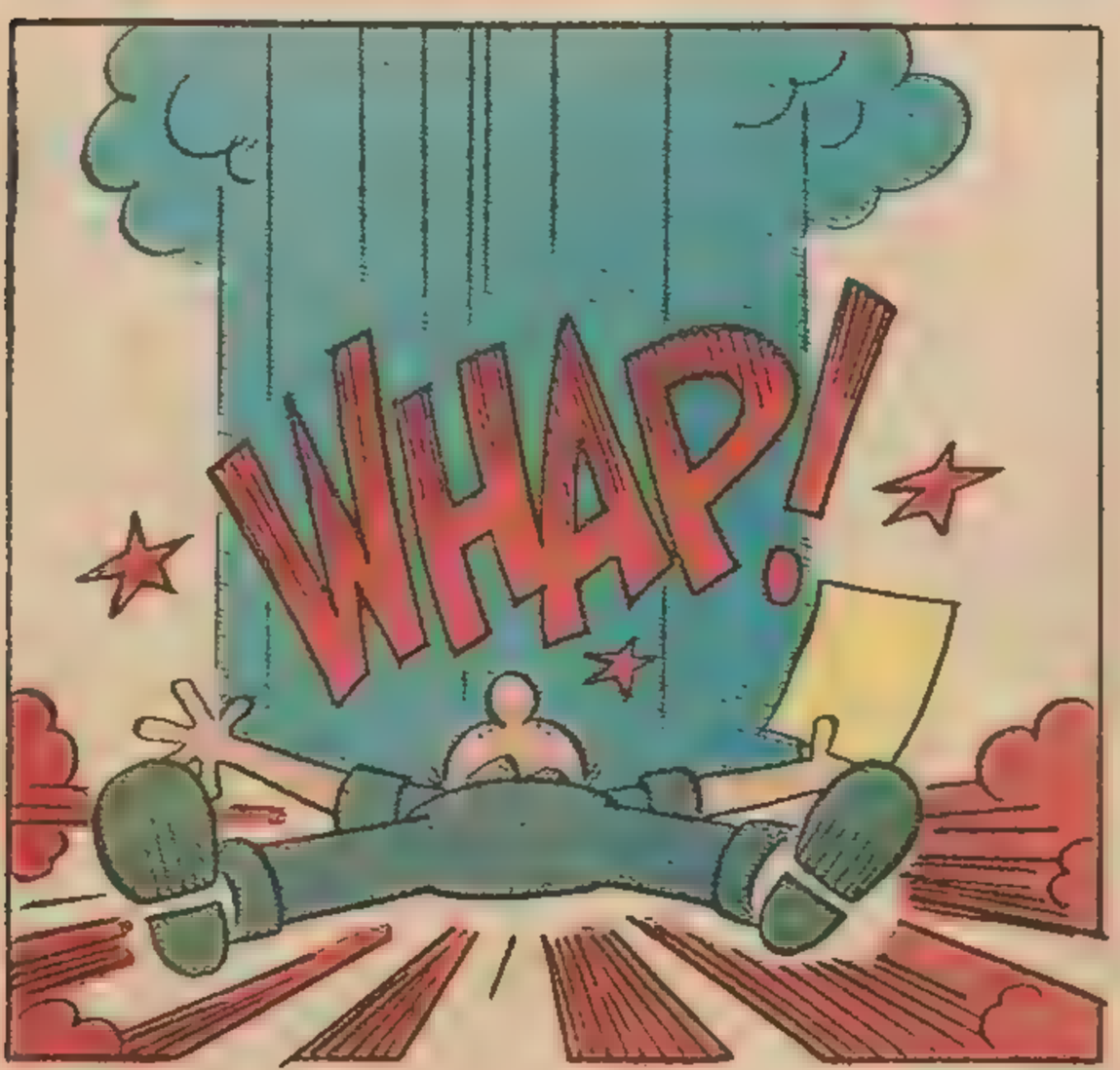
I SHOULD GET FLIGHT PAY FOR MAKING THIS TRIP.

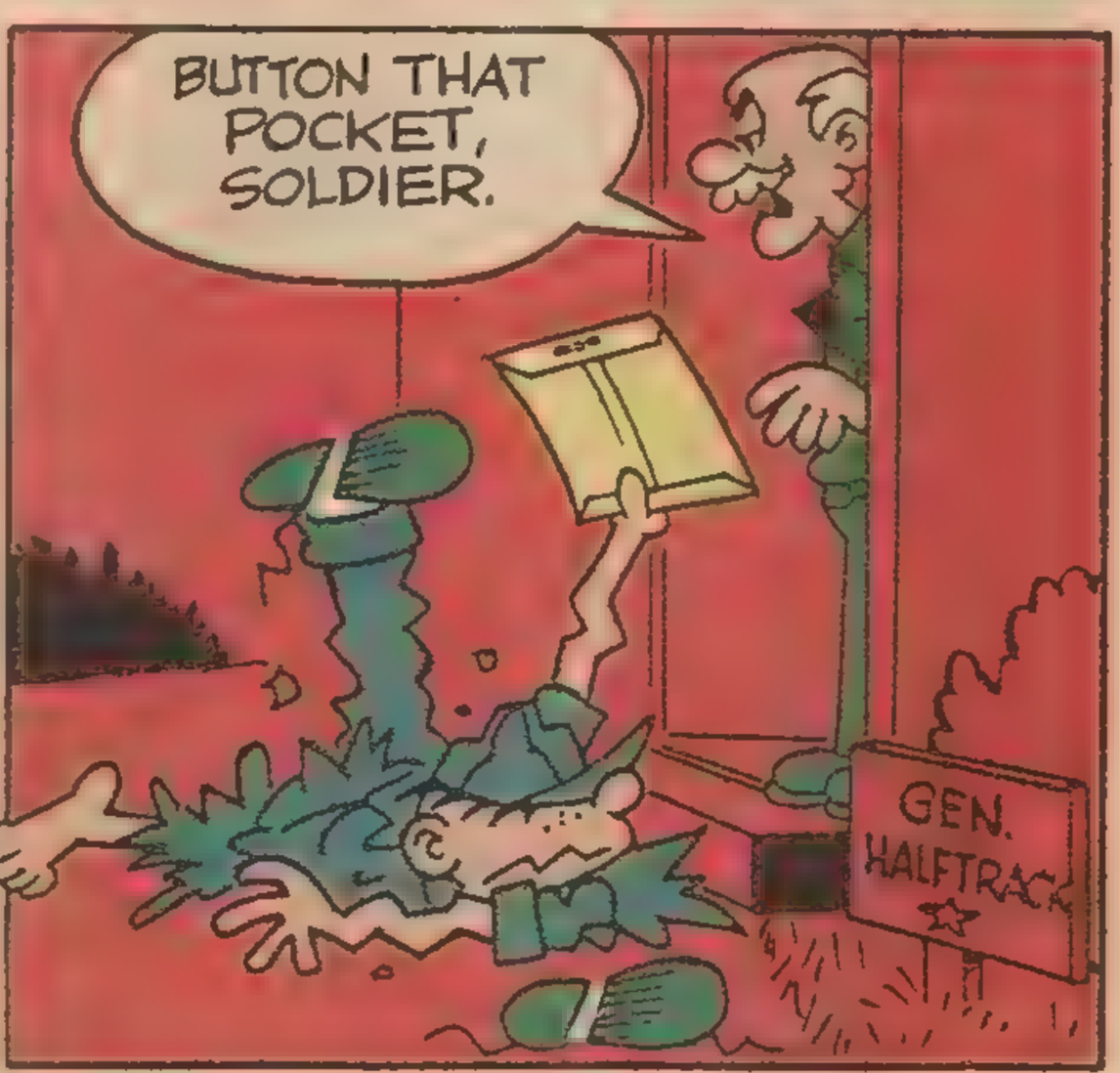

MY GOSH! I'M GOING HIGHER!


NOW WHAT? I'M DROPPING LIKE A LEAD WEIGHT.

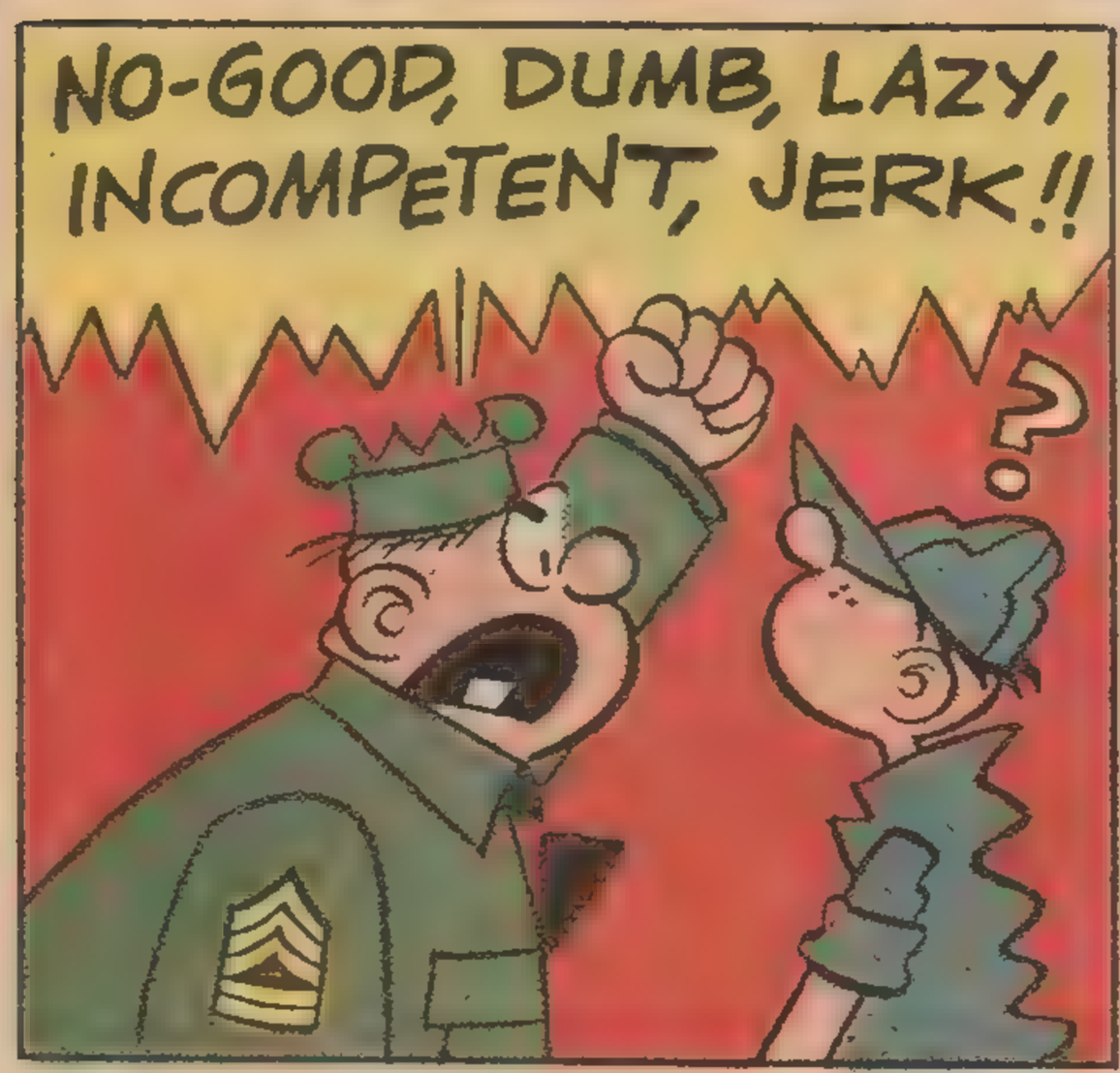

YAAAH! I'M IN THE EYE OF THE HURRICANE!

WHOA! AN UPDRAFT!


WHAP!

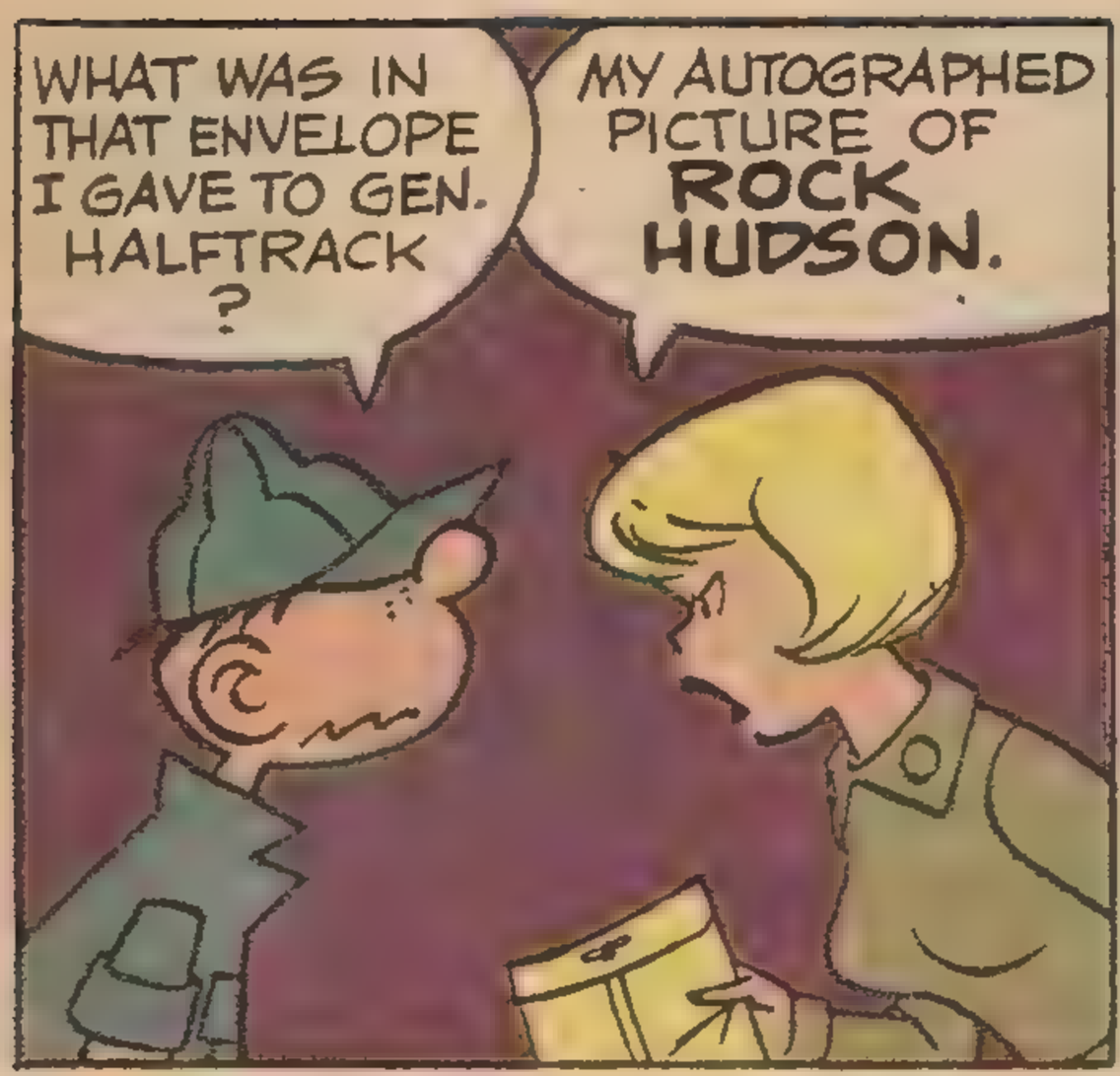

BUTTON THAT POCKET, SOLDIER.
GEN. HALFTRACK

BEETLE! WHY DIDN'T YOU DELIVER THAT ENVELOPE TO GEN. HALFTRACK I GAVE YOU?
I DID GIVE IT TO HIM JUST A FEW MINUTES AGO.

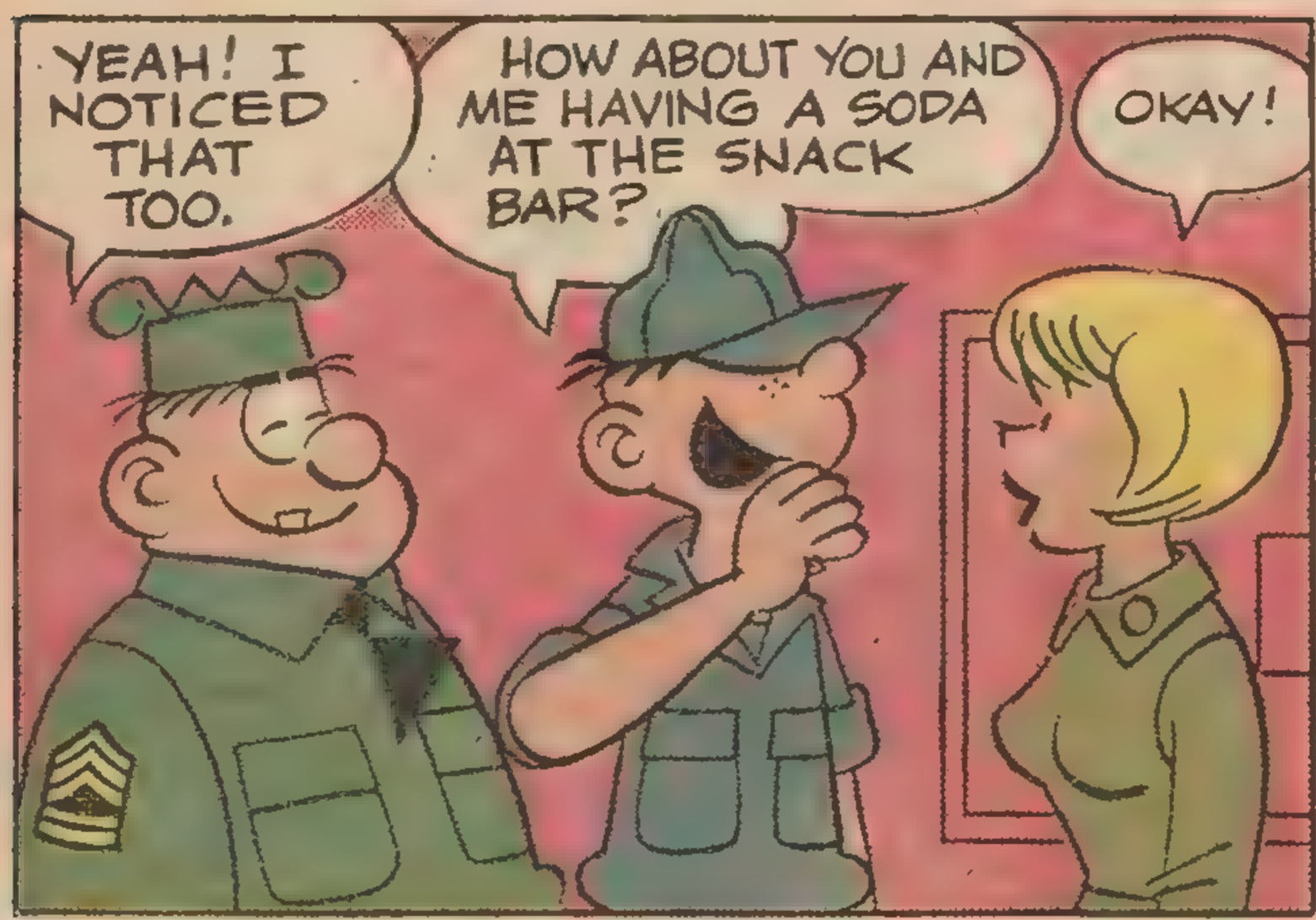

NO-GOOD, DUMB, LAZY, INCOMPETENT, JERK!!
?

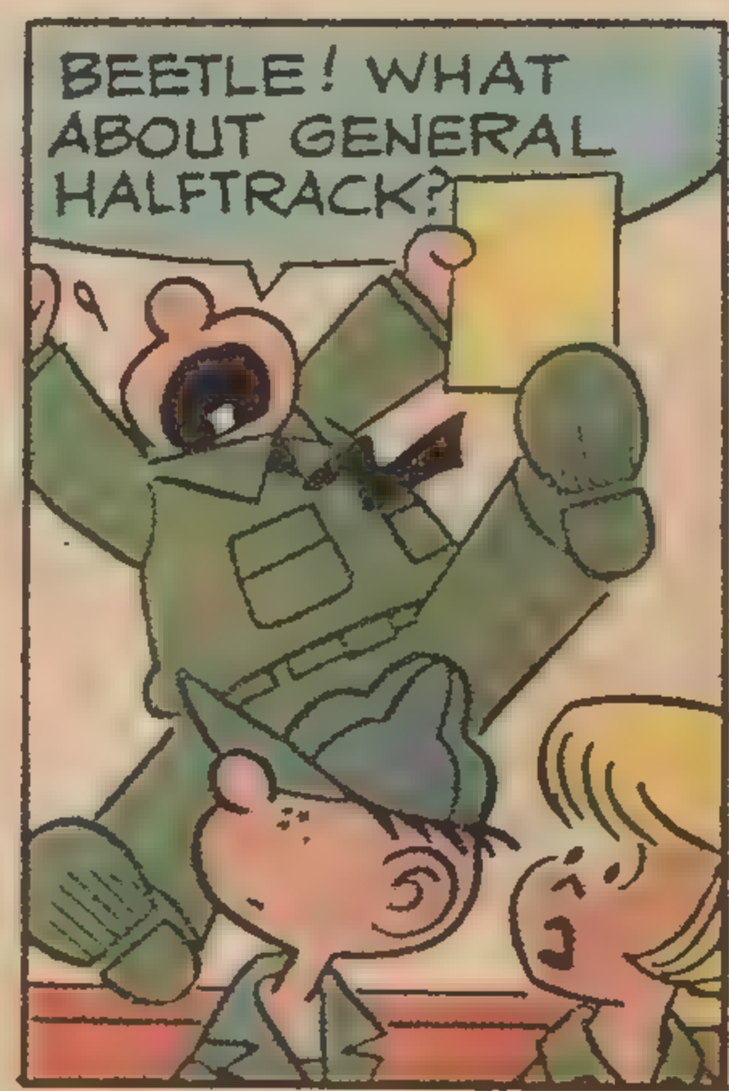
LISTEN, I DIDN'T RISK MY LIFE IN A HURRICANE TO BE CALLED A LOT OF NAMES BY YOU — NOW TAKE THEM BACK!

STUPID IDIOT! YOU PICKED UP THE WRONG ENVELOPE IN THE WAC'S BARRACKS!
W-WRONG ENVELOPE?
YES! THIS IS YOUR ENVELOPE!


WHAT WAS IN THAT ENVELOPE I GAVE TO GEN. HALFTRACK ?
MY AUTOGRAPHED PICTURE OF ROCK HUDSON.

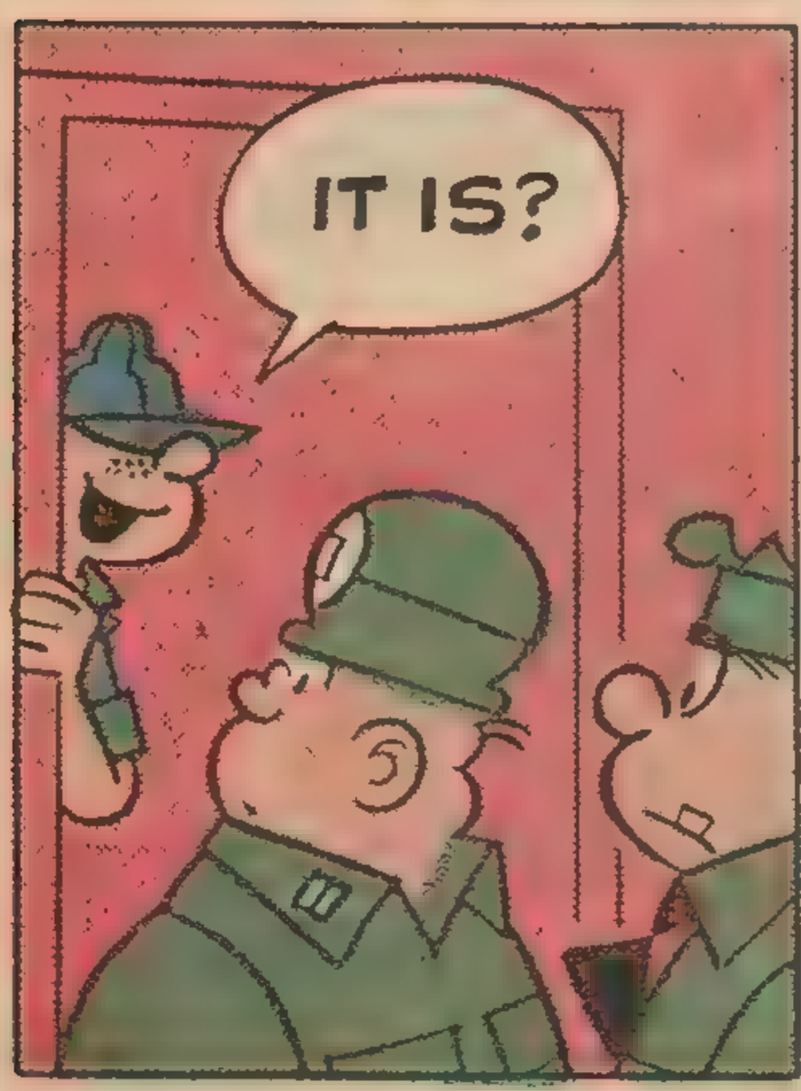
GEE! DOESN'T SHE LOOK CUTE WHEN SHE'S MAD?

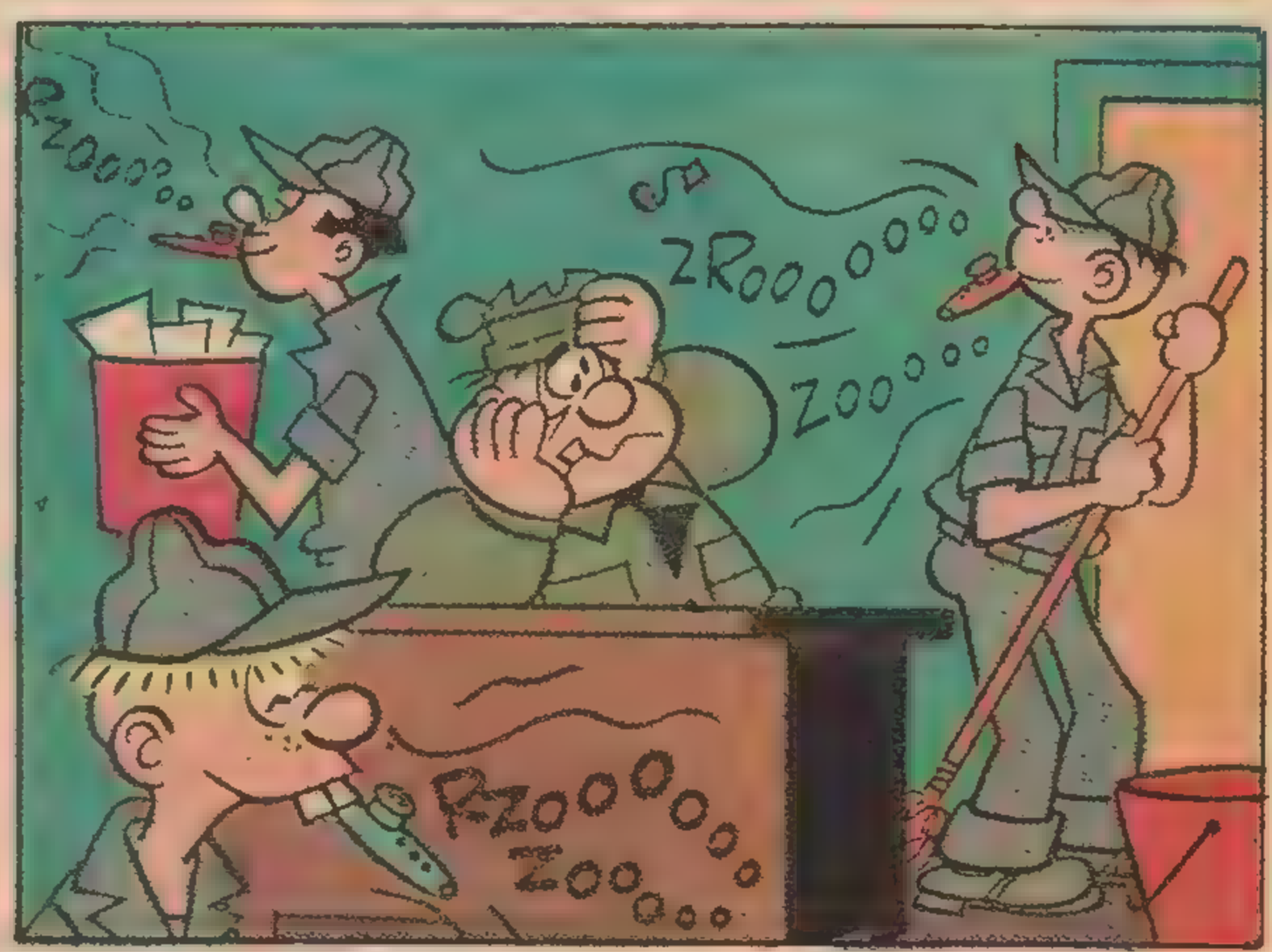

YEAH! I NOTICED THAT TOO.
HOW ABOUT YOU AND ME HAVING A SODA AT THE SNACK BAR?
OKAY!

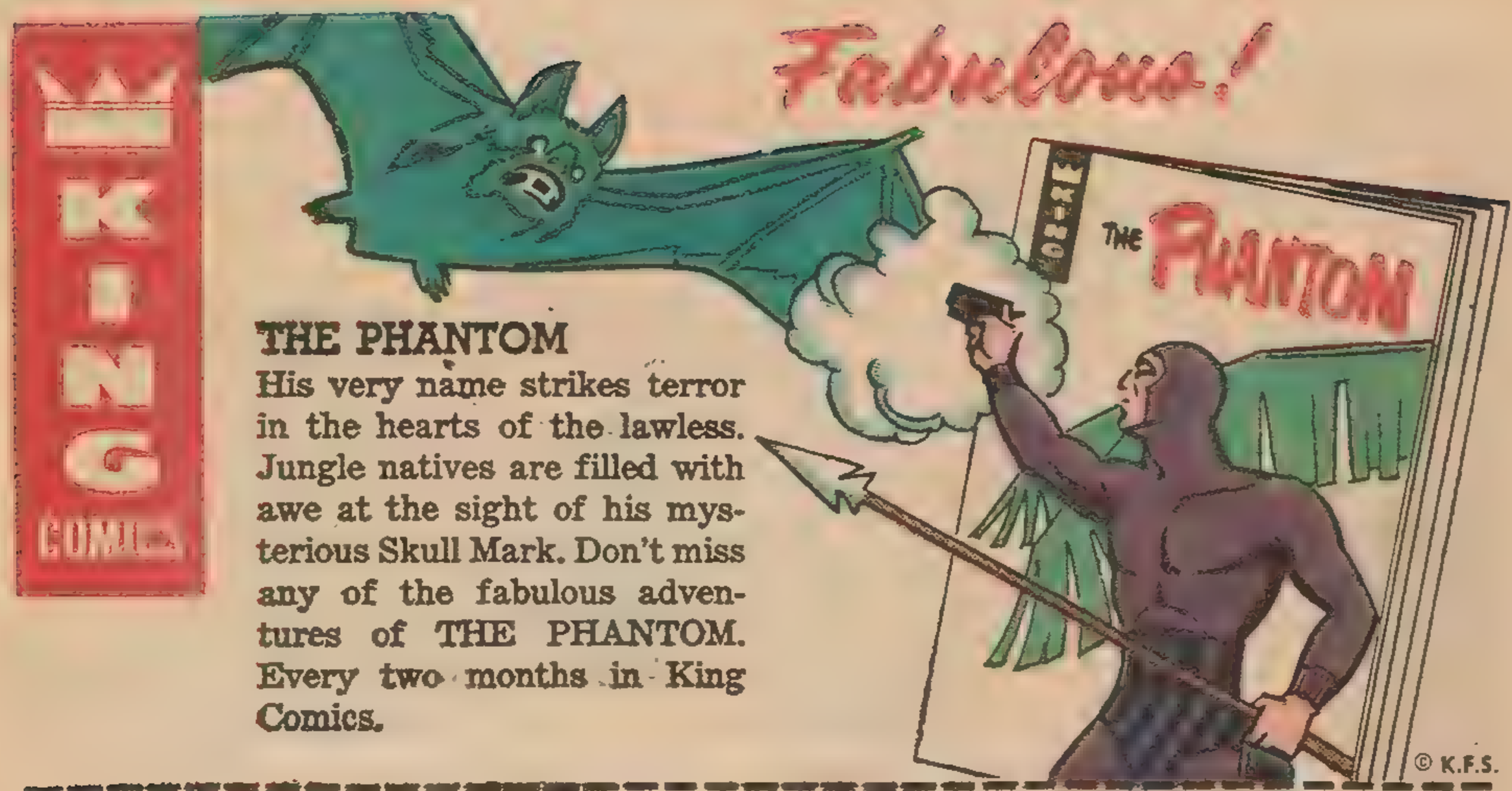

BEETLE! WHAT ABOUT GENERAL HALFTRACK?

LET HIM BUY HIS OWN SODA!
The END

BEETLE BAILEY IN KAZOO PARADE







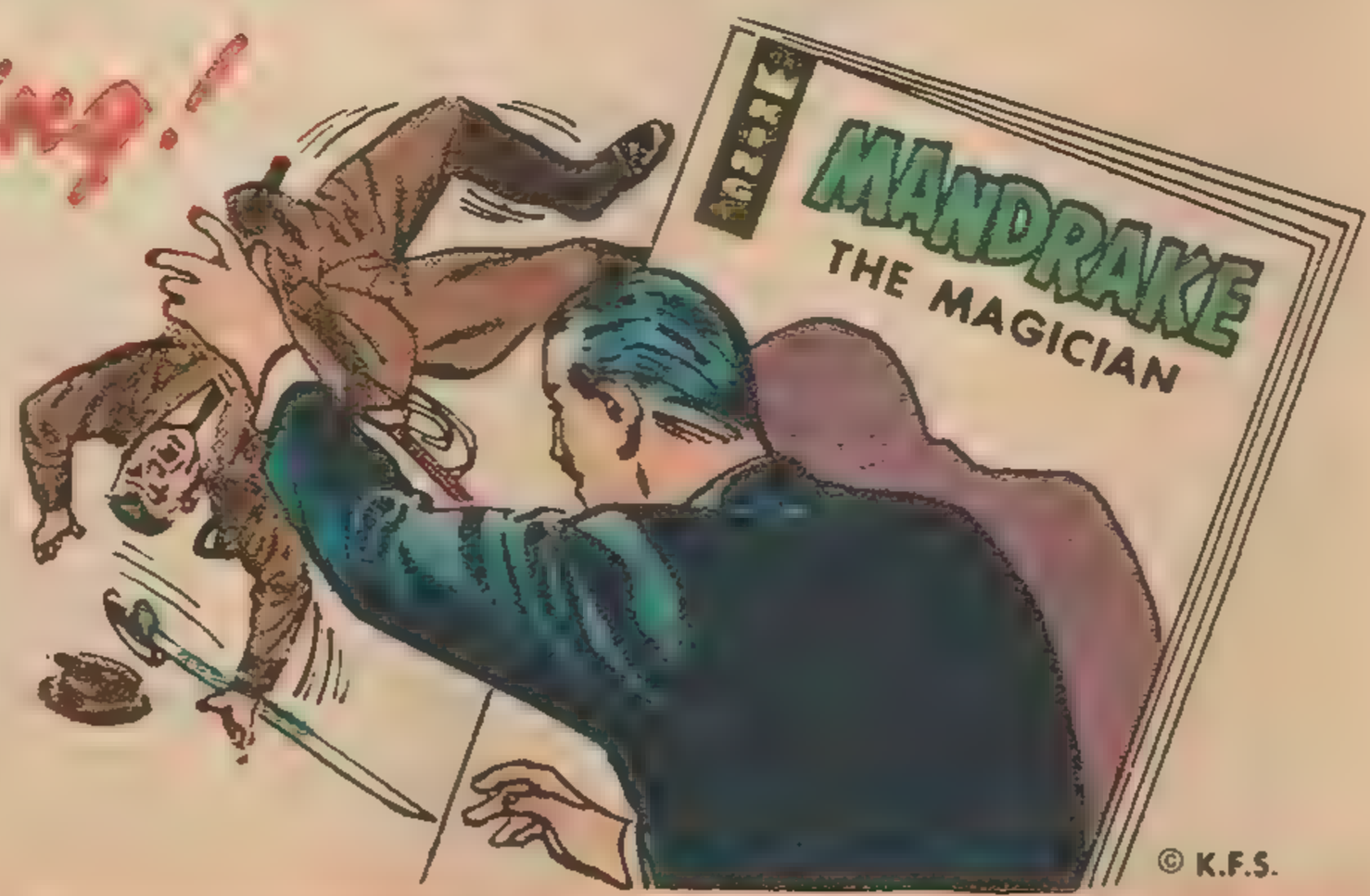
THE PHANTOM
His very name strikes terror in the hearts of the lawless. Jungle natives are filled with awe at the sight of his mysterious Skull Mark. Don't miss any of the fabulous adventures of THE PHANTOM. Every two months in King Comics.

Fantastic!

FLASH GORDON
Mysterious worlds far beyond the confines of space. Eerie adventures in strange unknown places. Weird creatures. Strange weapons. Don't miss any of it. In the new adventures of FLASH GORDON. Every two months in King Comics.

Amazing!

MANDRAKE
One man's courage and mental powers are matched against the most cunning and ruthless minds in the world. Join in the fight against crime and superstition with MANDRAKE THE MAGICIAN. Every two months in King Comics.



Ask Your Dealer About the ALL-NEW KING COMICS

Hysterical!

BLONDIE

Dagwood Bumstead, his friends, his neighbors, his family — even his dogs — get into some of the oddest scrapes you can imagine! How they get out of them is where the fun comes in. Don't miss any of it in BLONDIE. Every two months in King Comics.

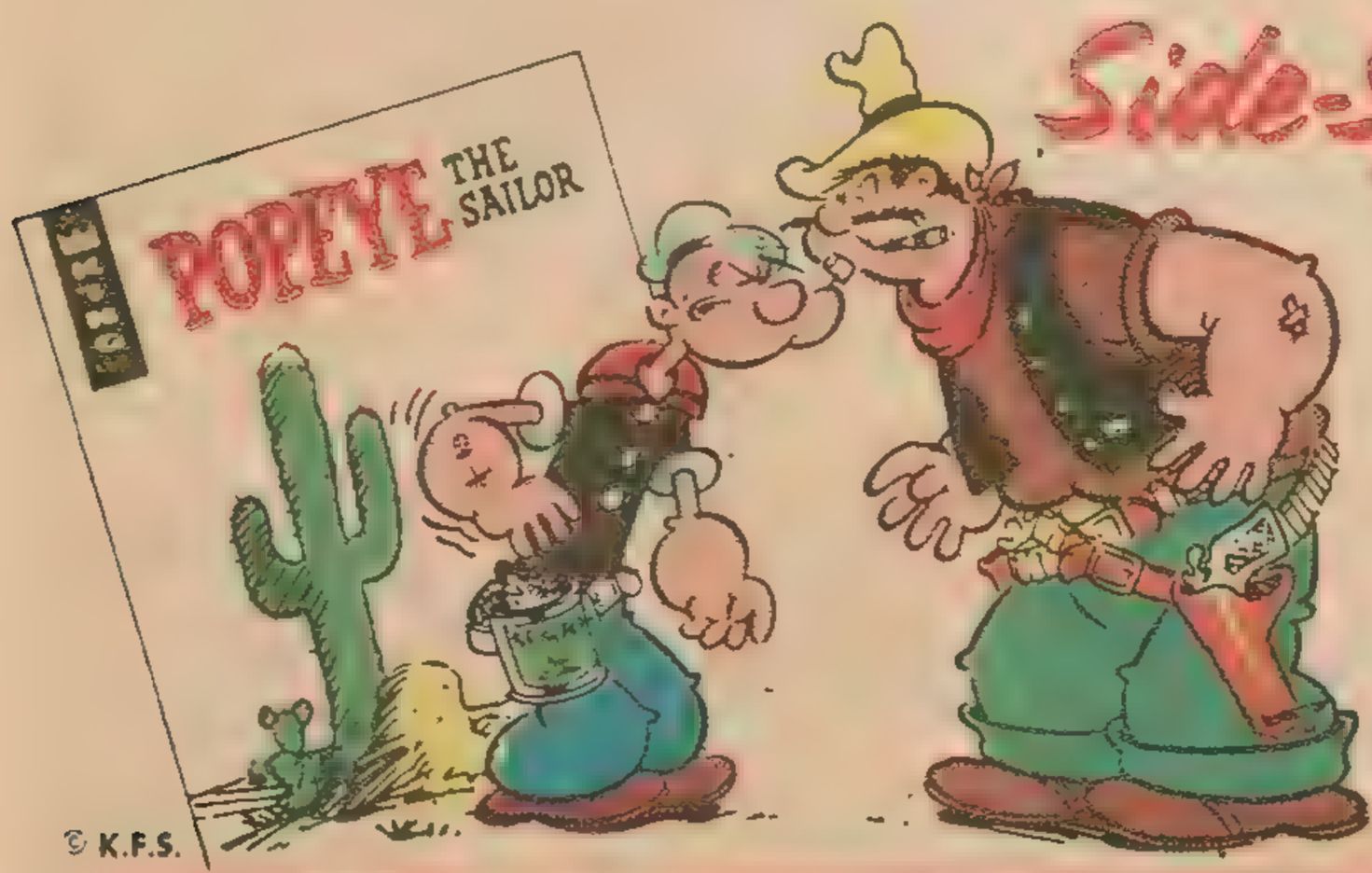
KING COMICS

Hilarious!

BEETLE BAILEY

What's happening down at Camp Swampy these days? As long as Beetle and Sarge and the rest of the gang are there, you can be sure laughs are what's happening. Laugh along with BEETLE BAILEY and his friends. Every two months in King Comics.

Side-Splitting Fun!

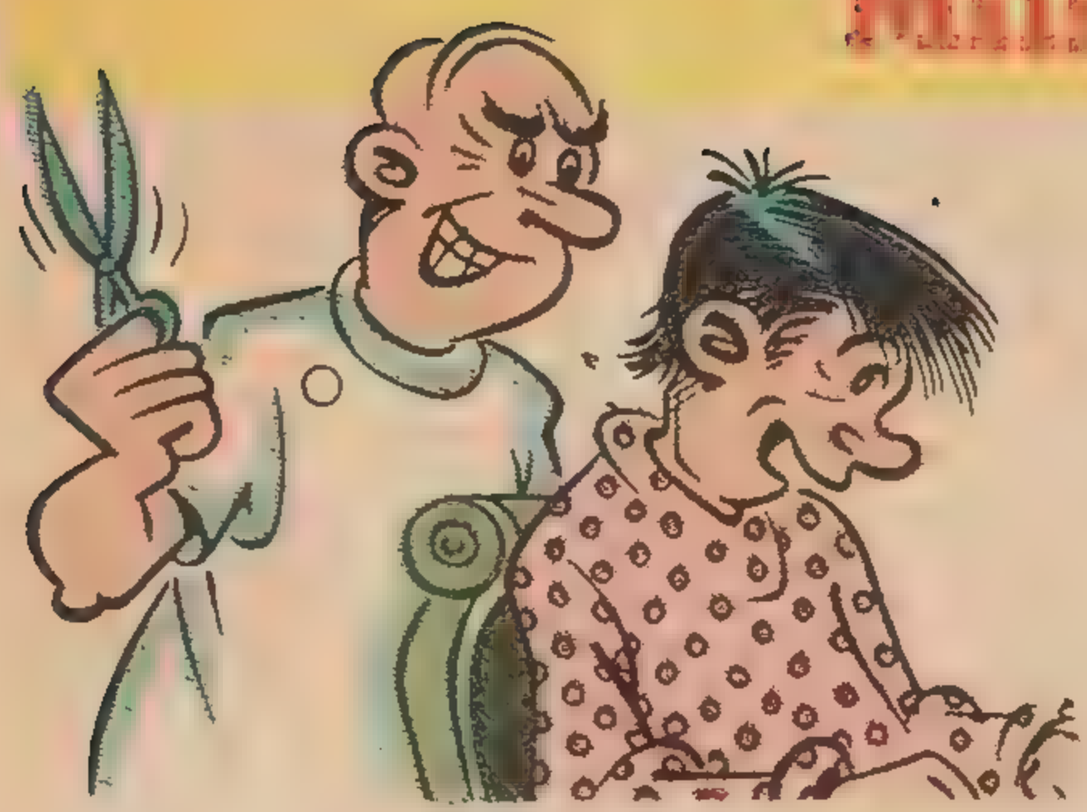


POPEYE

Whether he's fighting witches or bullies or just plain no-goodniks, the old sailor will have you rolling on the floor with laughter. Just for the fun of it, follow the adventures of POPEYE. Every two months in King Comics.

Ask Your Dealer About the ALL-NEW KING COMICS

Military Madness



A G.I. walked into the post barbershop. The barber said, "your hair needs cutting badly." "Oh, no it doesn't," said the soldier, settling back in the chair. "It needs cutting nicely. You cut it badly every time."

* * *

During an inspection of Marine recruits, the sergeant asked one of the new men how he liked being a Marine. "Oh, I can't complain," said the recruit. "You BET you can't!" barked the sergeant.

* * *

Instructor: "How many successful jumps must a paratrooper make before he can graduate?" Trainee: "All of them, sir."

* * *

A Naval officer on the first day of his first command rammed his ship right into the side of the Admiral's flagship. Right away, the fleet commander signalled: "What do you plan to do now?" The new man signalled back: "Buy a small farm, sir."

* * *

The space program might not always be right on target, but we have a lot of near missiles.

* * *

A hillbilly joined the Air Force and was shipped to Texas. "Why is Texas so flat?", he asked a native. "Because the sun sets here in the West every night," was the answer.

* * *

An Army man based in London was shown around town by a British officer. "Those cannons were captured by our troops at Bunker Hill," boasted the Englishman. "Good for you," said the American. "You have the cannons. We have the hill."

* * *

Two soldiers on guard duty were having a little talk. "What do you want most when you get out of the Army?" asked the first. "More than anything else, I want to to able to take my rifle home with me," was the answer. "What do you want it for?" "I'm going to plant it in my back yard. And every time it rains, I'm going to sit back and watch it rust!"

* * *

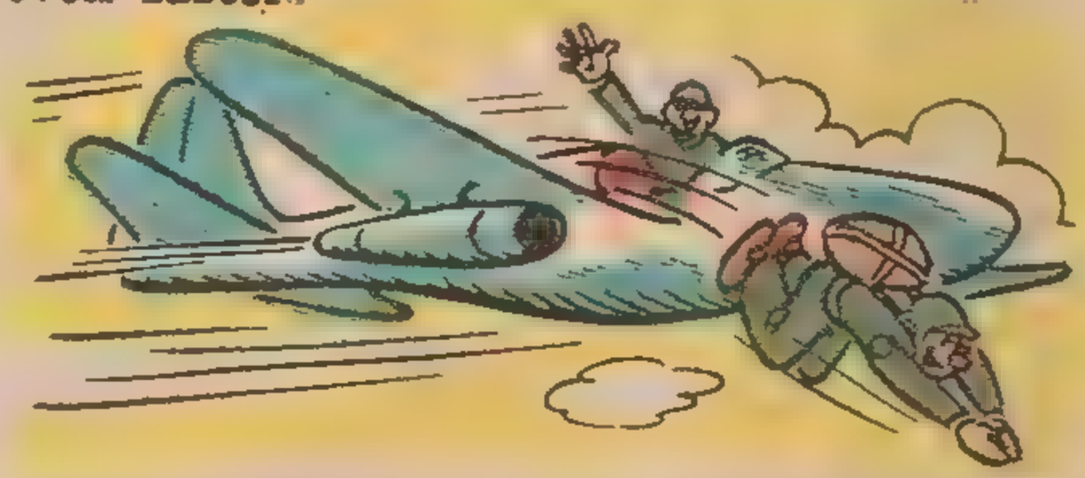
Now that computers have been installed in the Pentagon, it was only a matter of time before one of the generals asked it: "What about World War III?" The machine answered quickly: "Yes." Annoyed, the general asked: "Yes, what?" "Yes, SIR!" replied the machine.

* * *

Only well-seasoned troops are ever sent into cannibal country.

* * *

Pigeon: "That was a twin-engine jet that just flew past. Don't you wish you could fly that fast?" Pigeon's friend: "If I had two tails and both of them were on fire, I'd fly even faster!"



An Air Force instructor worried most of all about frightening his trainees. Everything he did was aimed at keeping the men calm no matter what happened. That's why, one day when the engine failed in the training plane, he climbed out the window shouting back to his startled charge: "Now, I want you to keep perfectly calm. While I go for help!"

* * *

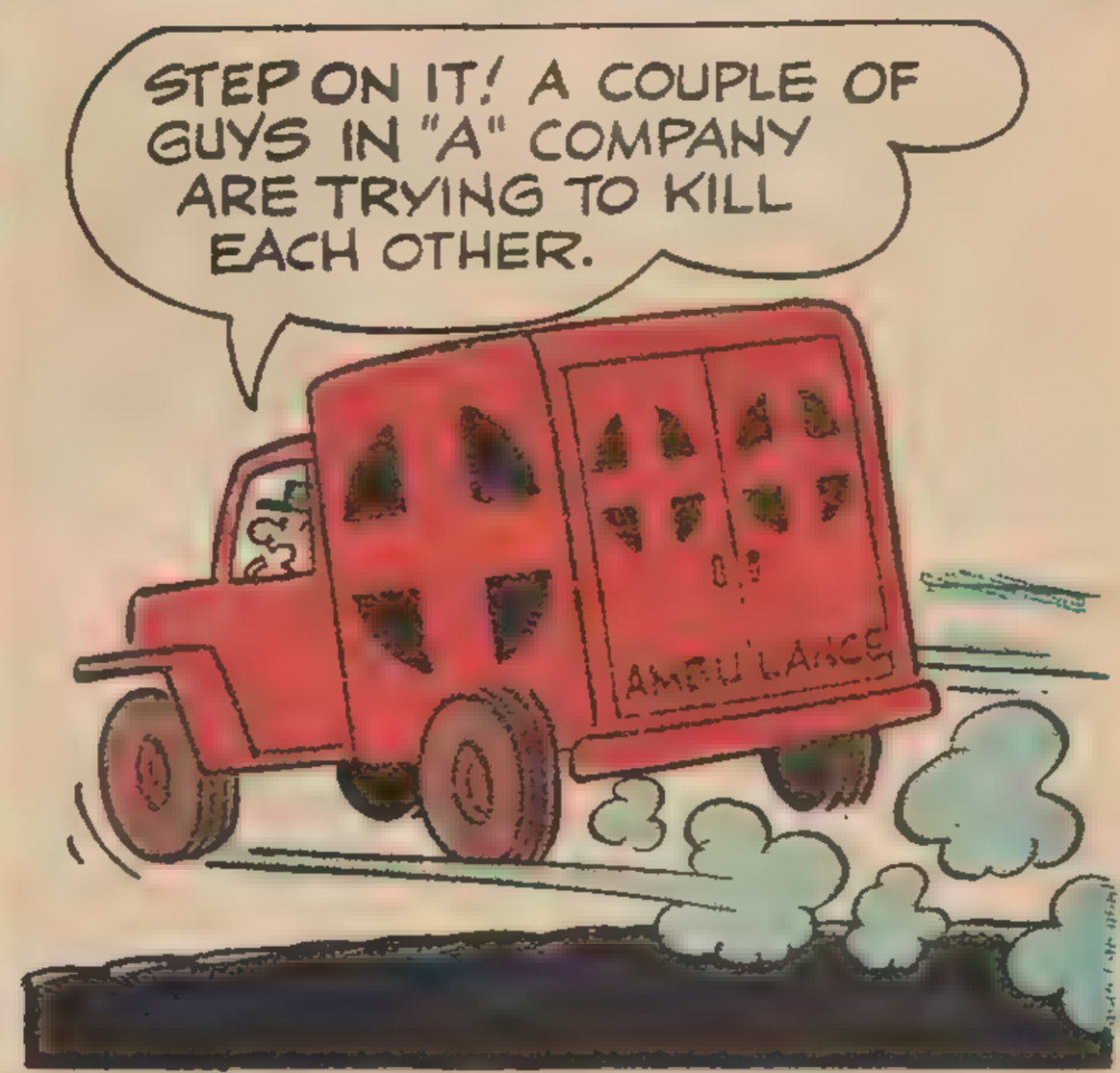
On a patrol through thick jungles, a G.I. remarked to his buddy that he thought this was a young man's war. "It sure is!", said his companion. "Except that as soon as you get into it, you're not young anymore."

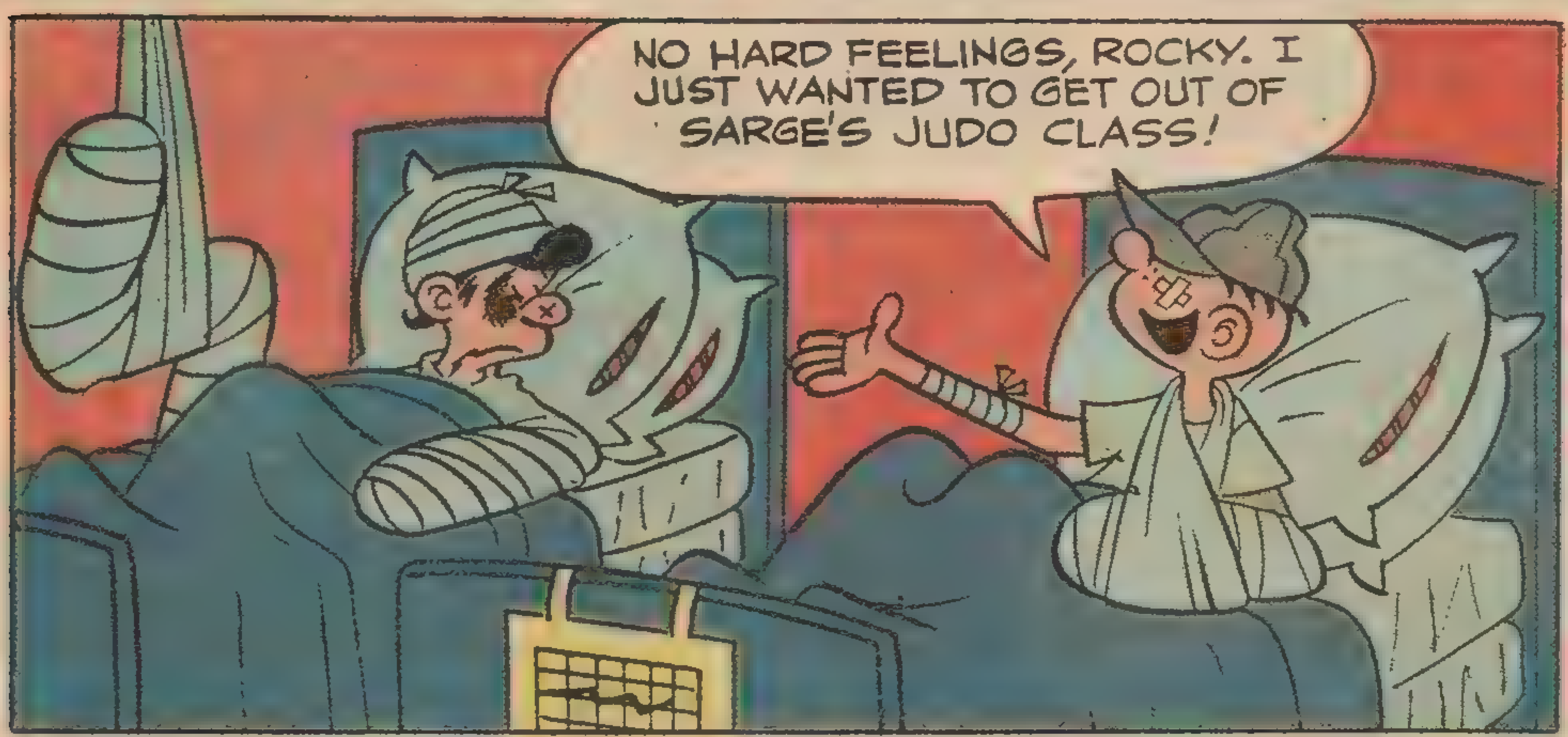
* * *

"Men," said the squadron leader, "this is going to be the roughest mission we've ever flown. We'll be lucky to get back alive. The enemy is ready for us this time. We leave at 15:30 SHARP. Anyone who shows up here late won't get to go."

BEETLE BAILEY in

Easy Way Out



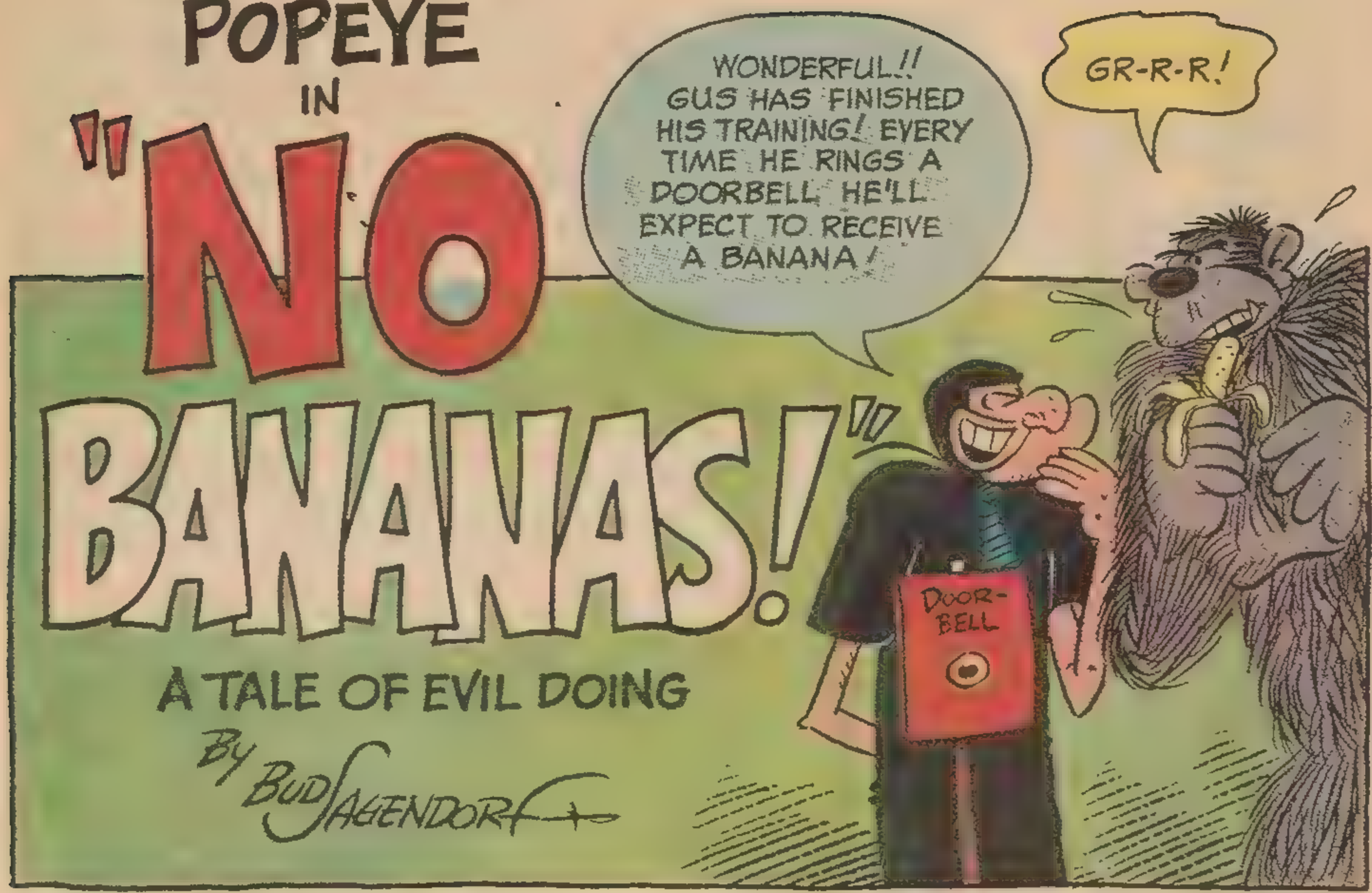


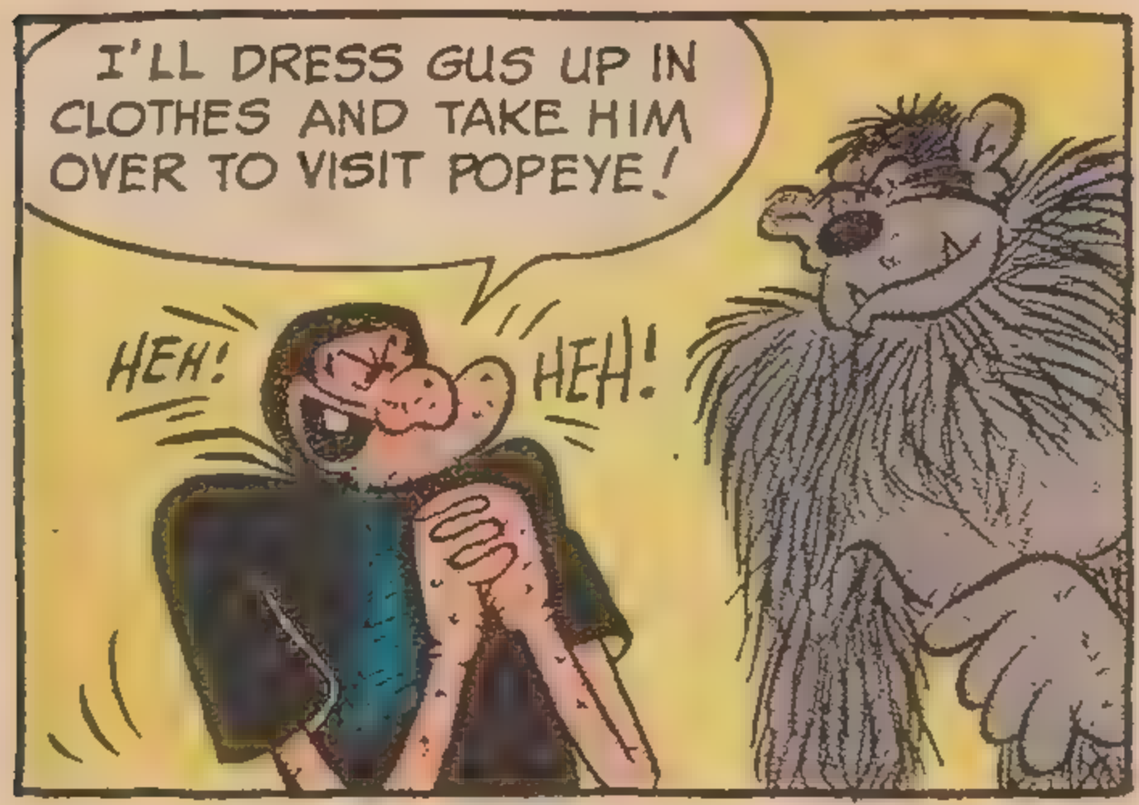
THIMBLE THEATRE PRESENTS

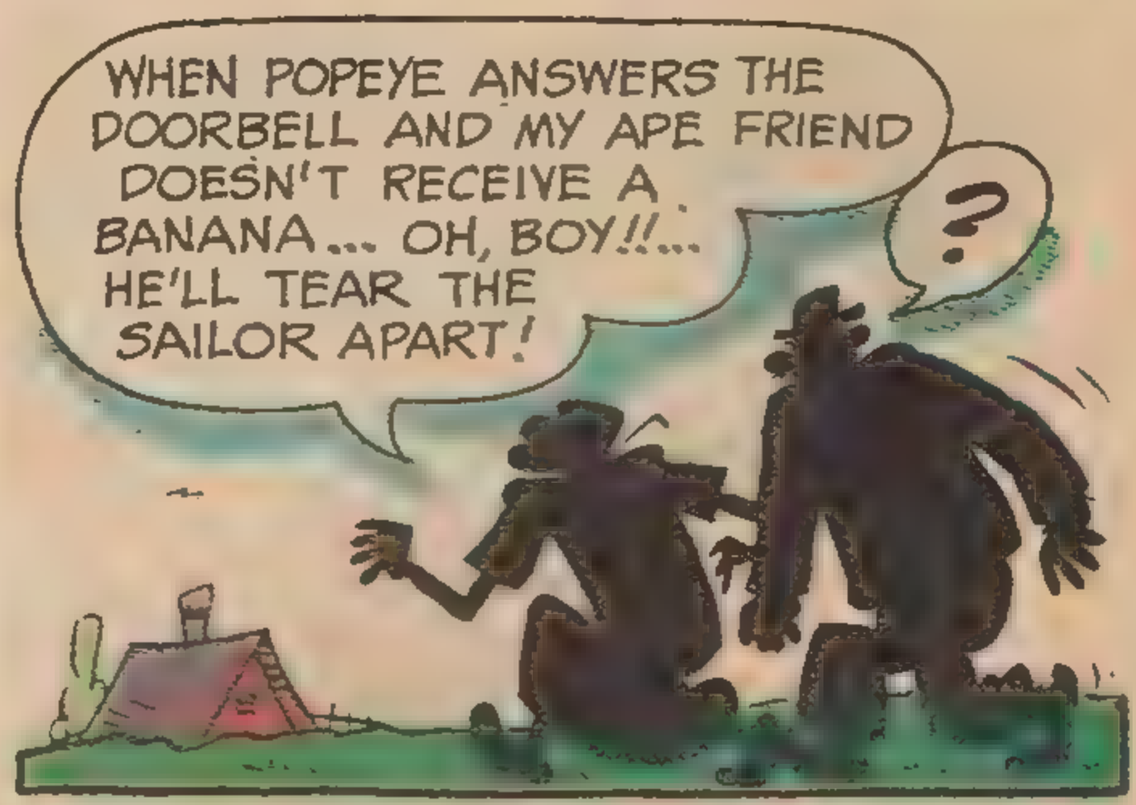
POPEYE IN "NO BANANAS!"

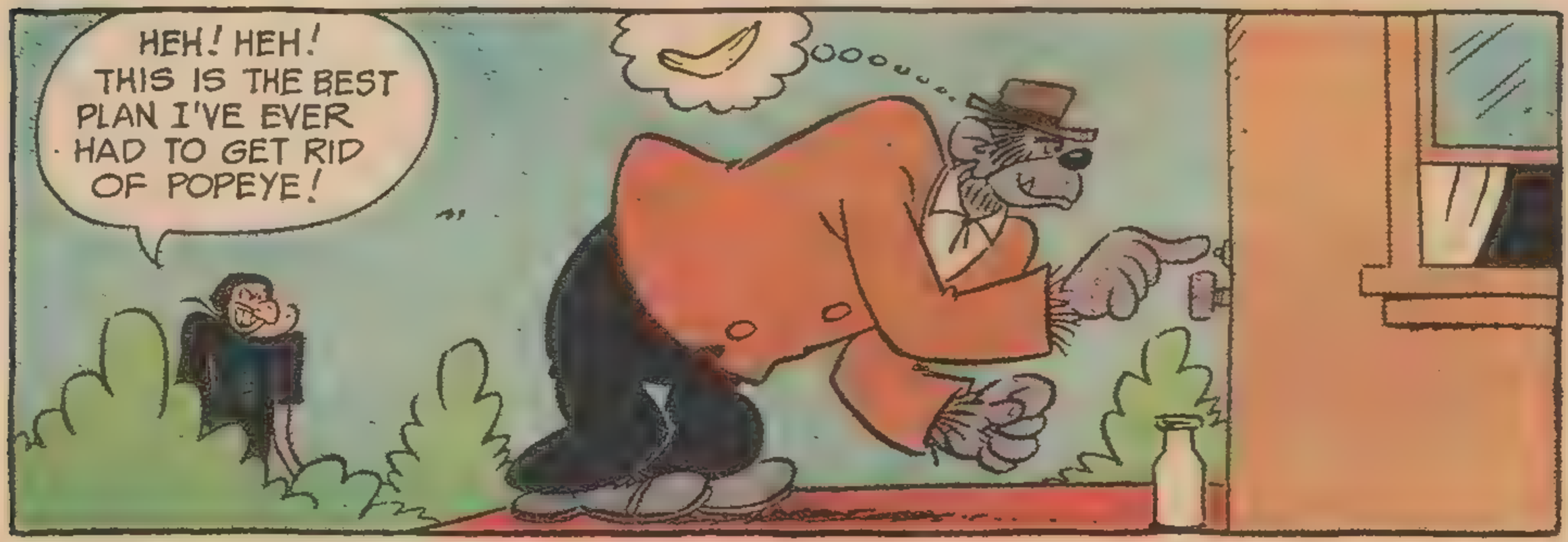
A TALE OF EVIL DOING

BY BUD SAGENDORF

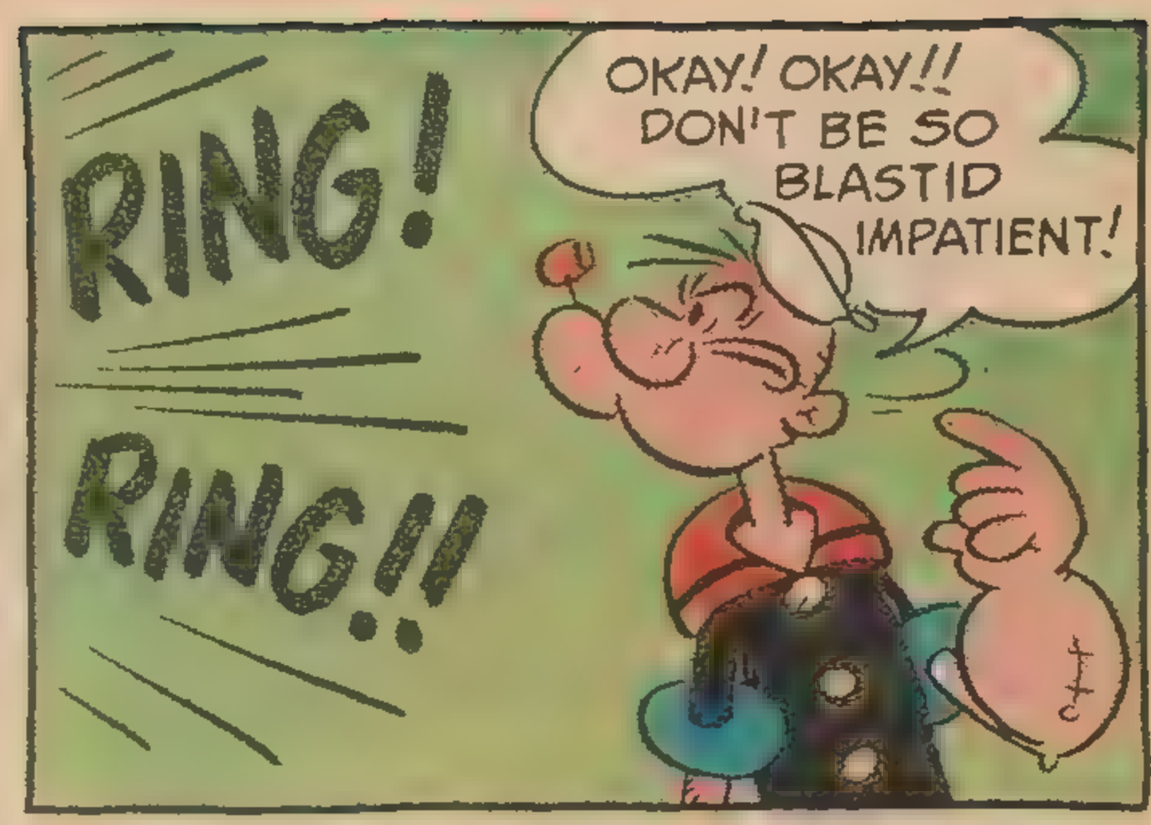


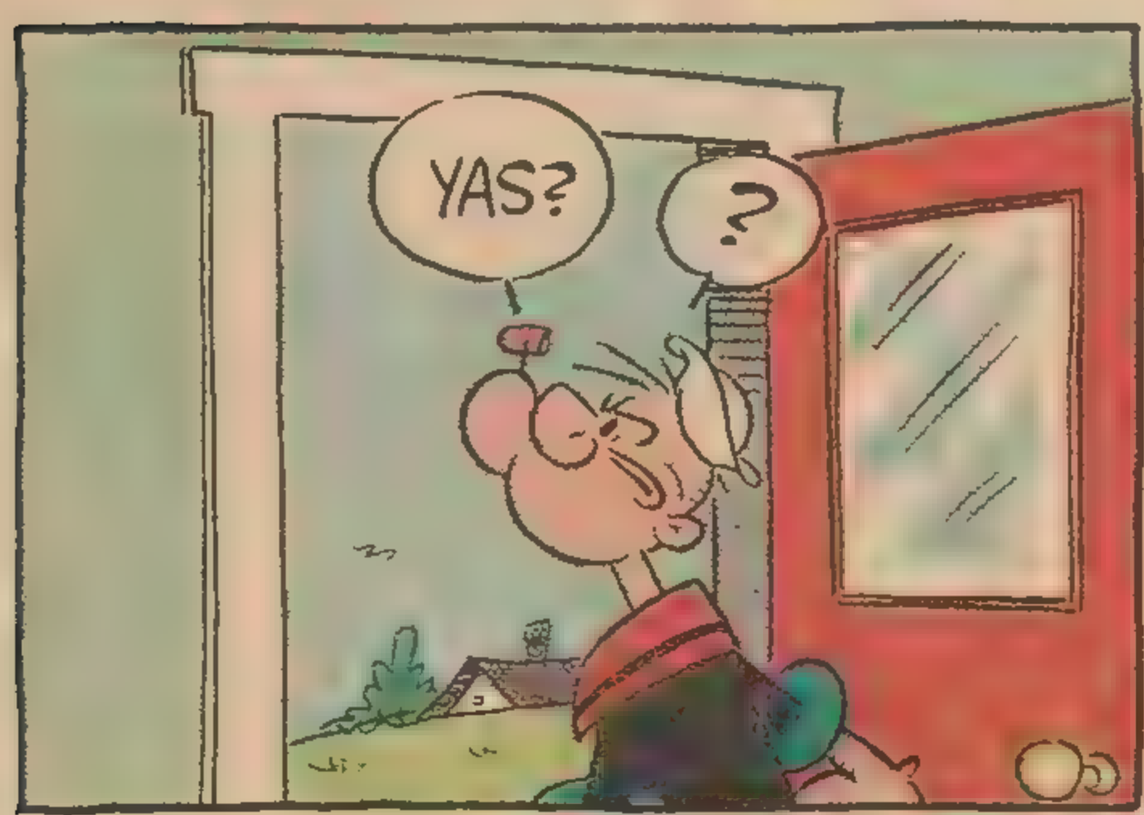


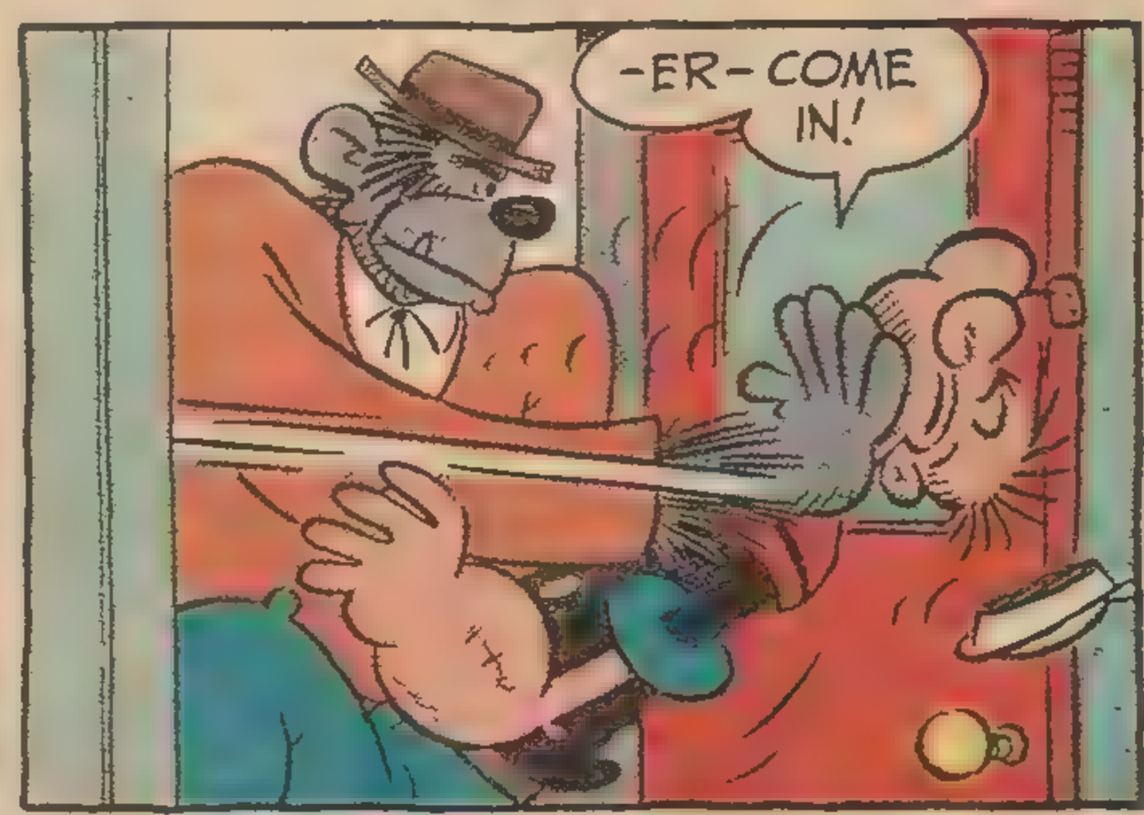


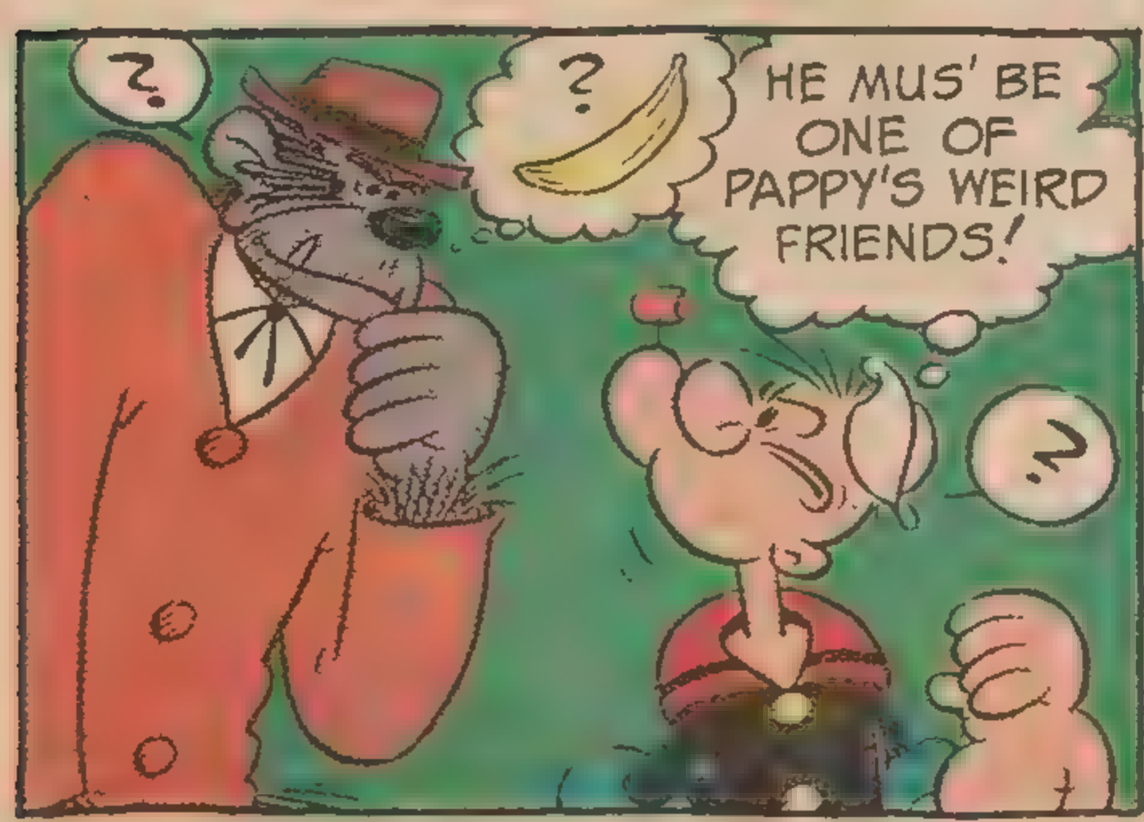


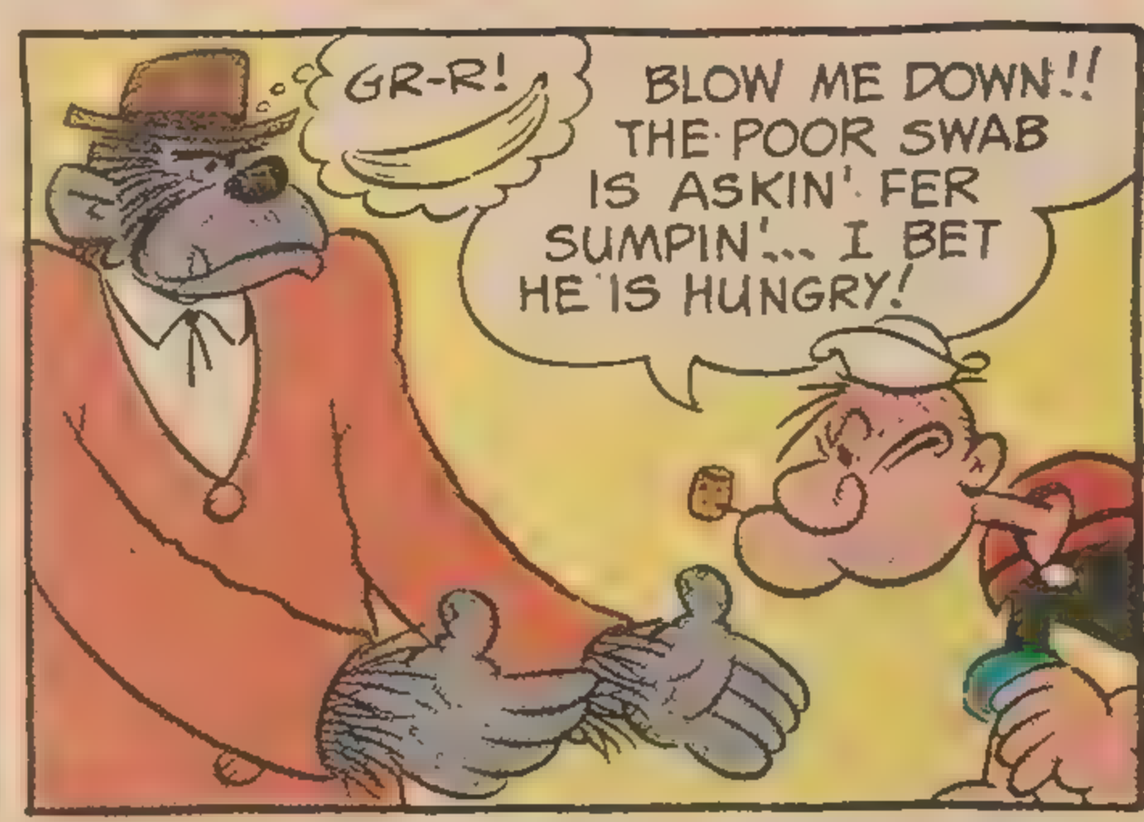
I CAN'T STAND TO WAIT AROUND AND WITNESS THE HORRIBLE RESULTS OF MY DELIGHTFUL PLAN... I'LL GO HOME AND WAIT FOR GUS TO RETURN!
HEH! HEH!

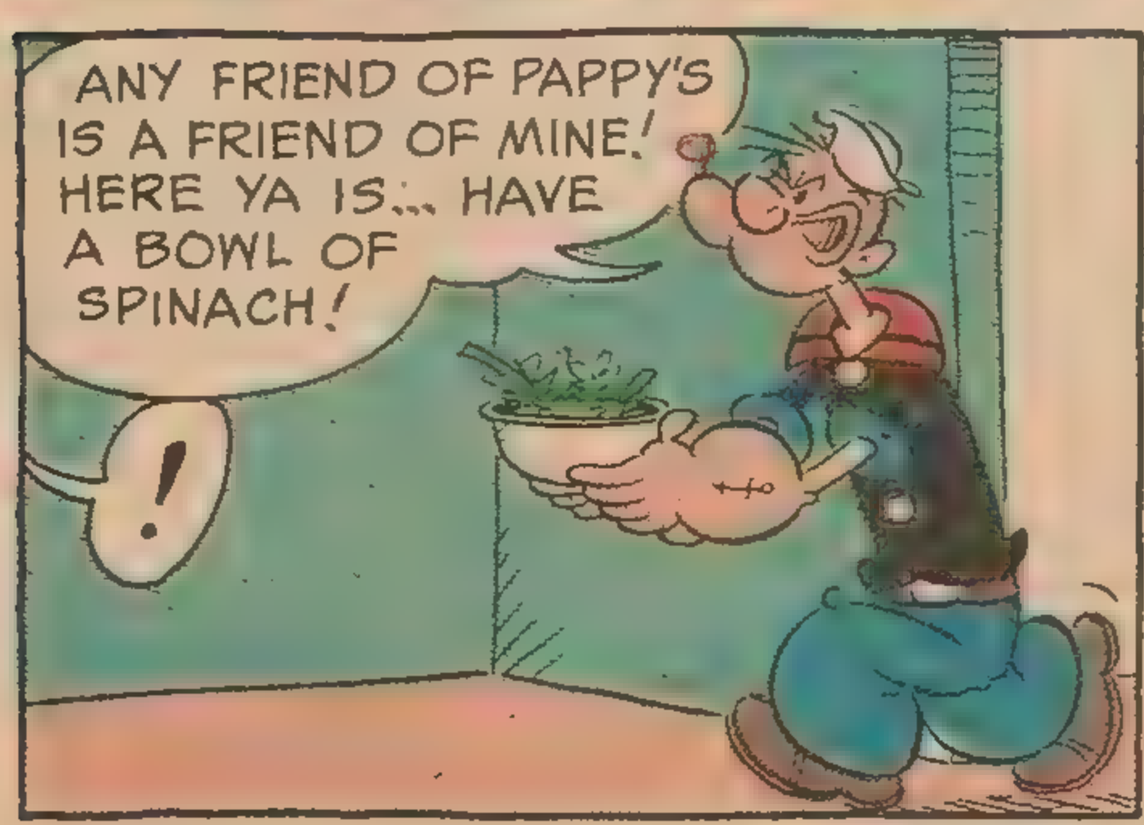

RING!
RING!!
OKAY! OKAY!! DON'T BE SO BLASTID IMPATIENT!

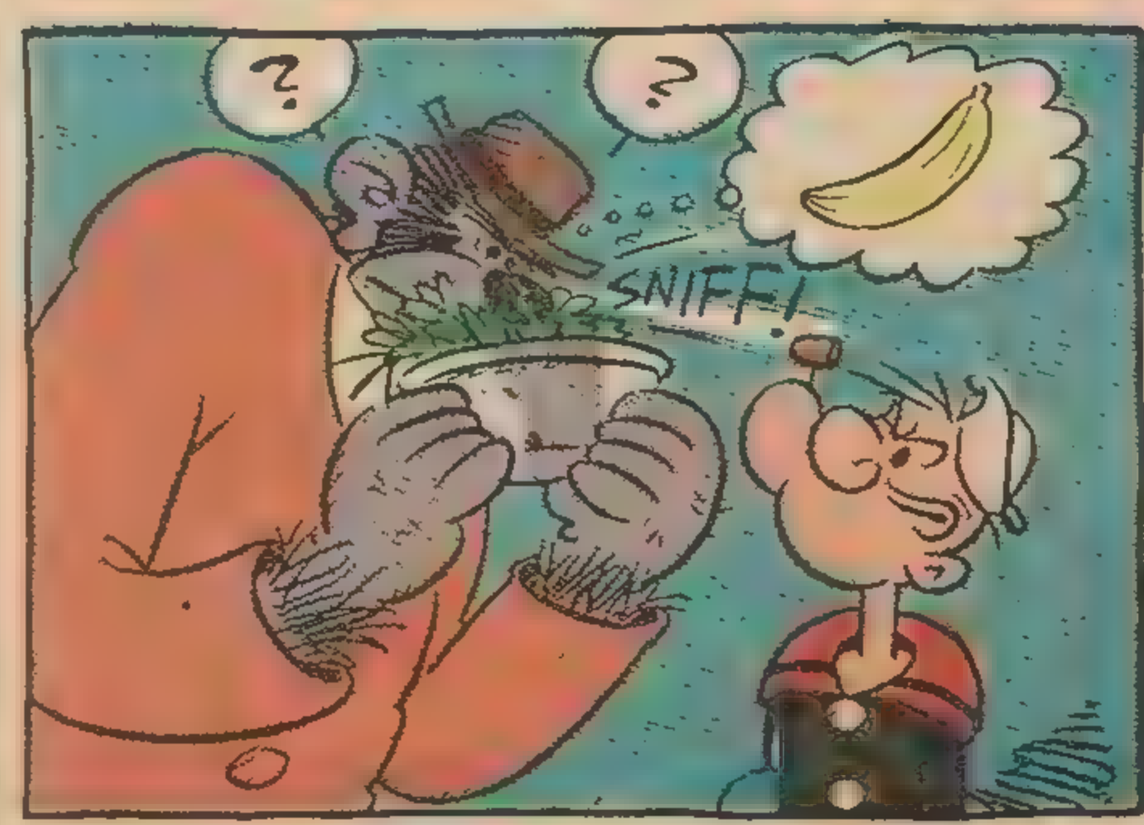

YAS?
?

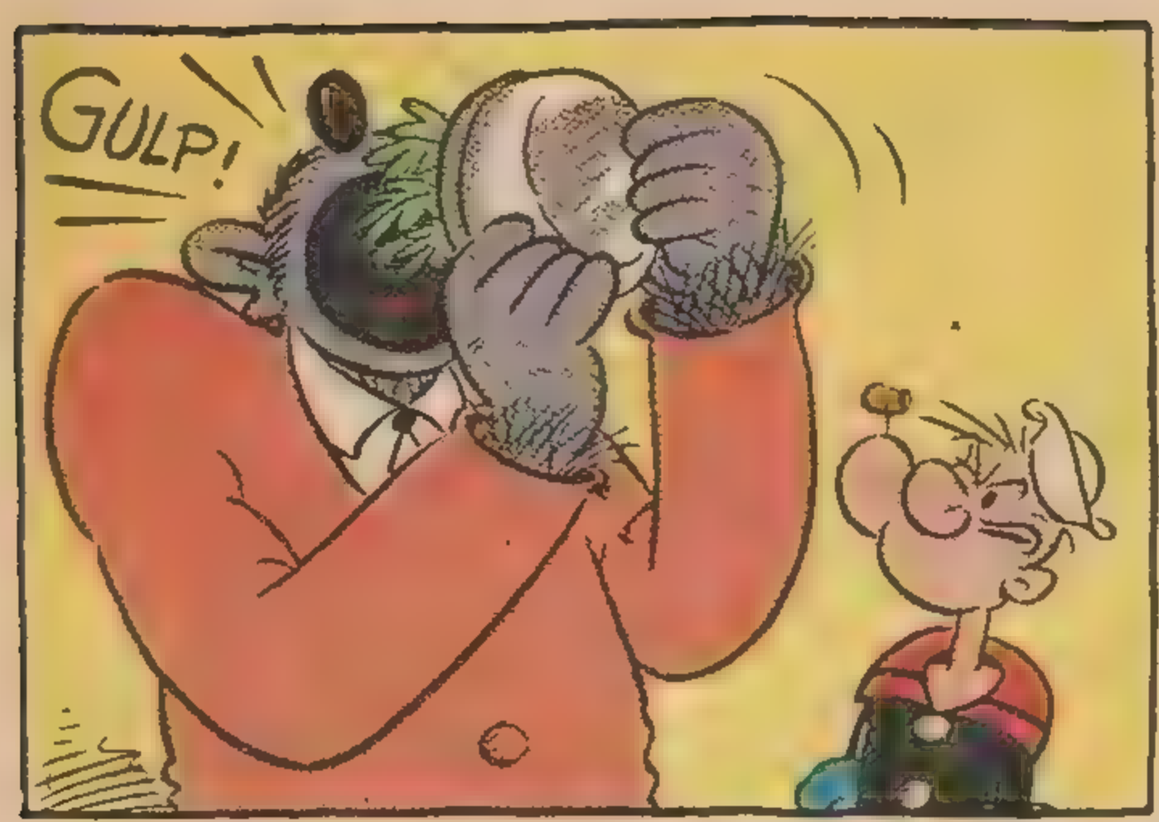

-ER- COME IN!


?
?
HE MUS' BE ONE OF PAPPY'S WEIRD FRIENDS!
?

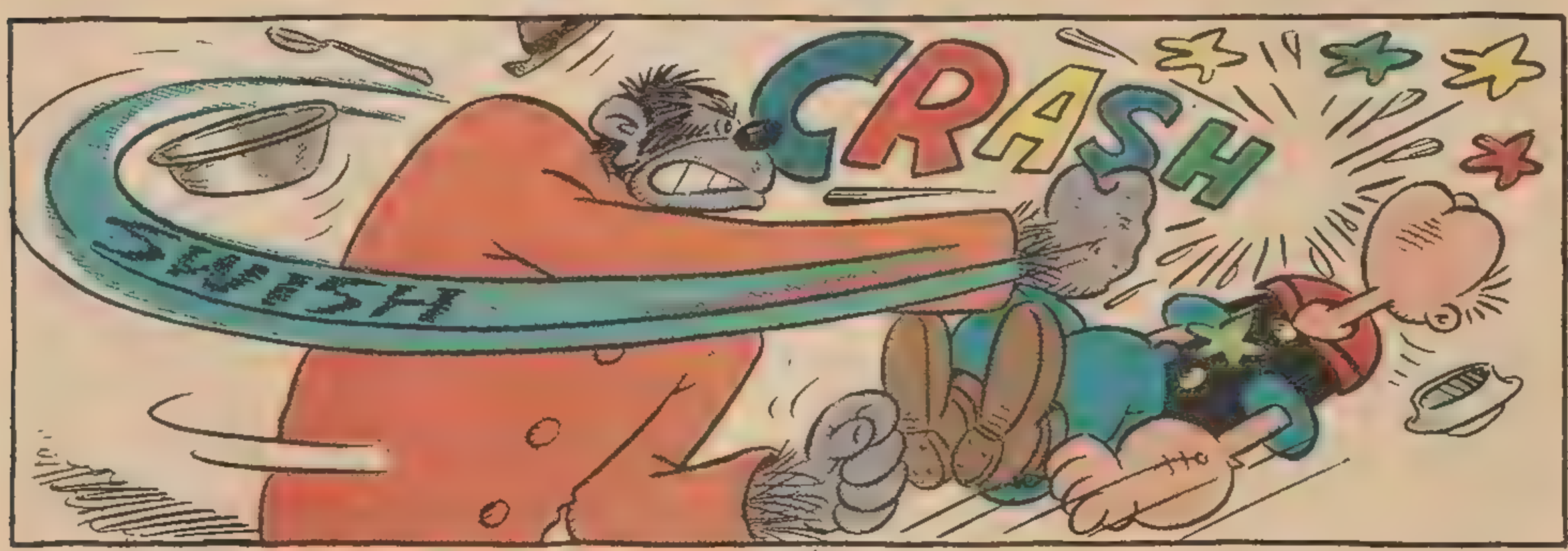

GR-R!
BLOW ME DOWN!! THE POOR SWAB IS ASKIN' FER SUMPIN'... I BET HE IS HUNGRY!


ANY FRIEND OF PAPPY'S IS A FRIEND OF MINE! HERE YA IS... HAVE A BOWL OF SPINACH!
!


?
?
SNIFF!

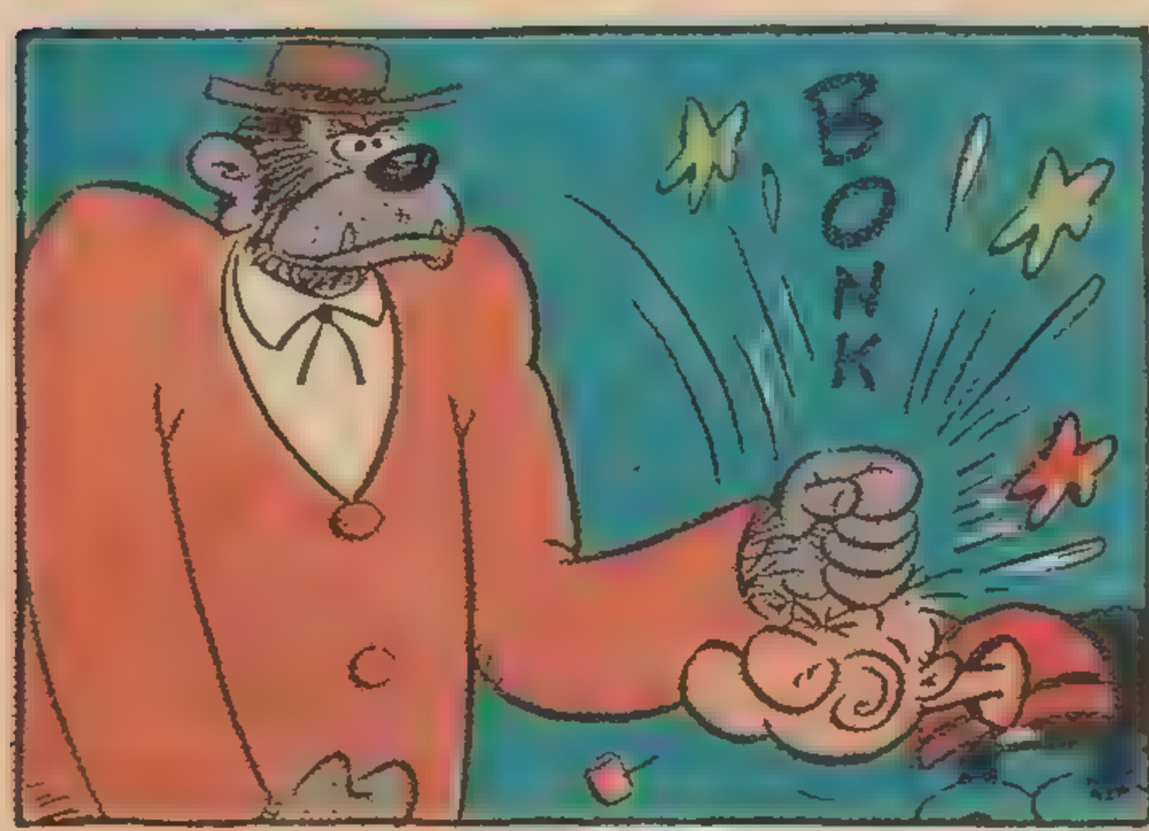

GULP!

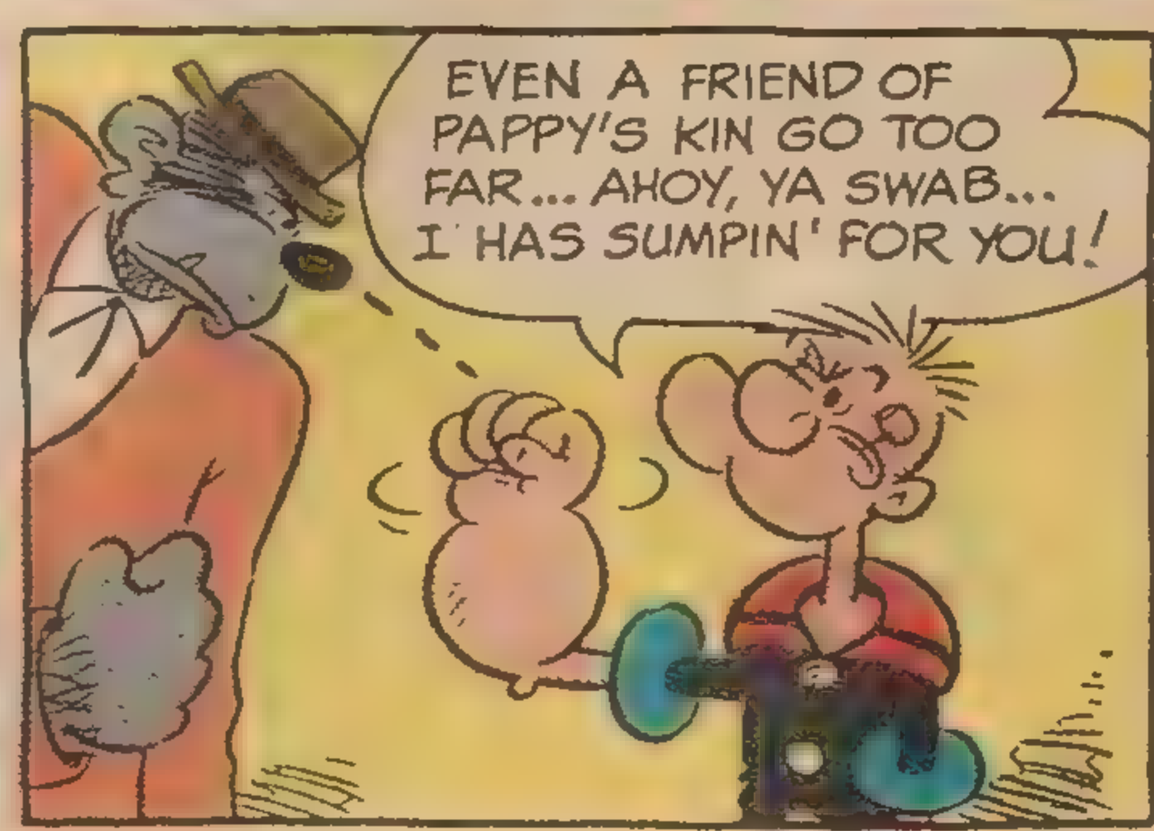
?
?

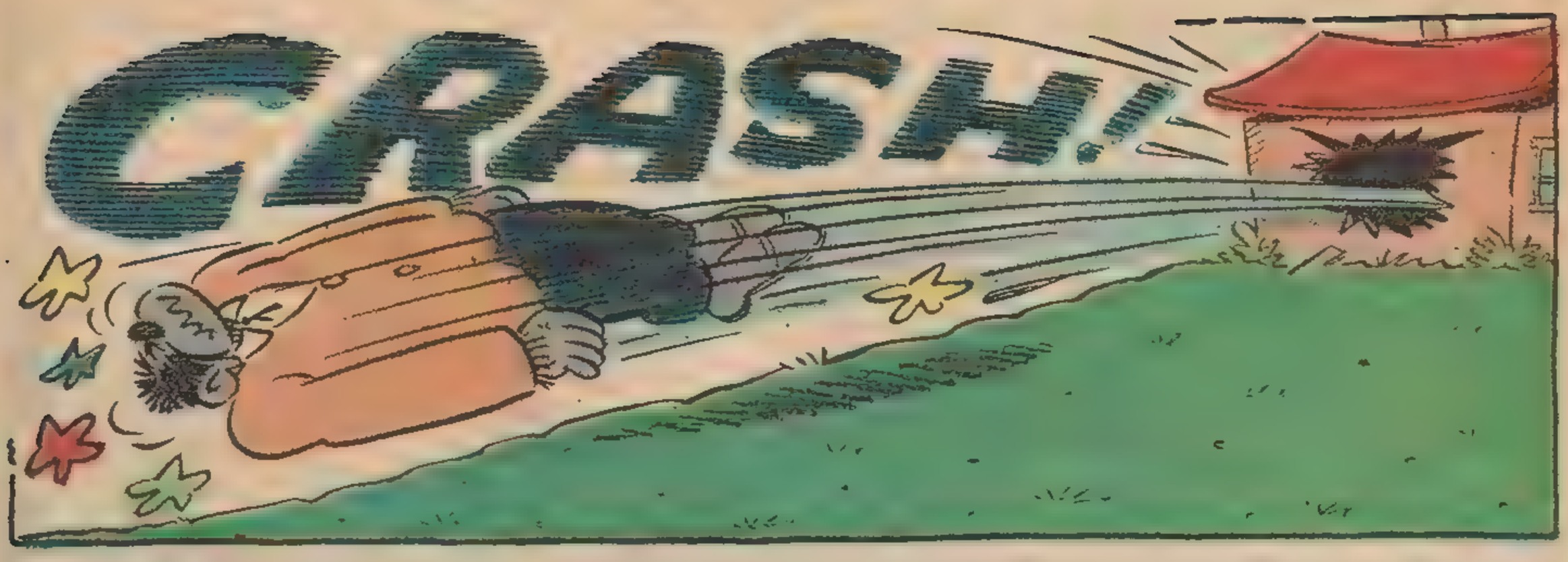

CRASH
HASH

'AT'S NO WAY FER A GUEST TO ACT!

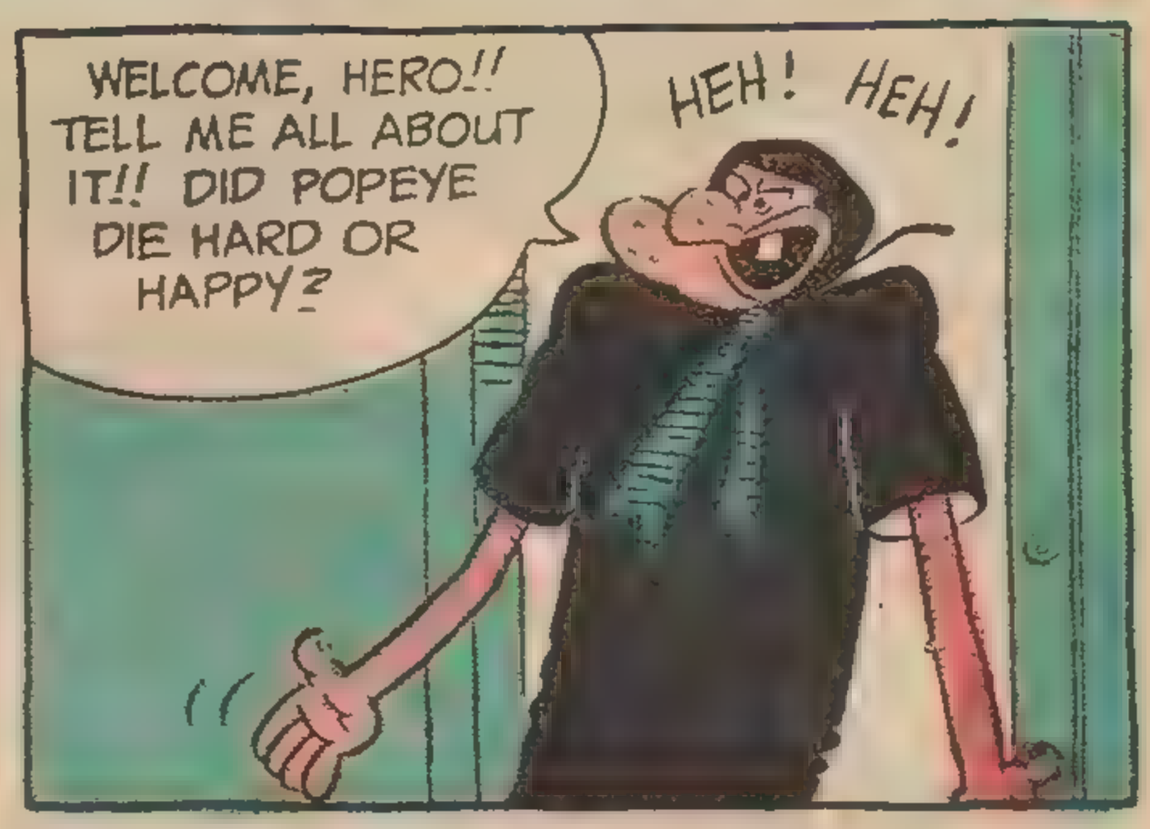
I WILL FORGIVE YA B'CAUSE YOU IS A FRIEND OF ME DEAR SWEET PAPPY!
LET'S SHAKE HANDS!

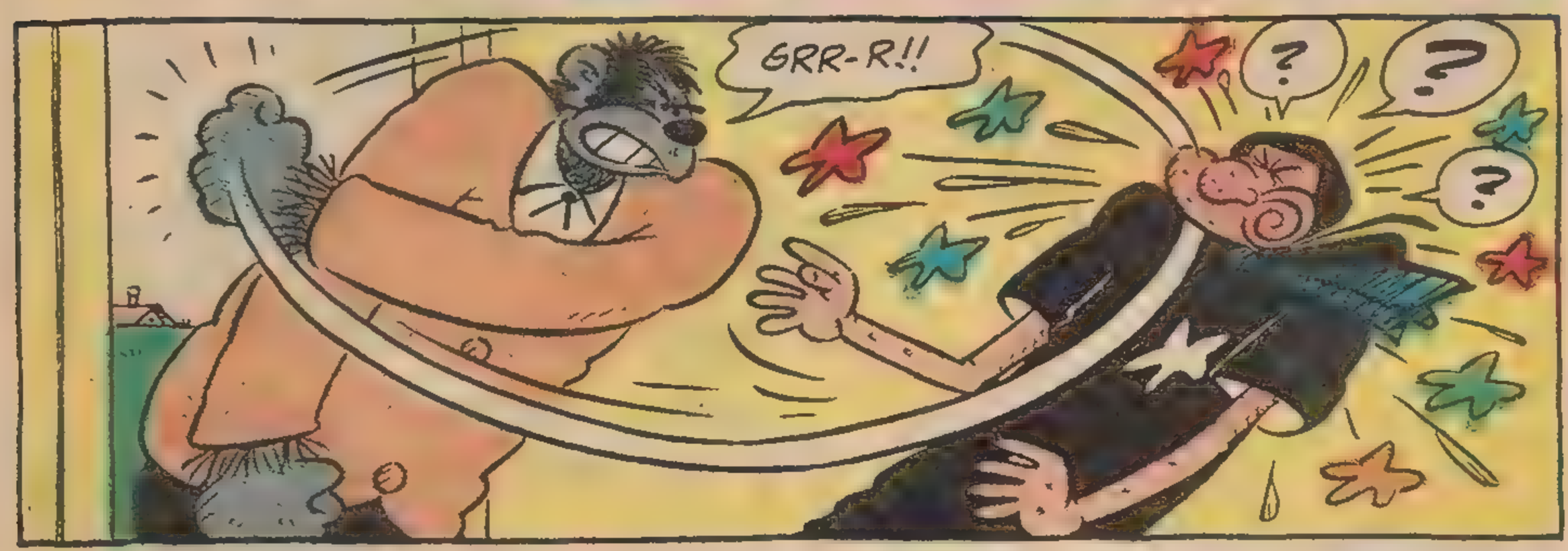

BONK

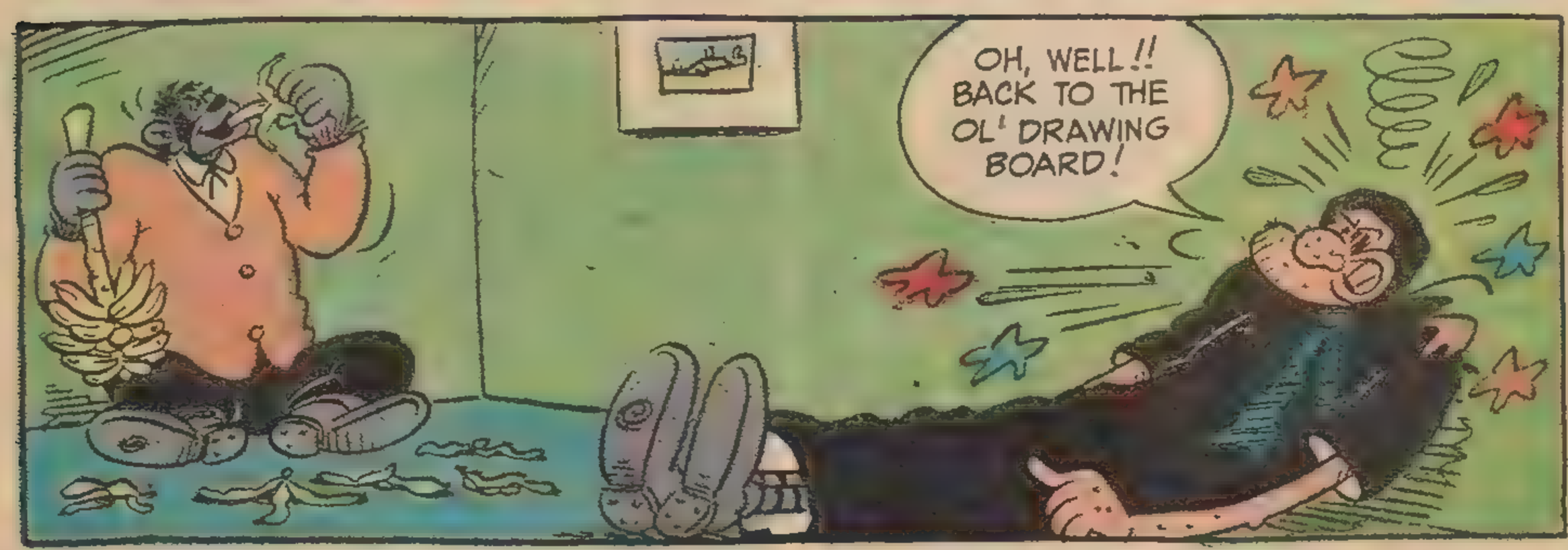

EVEN A FRIEND OF PAPPY'S KIN GO TOO FAR... AHOY, YA SWAB... I HAS SUMPIN' FOR YOU!


CRASH!!

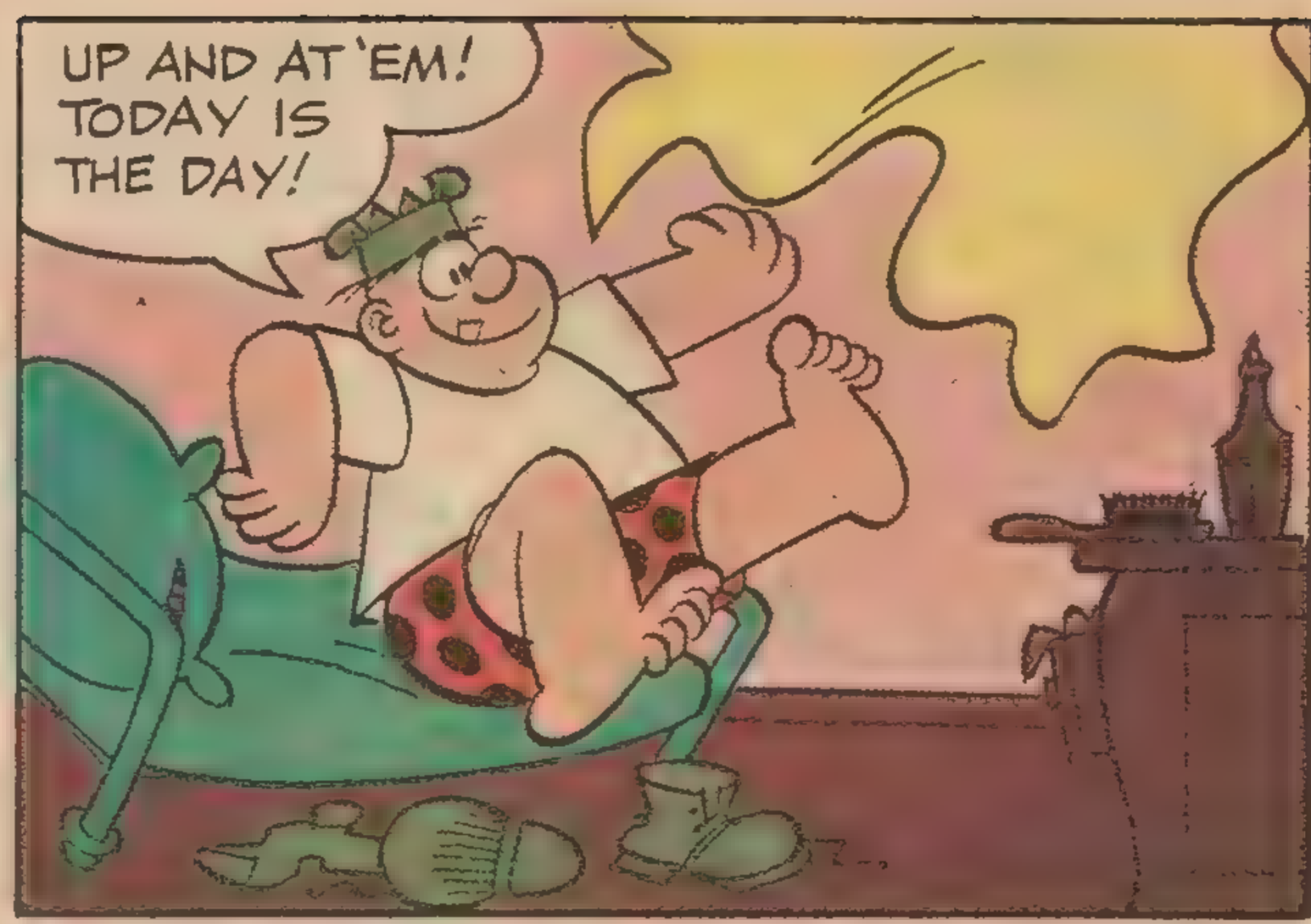
GOODIE!! GUS IS COMING BACK!!


WELCOME, HERO!! TELL ME ALL ABOUT IT!! DID POPEYE DIE HARD OR HAPPY?
HEH! HEH!


GRR-R!!
?
?
?

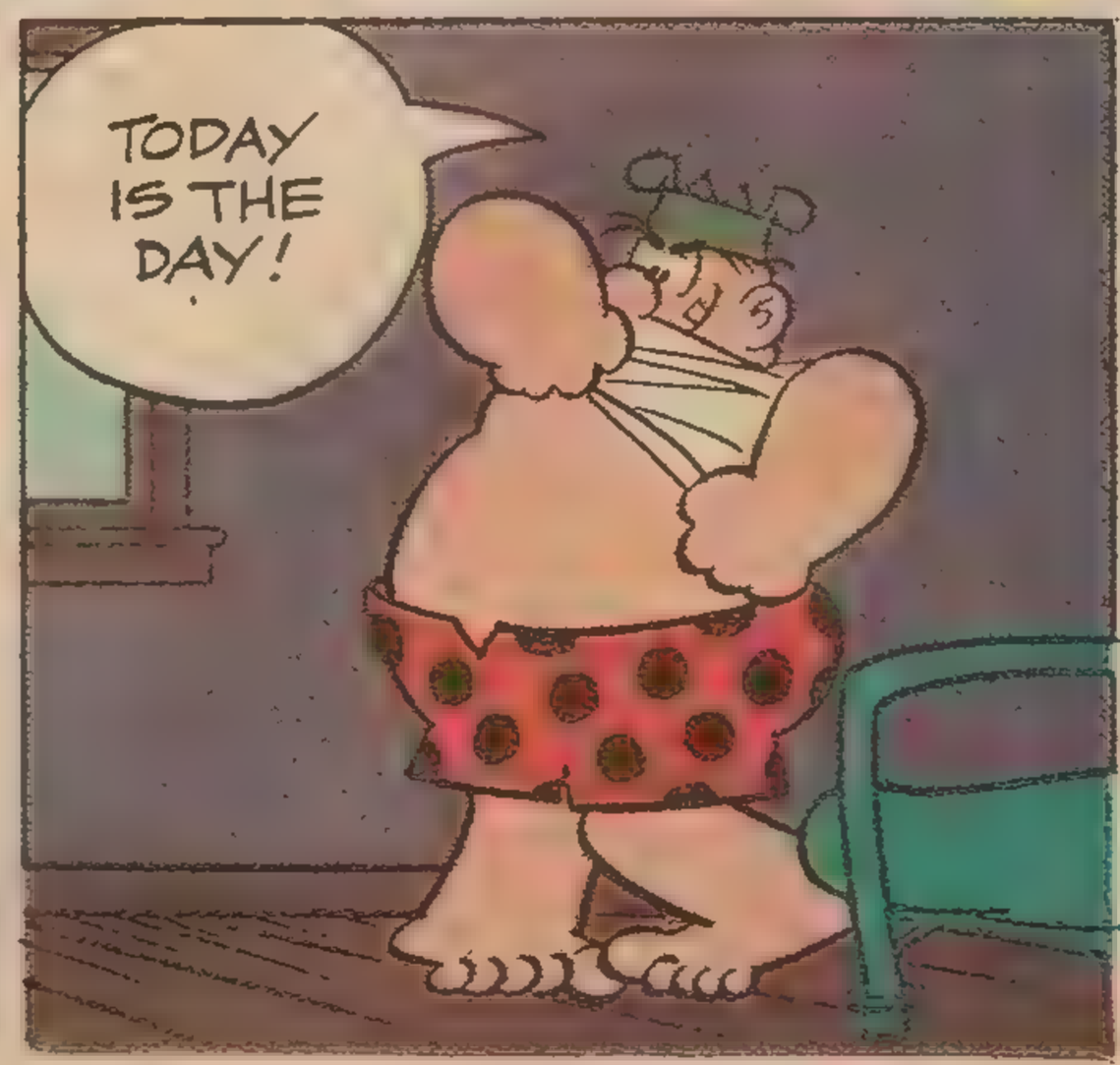

OH, WELL!! BACK TO THE OL' DRAWING BOARD!

BEETLE BAILEY
in
SARGE'S
BIG
DAY

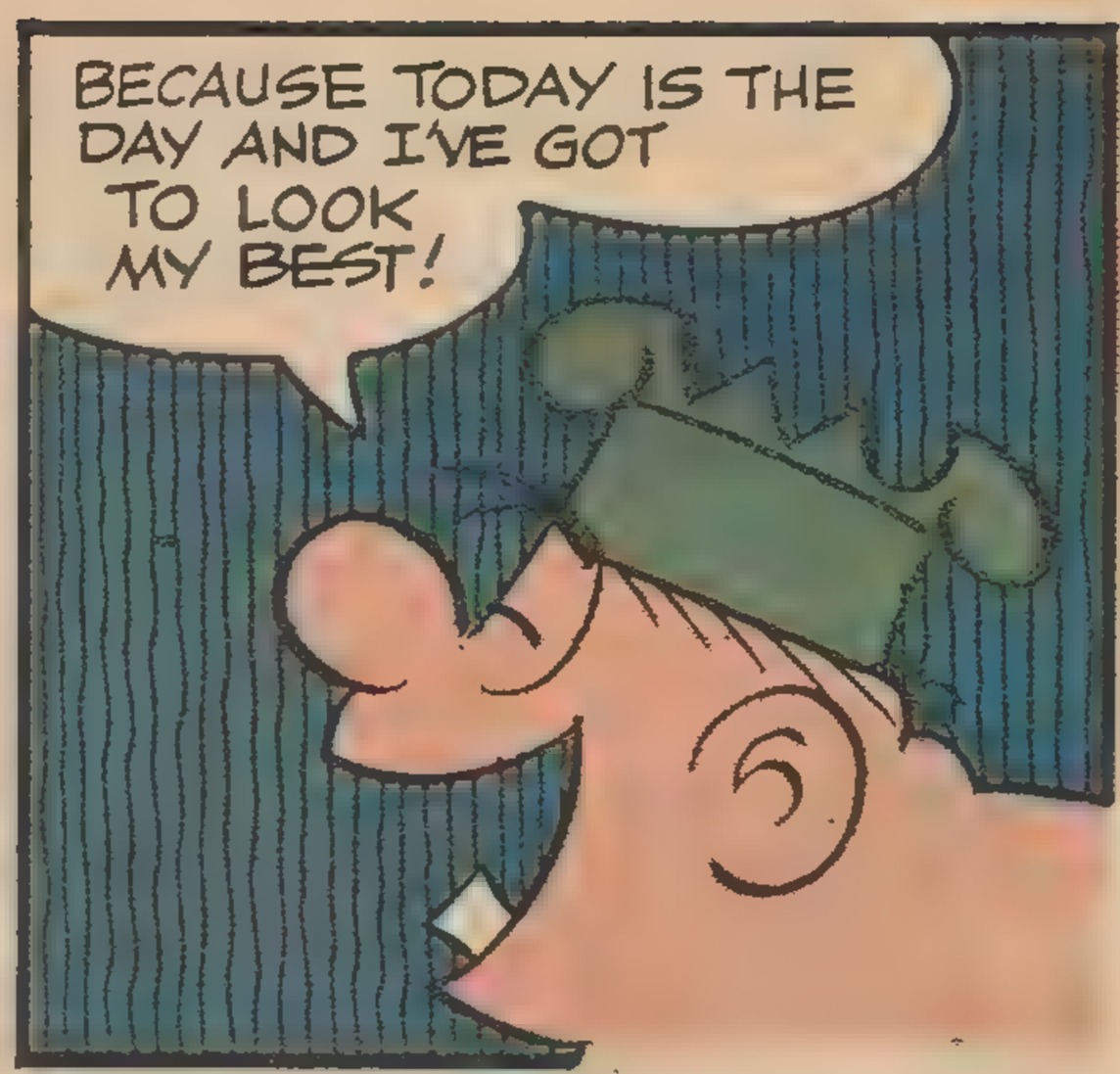

UP AND AT 'EM! TODAY IS THE DAY!

BEETLE!

GO BACK TO BED, SARGE. REVEILLE HASN'T SOUNDED YET.
I CAN'T SLEEP-- I'M TOO EXCITED!

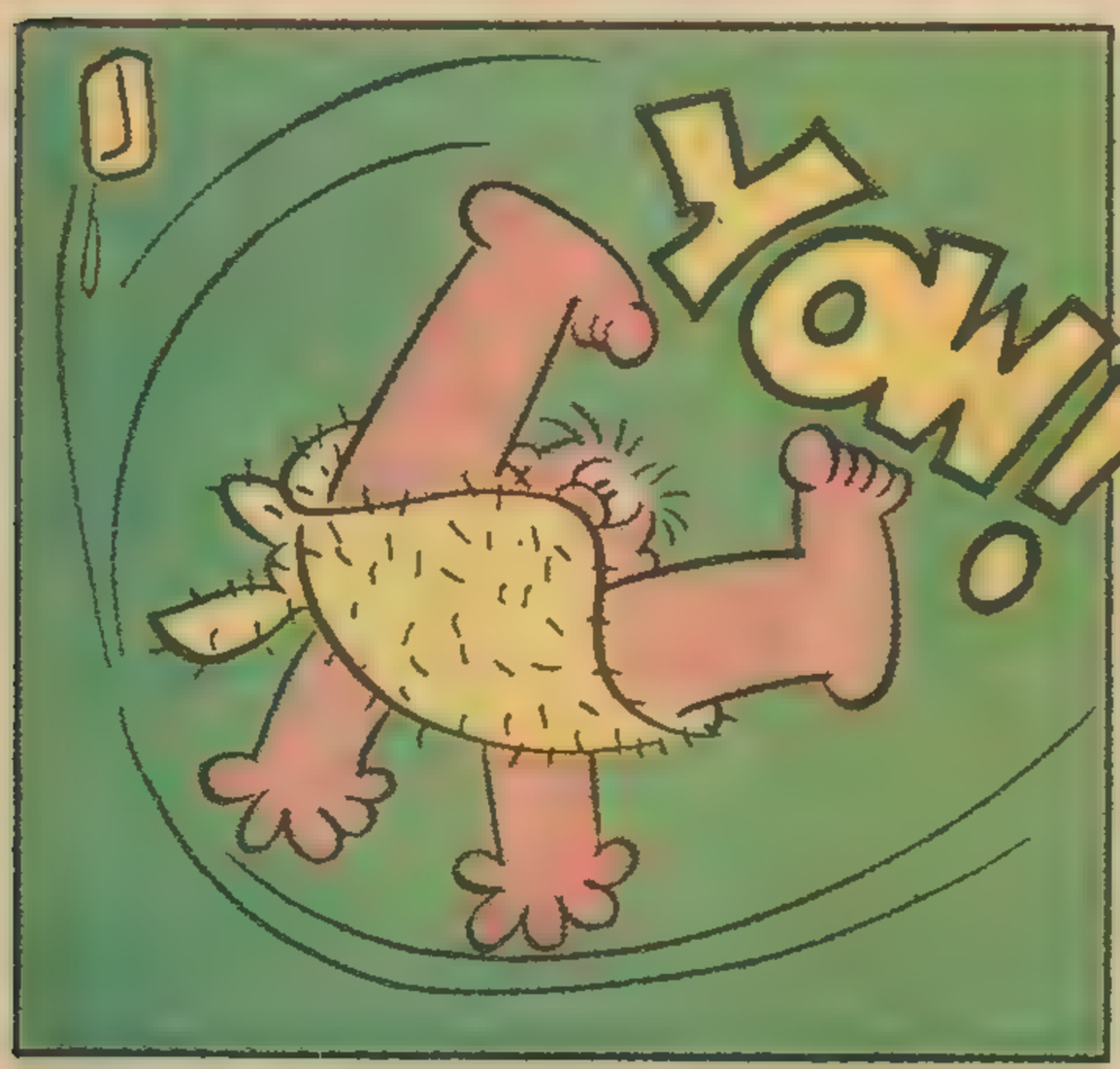

TODAY IS THE DAY!

HERE! PRESS MY UNIFORM AND SHINE MY SHOES REAL GOOD!

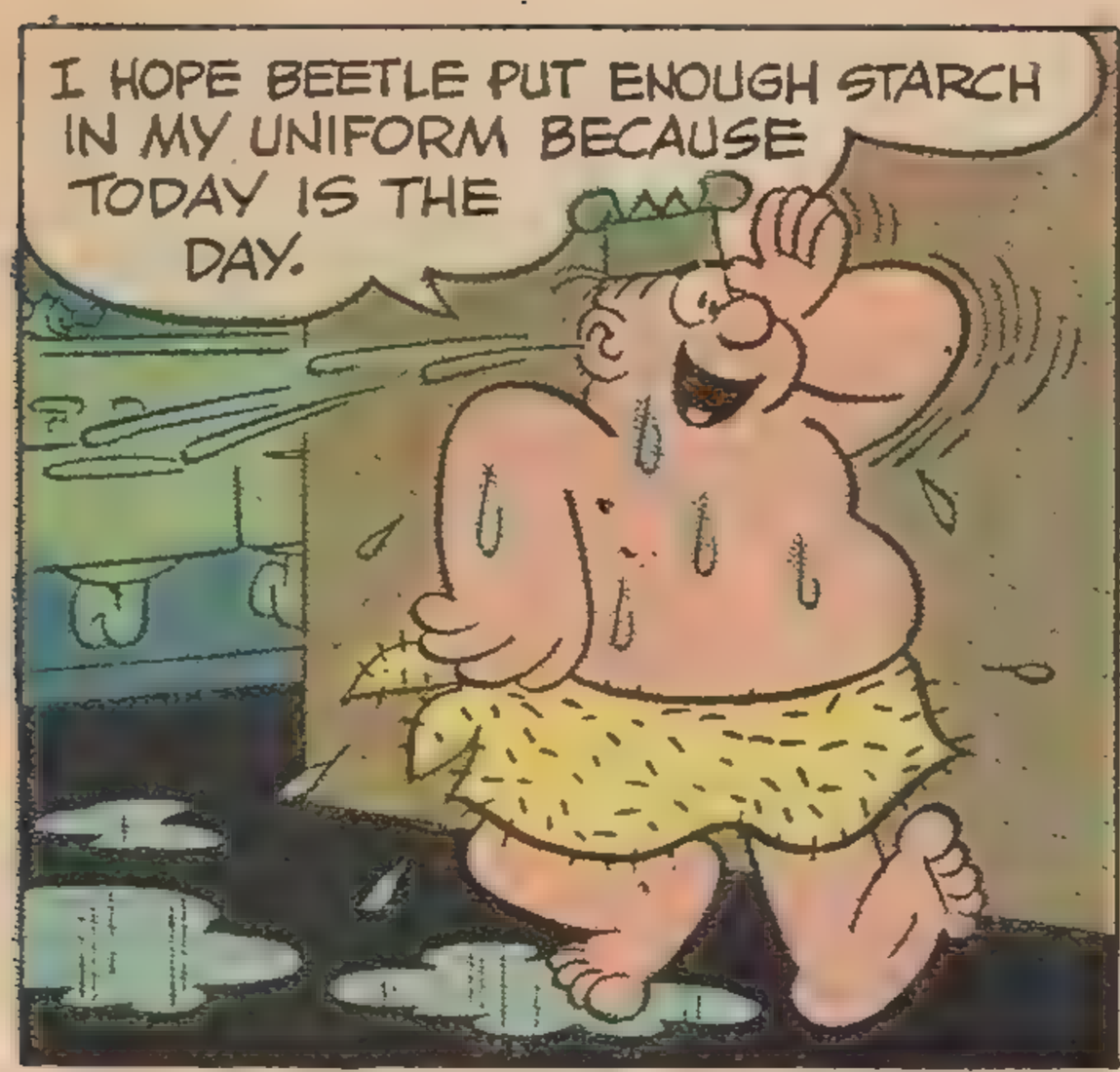

BECAUSE TODAY IS THE DAY AND I'VE GOT TO LOOK MY BEST!

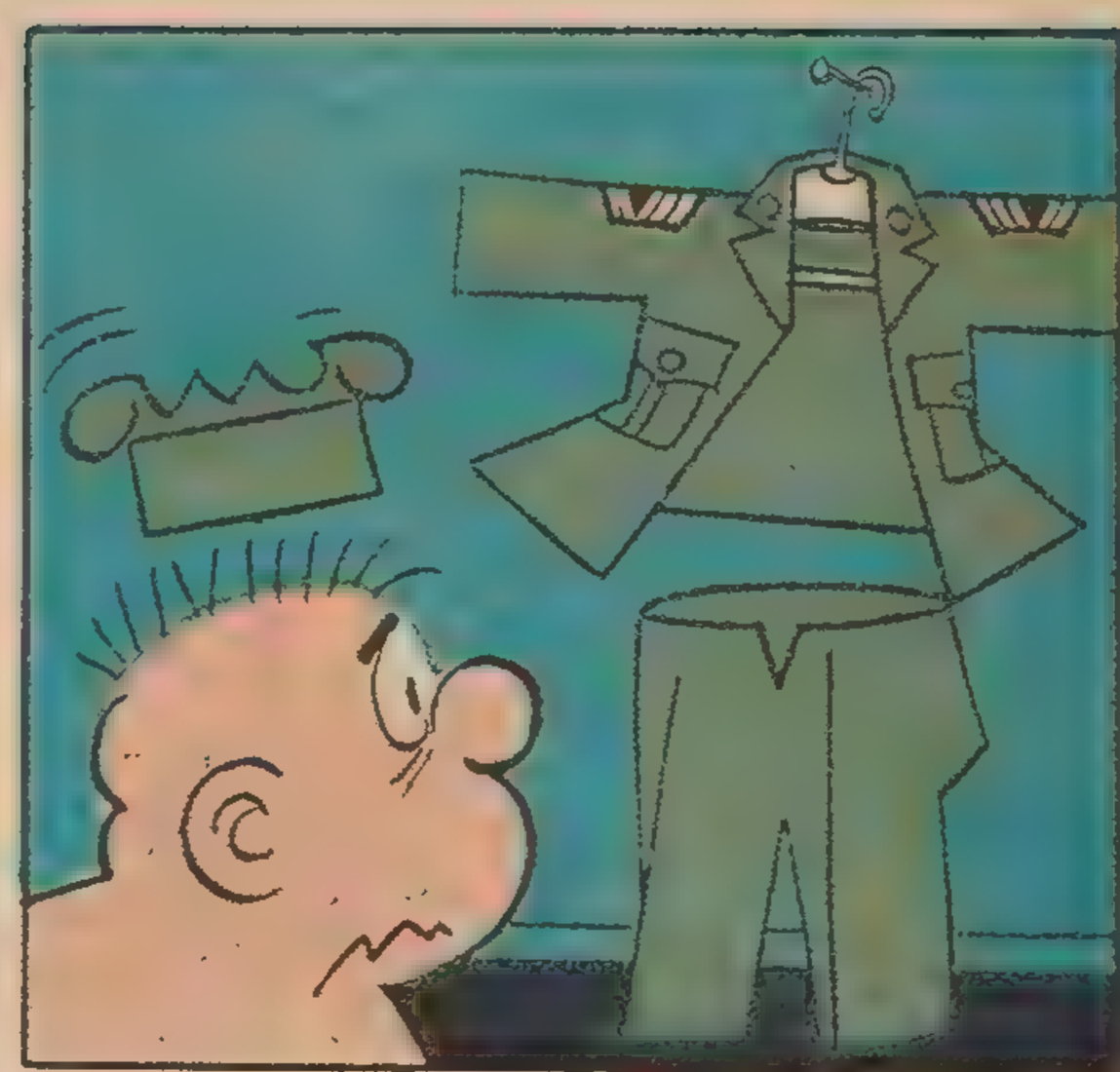
?
GOLLY, MAYBE SARGE IS GOING TO GET PROMOTED!

MY SHOWER READY, BEETLE?
YEAH, SARGE!


YOW!

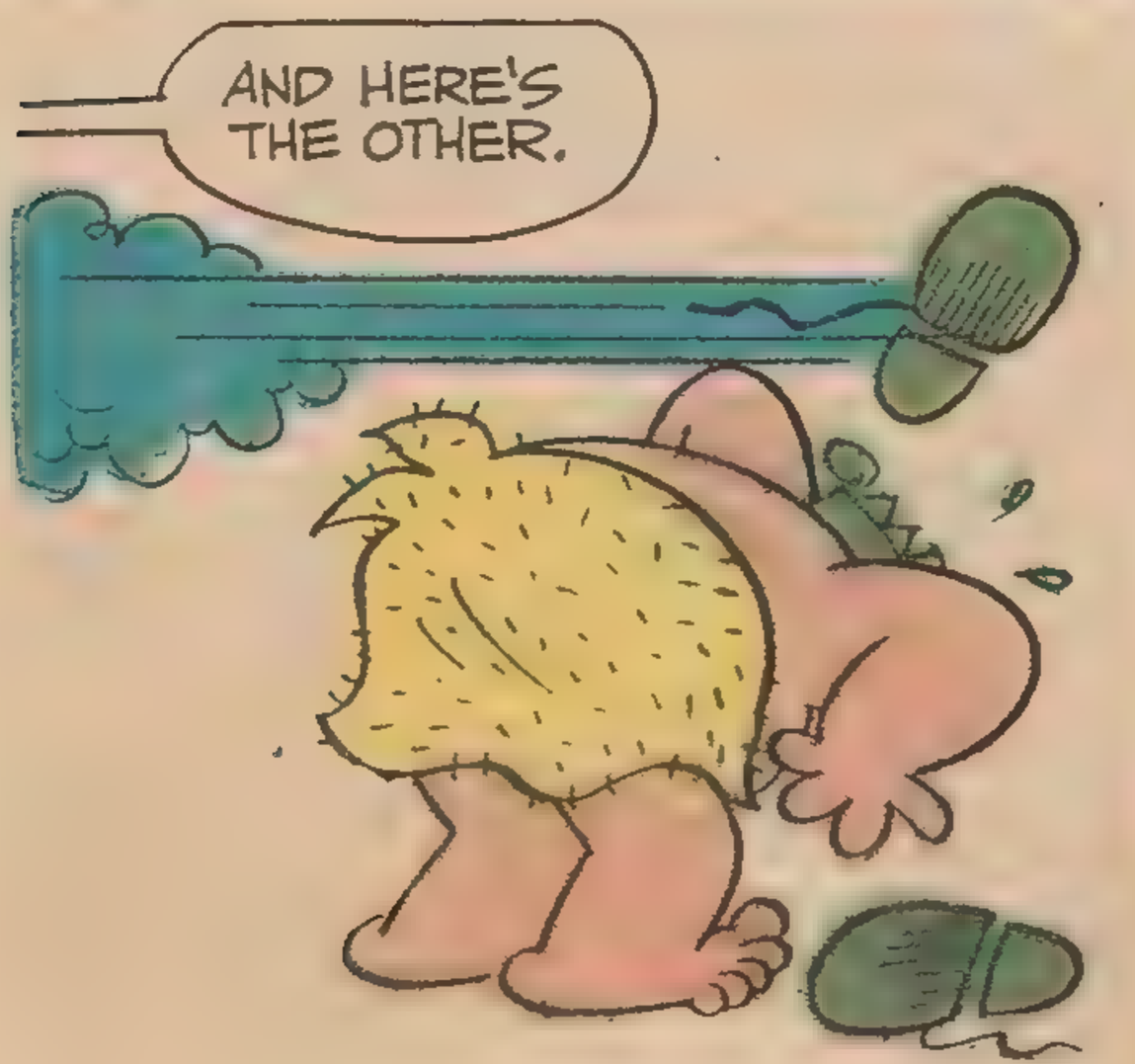
AND I LEFT A FRESH BAR OF SOAP OUT FOR YOU.

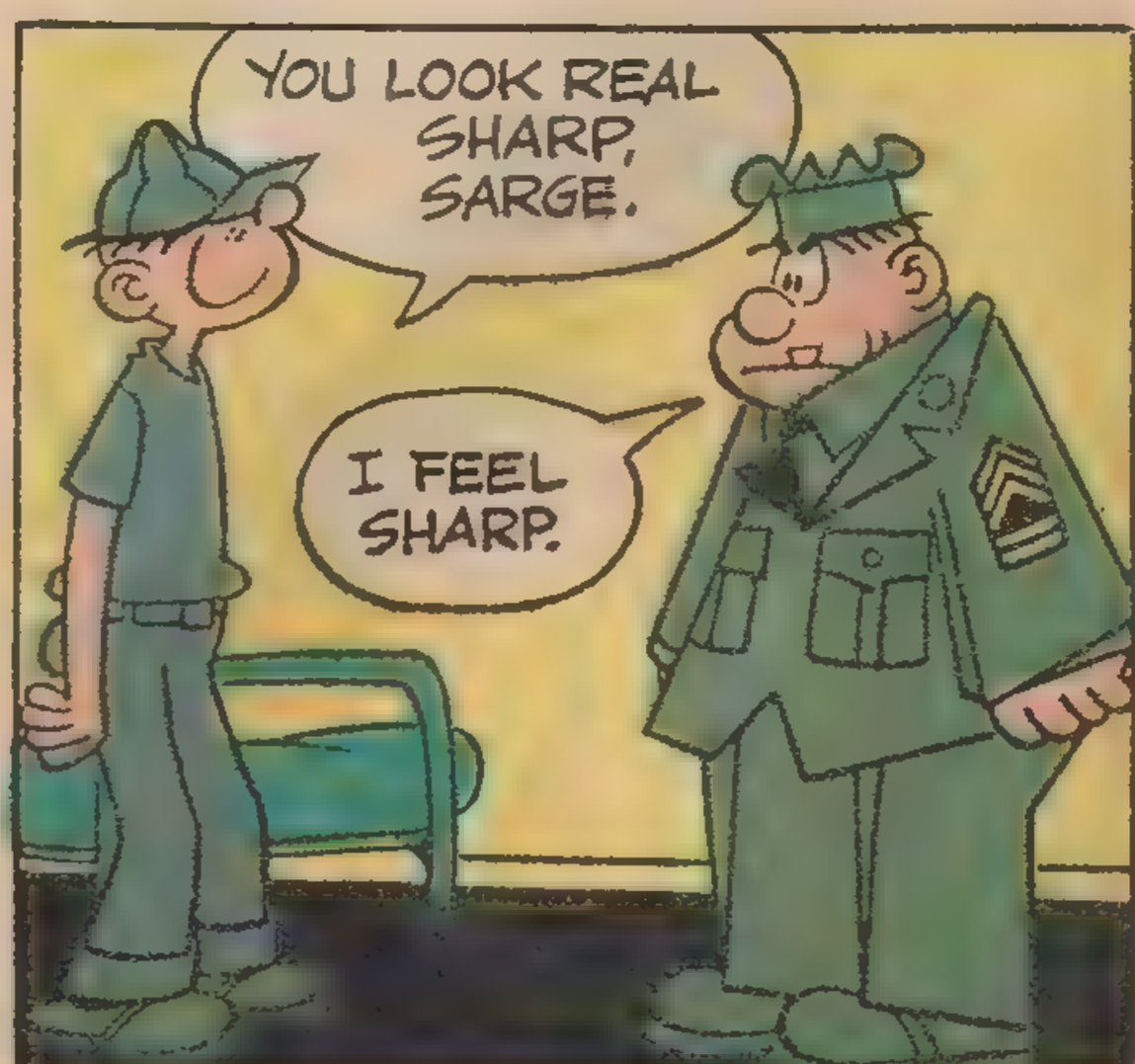

I HOPE BEETLE PUT ENOUGH STARCH IN MY UNIFORM BECAUSE TODAY IS THE DAY.



LET ME HAVE THE SHOES, BEETLE!

HERE'S ONE.
GUK!

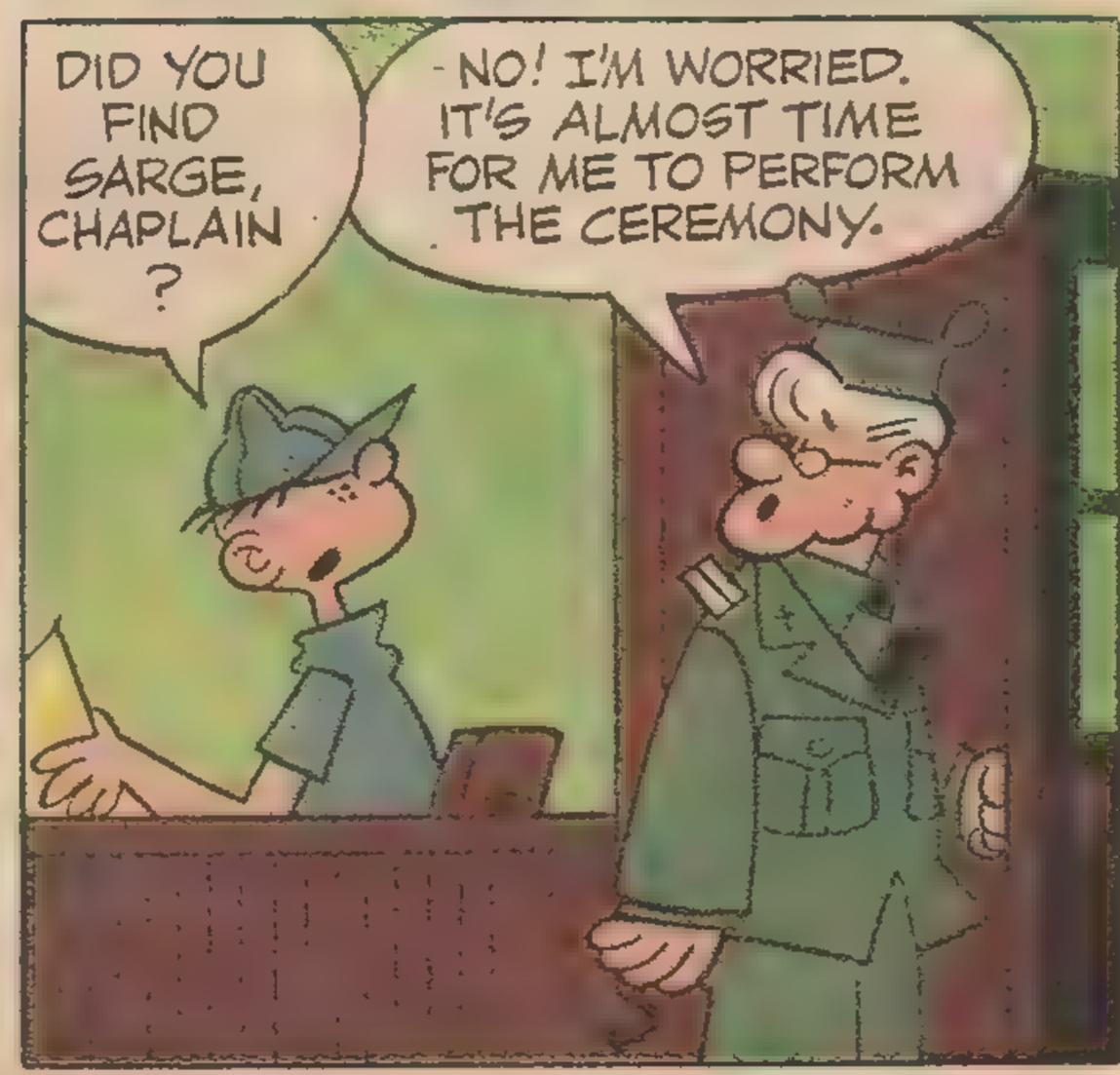

AND HERE'S THE OTHER.


YOU LOOK REAL SHARP, SARGE.
I FEEL SHARP.

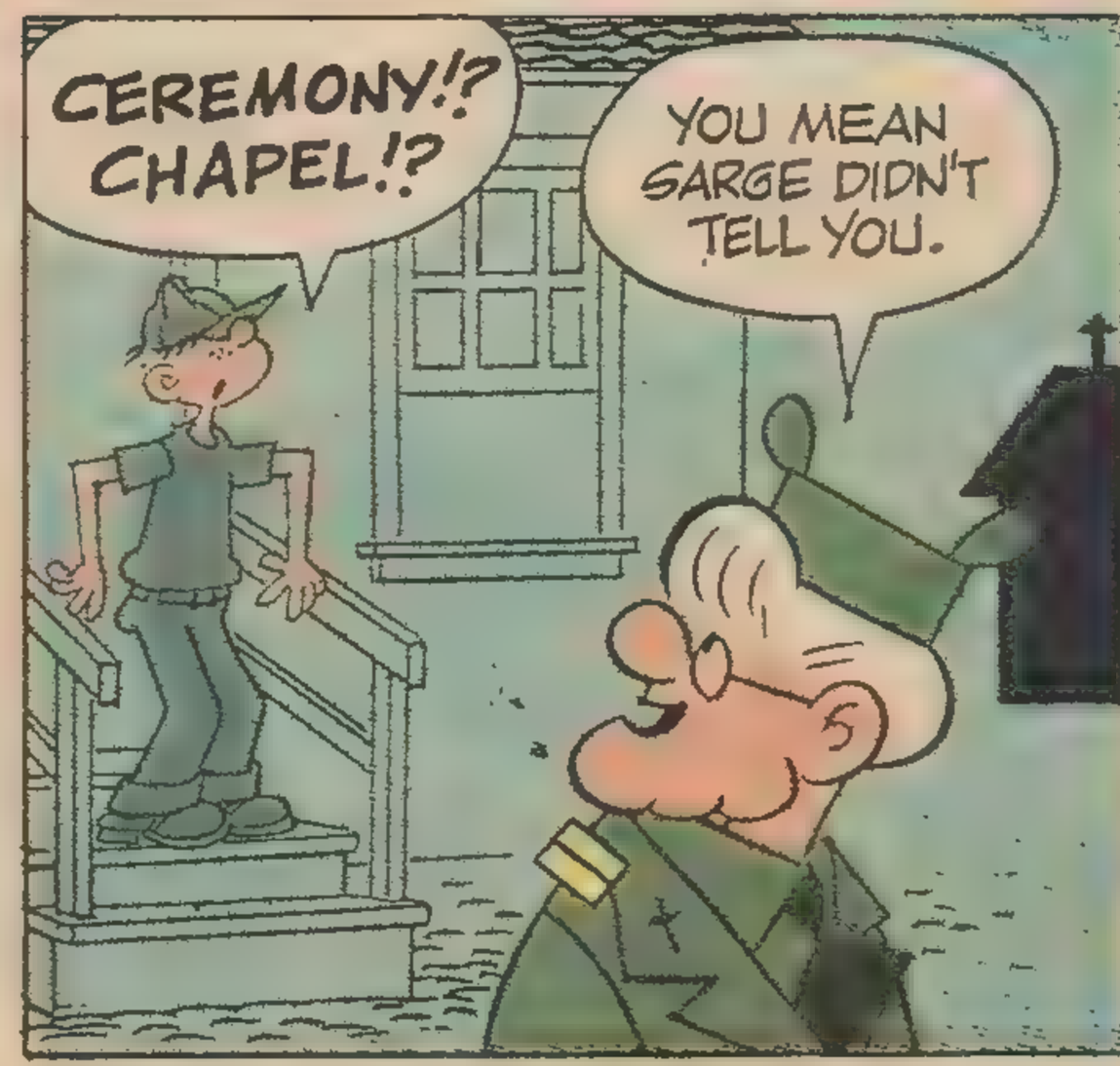
I EVEN CUT MY FINGER ON ONE OF YOUR STUPID CREASES.

BUT I CAN'T BE MAD AT ANYONE.... HEH, HEH... BECAUSE TODAY IS THE DAY.

DAY FOR WHAT? I WISH SARGE WOULD TELL ME.

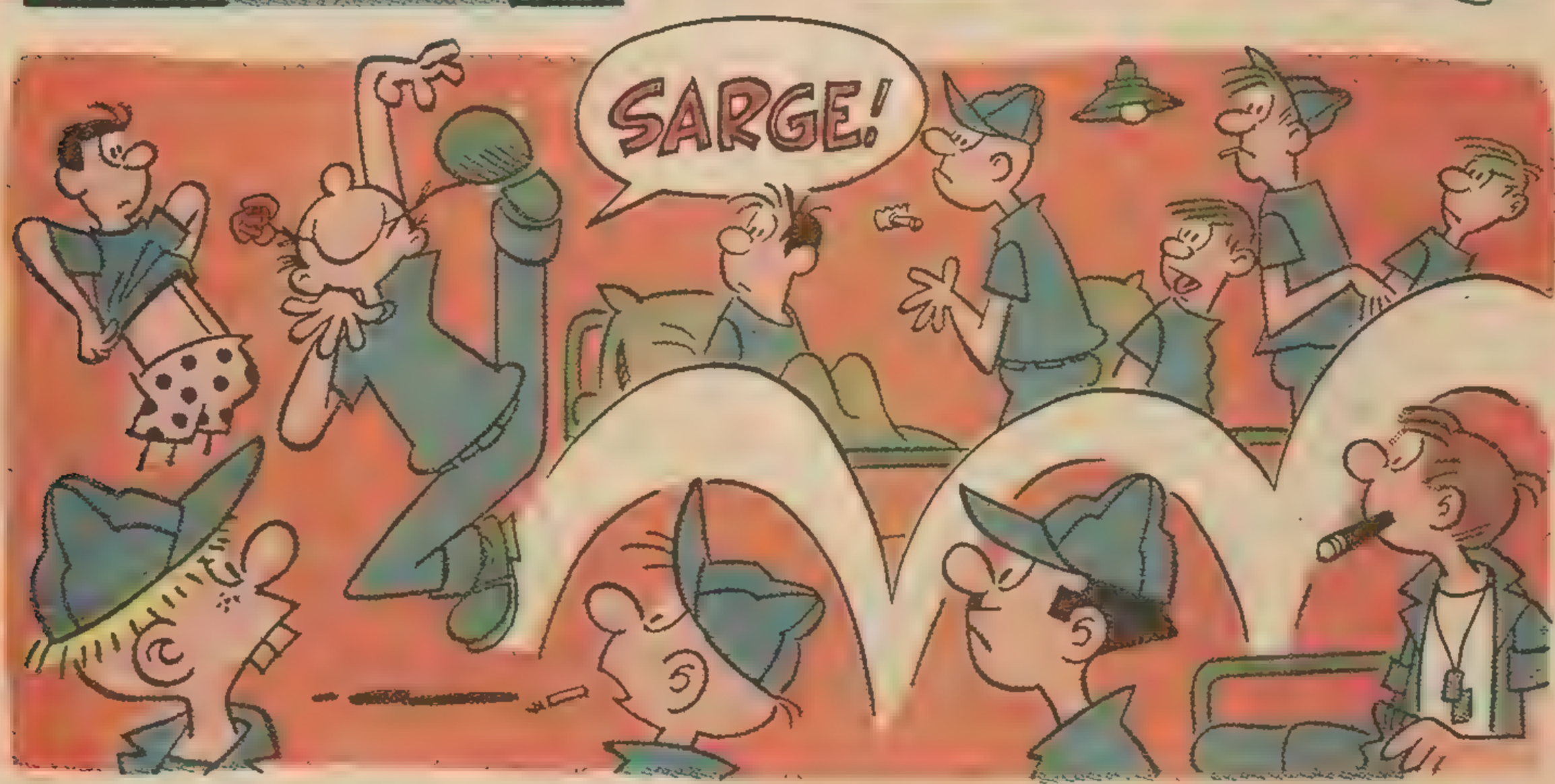

DID YOU FIND SARGE, CHAPLAIN ?
NO! I'M WORRIED. IT'S ALMOST TIME FOR ME TO PERFORM THE CEREMONY.

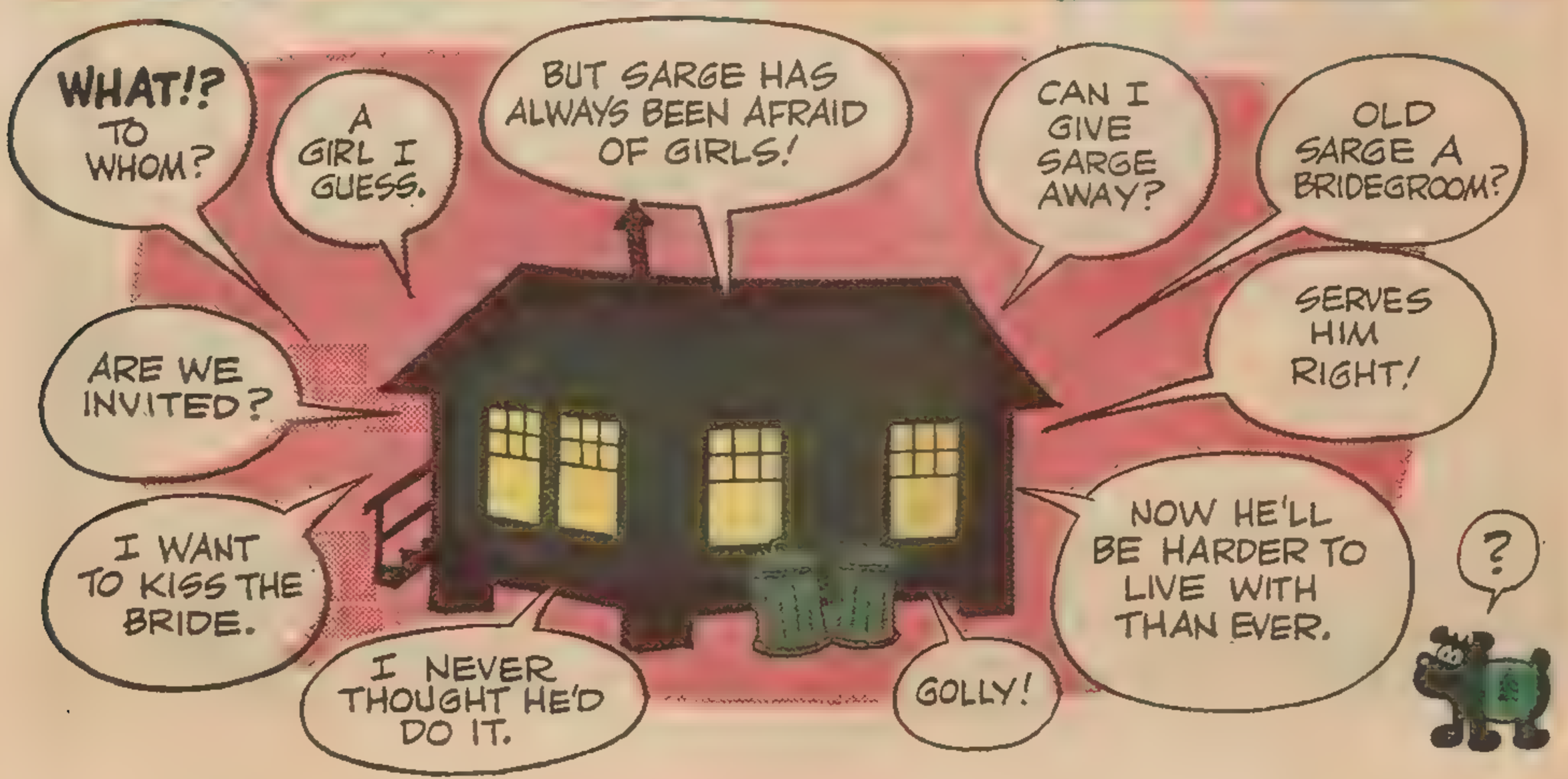
I SURE HOPE SARGE DOESN'T GET COLD FEET ... AND NOT SHOW UP AT THE CHAPEL!


CEREMONY!? CHAPEL!?
YOU MEAN SARGE DIDN'T TELL YOU.

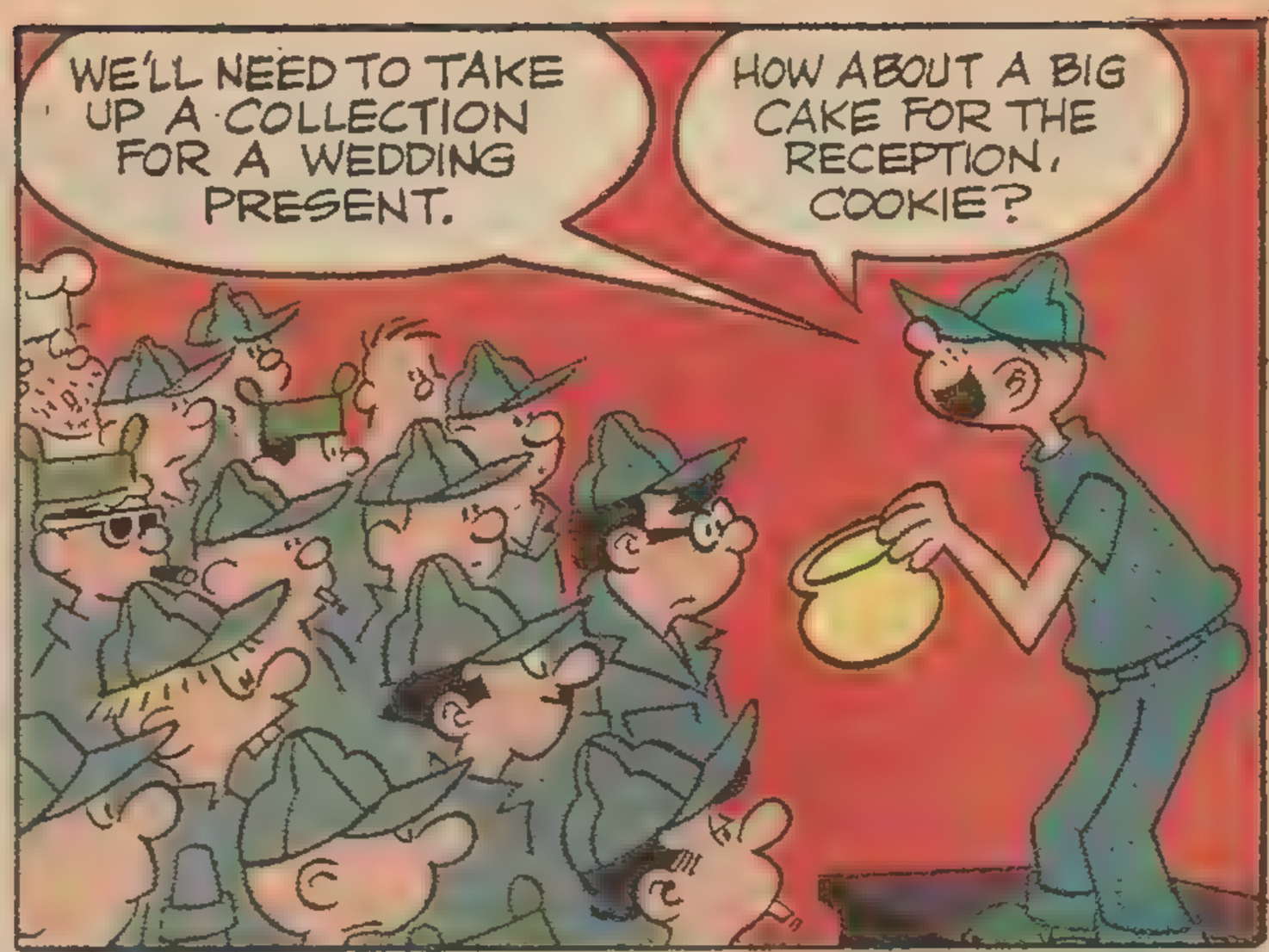
MY GOSH!!

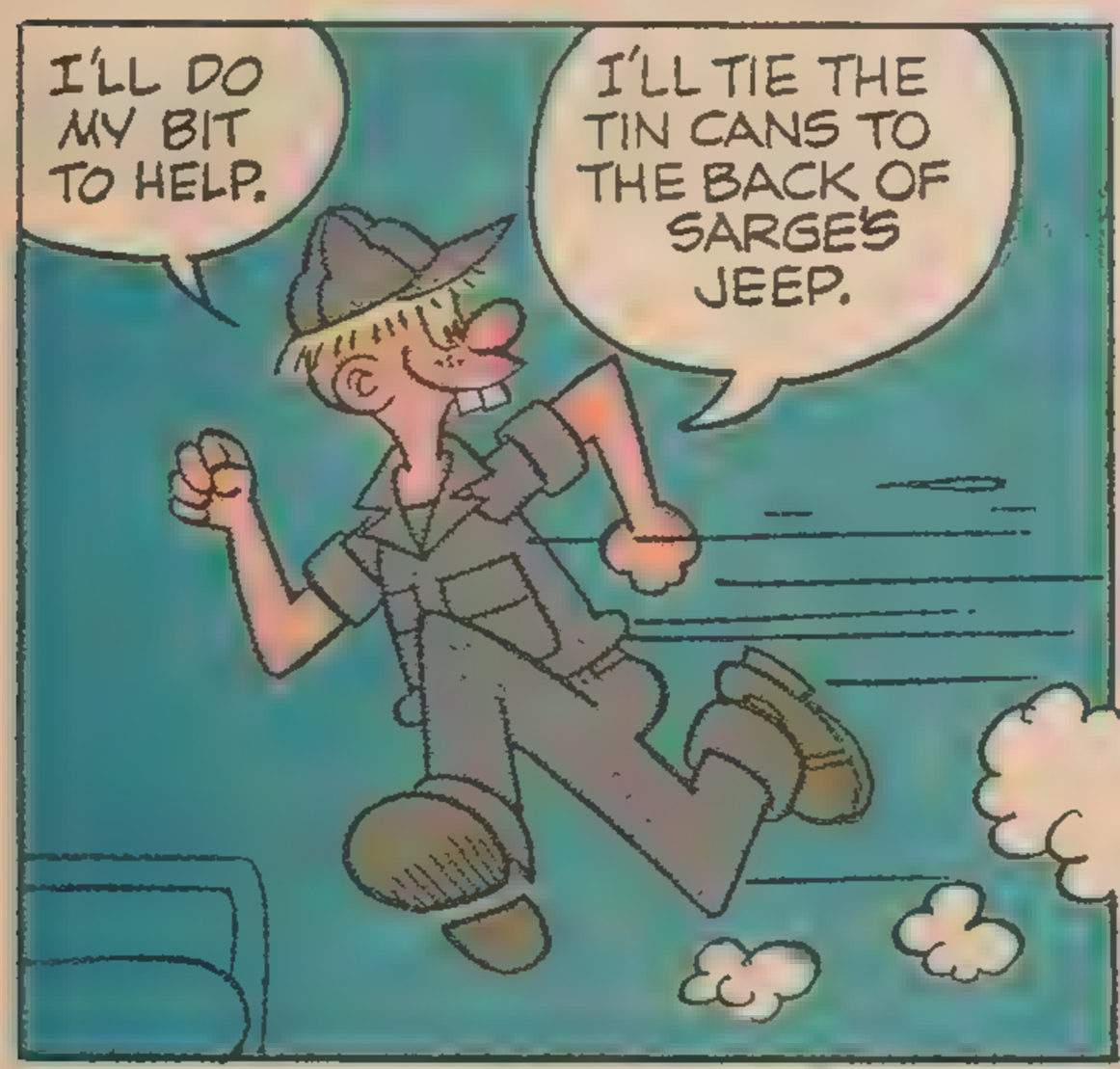
HEY EVERYBODY!
GUESS WHO'S GETTING MARRIED?


SARGE!


WHAT!? TO WHOM?
A GIRL I GUESS.
BUT SARGE HAS ALWAYS BEEN AFRAID OF GIRLS!
CAN I GIVE SARGE AWAY?
OLD SARGE A BRIDEGROOM?
ARE WE INVITED?
SERVES HIM RIGHT!
I WANT TO KISS THE BRIDE.
I NEVER THOUGHT HE'D DO IT.
GOLLY!
NOW HE'LL BE HARDER TO LIVE WITH THAN EVER.
?

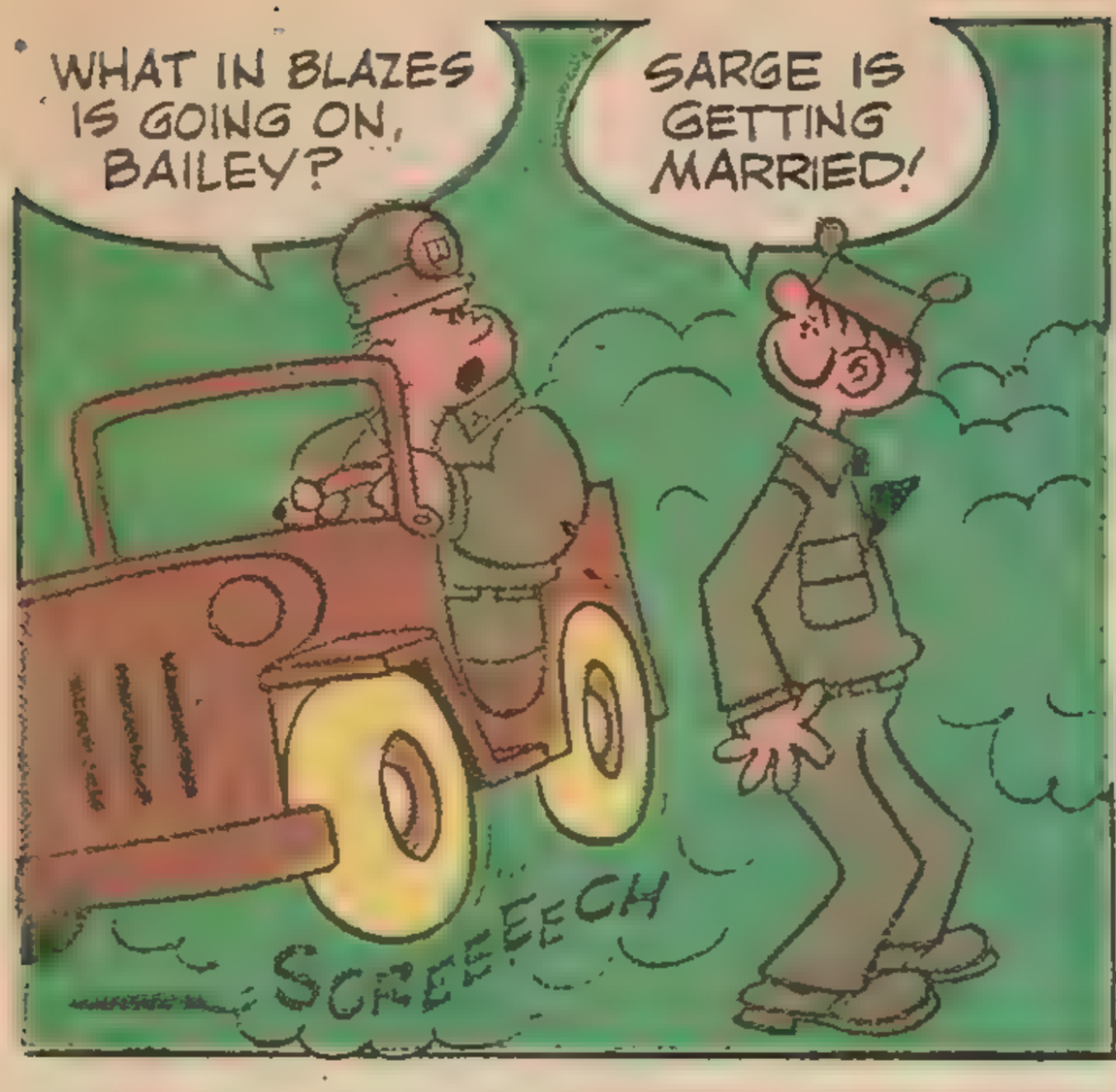
QUIET EVERYBODY!
THERE'S A LOT TO DO AND WE HAVEN'T MUCH TIME.

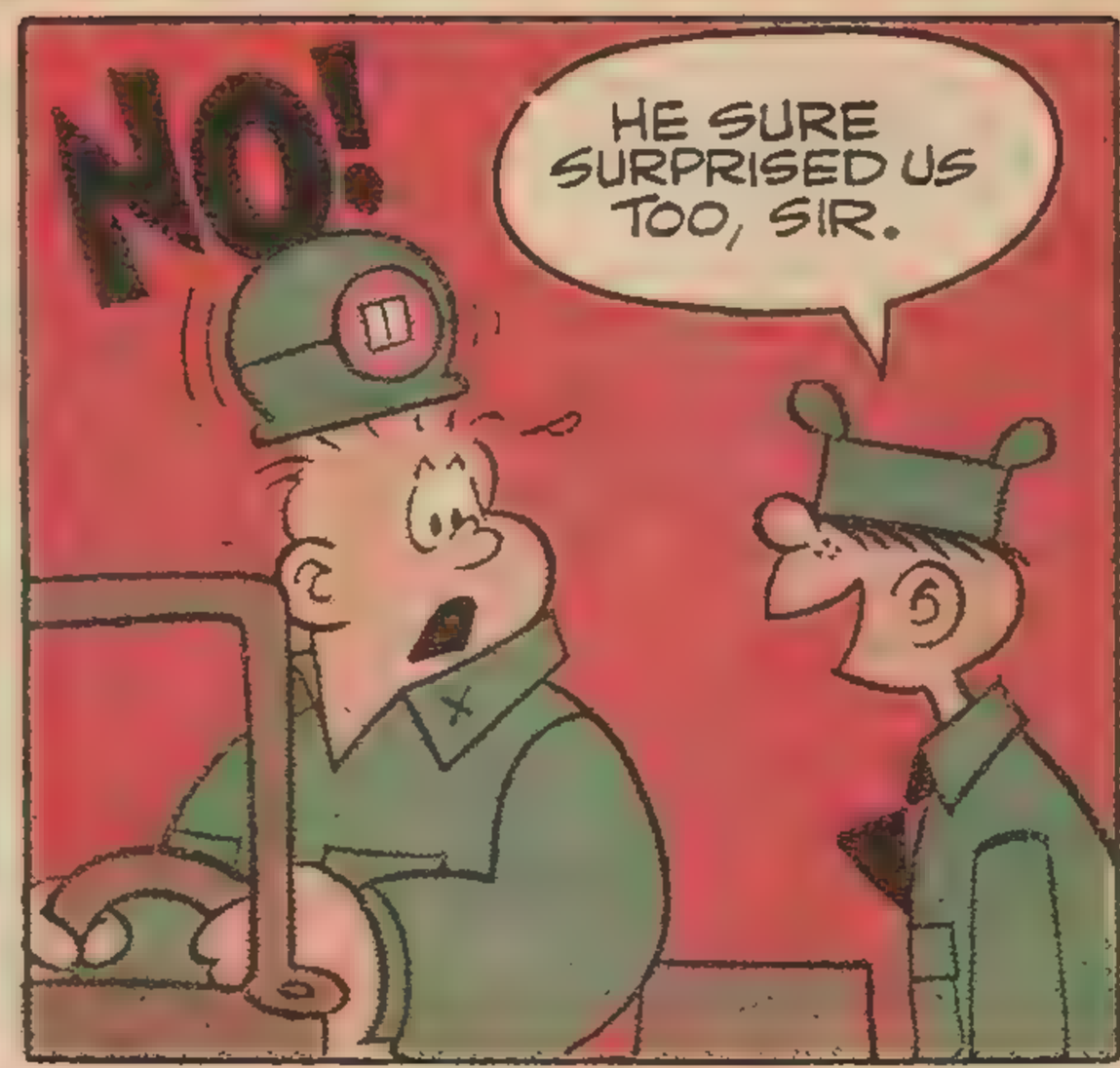

WE'LL NEED TO TAKE UP A COLLECTION FOR A WEDDING PRESENT.
HOW ABOUT A BIG CAKE FOR THE RECEPTION, COOKIE?


I'LL DO MY BIT TO HELP.
I'LL TIE THE TIN CANS TO THE BACK OF SARGE'S JEEP.

SOME OF YOU GUYS HELP WITH THE RECEPTION! K. P. SQUAD COME WITH ME!

NOW WHAT?



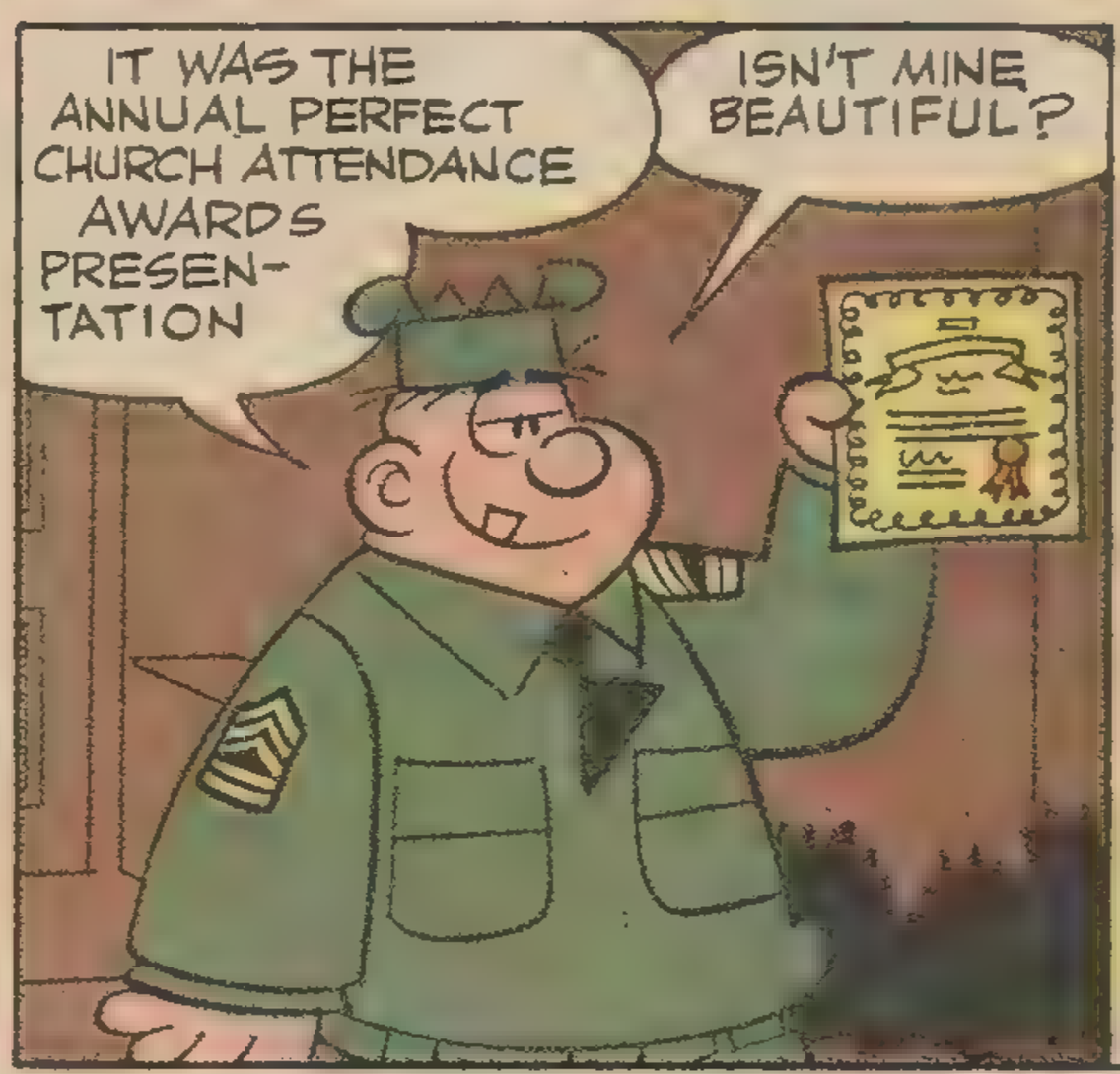


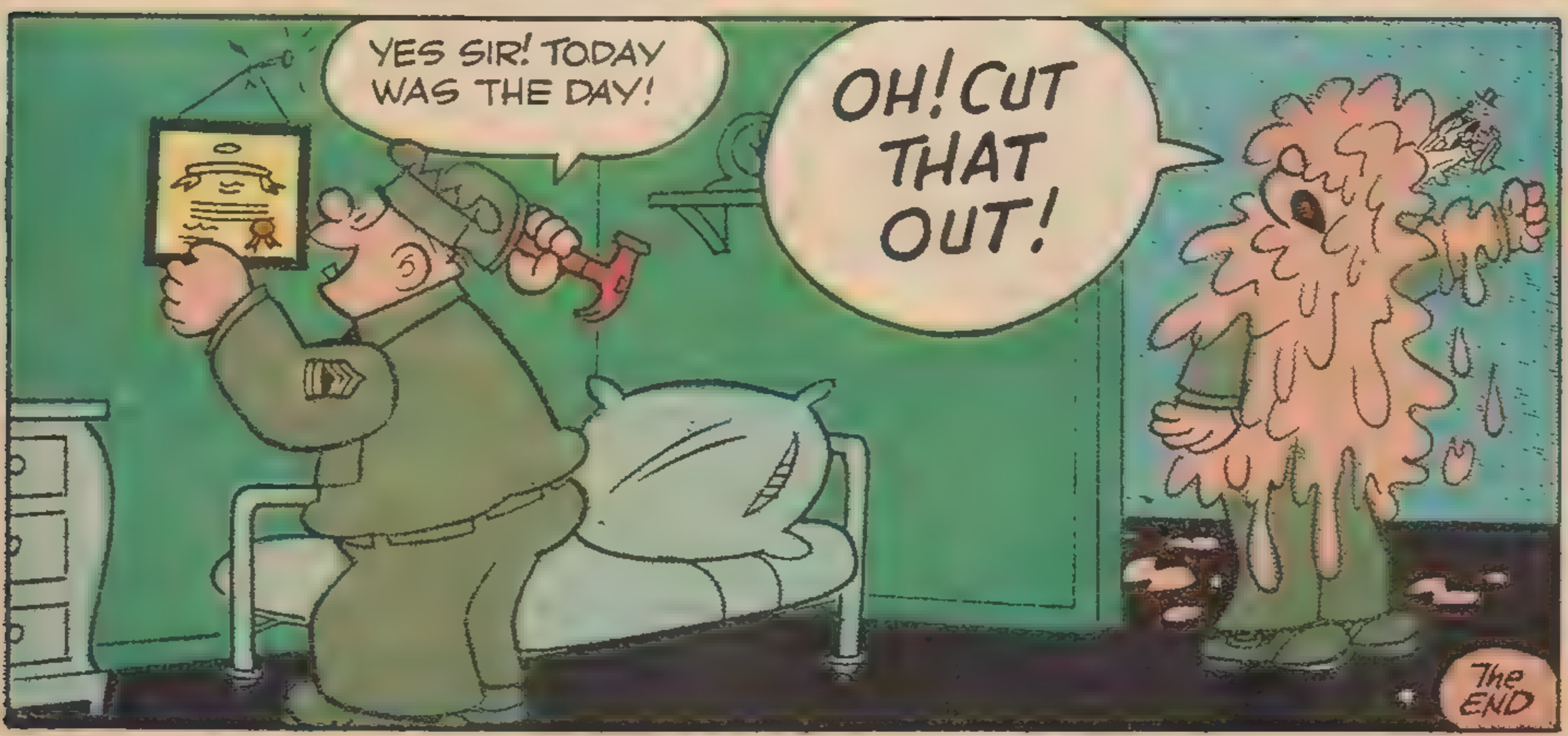
WE'RE HAVING A RECEPTION FOR HIM WHEN HE COMES OUT. ESPECIALLY THE K.P. SQUAD.

?

CONGRATULATIONS, SARGE. WHERE'S THE BRIDE?
BRIDE? DID SOMEONE GET MARRIED?

ER...YEAH... YOU I HOPE... I HOPE
THAT WASN'T A WEDDING CEREMONY CHAPLAIN STANEGLASS PERFORMED


IT WAS THE ANNUAL PERFECT CHURCH ATTENDANCE AWARDS PRESEN-TATION
ISN'T MINE BEAUTIFUL?


YES SIR! TODAY WAS THE DAY!
OH! CUT THAT OUT!
The END

100 pc. TOY SOLDIERS $1.25 set

MADE OF DURABLE PLASTIC, EACH ON ITS OWN BASE.

AN IMAGINARY BATTLE SCENE IS SHOWN ABOVE

EACH FOOTLOCKER CONTAINS:

4 Tanks	8 Machinegunners	4 Bombers
4 Jeeps	8 Sharpshooters	4 Trucks
4 Battleships	4 Infantrymen	8 Jet Planes
4 Cruisers	8 Officers	8 Cannon
4 Sailors	8 Waves	4 Bazookamen
4 Riflemen	8 Wacs	4 Marksmen

100 Toy Soldiers
Dept. KT
Carle Place, L.I., N.Y.

NO C.O.D's

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City ..... State .....

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Just look at this tremendous bargain—all these genuine stamps—yours for only a quarter! Fabulous collection includes beautiful triangles and diamonds from all over the globe: **Sharjah** "Olympic Flame," **Poland** "Olympic Action" set, **Central Africa** "Tropical Insects," plus fascinating stamps from **Gabon, Romania,** many other far-off places. Yes, you get 211 different in all—a wonderful start, or a big boost for your present collection.

Act now—we'll also send Midget Encyclopedia of Stamp Collecting at no extra charge. Identify mysterious stamps for fun and profit. And we'll include—**on approval**—a big selection of other colorful and unusual stamps and sets for your examination. You may purchase any of these Approvals at Zenith's low prices—and return the remainder within 10 days. But whether or not you buy any Approvals, keep the big collection of 211 stamps and the Midget Encyclopedia for only a quarter. Mail coupon NOW!

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(Please print)

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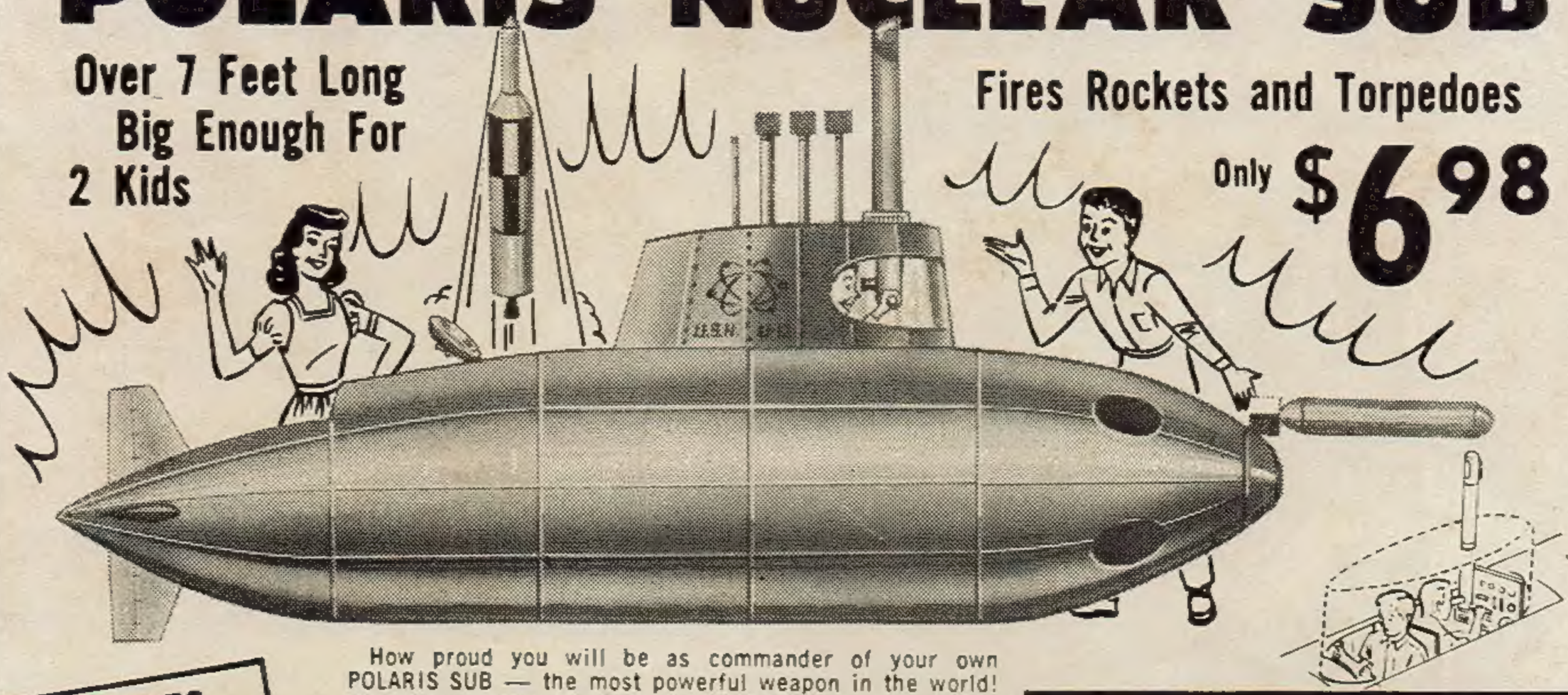
City ..... State ..... Zip .....

POLARIS NUCLEAR SUB

Over 7 Feet Long Big Enough For 2 Kids

Fires Rockets and Torpedoes

Only $6.98



FEATURES
- Over 7 feet long
- Seats 2 kids
- Controls that work
- Rockets that fire
- Real periscope
- Firing torpedoes
- Electrically lit Instrument panel

How proud you will be as commander of your own POLARIS SUB — the most powerful weapon in the world! What hours of imaginative play and fun as you and your friends dive, surface, maneuver, watch the enemy through the periscope and fire your nuclear missiles and torpedoes! What thrills as you play at hunting sunken treasures in pirate waters and exploring the strange and mysterious bottom of the deep ocean floor!

HOURS AND HOURS OF ADVENTURE

Sturdily constructed of 200 lb. test fibreboard. Comes complete with easy assembly instructions. Costs only $6.98 for this giant of fun, adventure and science. (Because of the POLARIS SUB'S giant size we must ask for 75c shipping charges.)

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Order today and we will rush your POLARIS NUCLEAR SUB to you. Use it for 10 full days. If you don't think it is the greatest ever—the best toy you ever had—just send it back for full purchase price refund.

10 DAY FREE TRIAL

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☐ SEND IT PREPAID. I enclose $6.98 plus 75c to help cover shipping charges.

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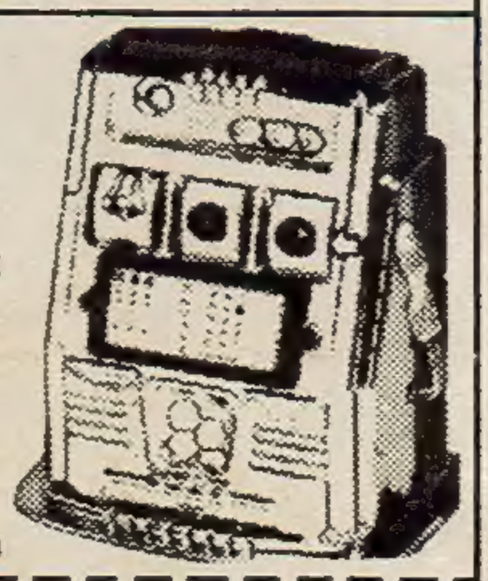
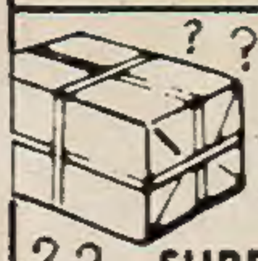
JACK POT BANK



A Dime-operating Jack Pot Bank that works just like the one armed bandit in Las Vegas. Just deposit the dime and spin the handle. Reels spin and look like the real stuff. Dimes are removable. This game should not be used for gambling purposes, only for fun.

No. 2060 1.98



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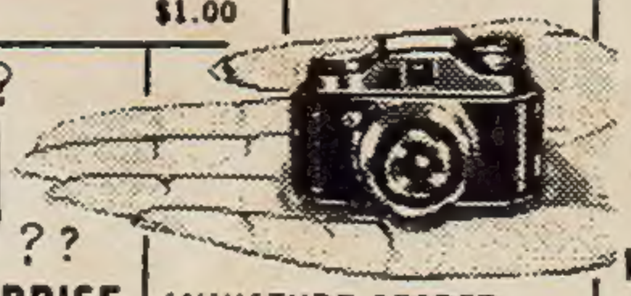
Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth.

No. 678 Only 50c



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Precision camera so small, it fits in cigarette pack. Weighs 2½ ounces and takes 10 pictures per roll. Precision ground lens and time expose shutter. Can be hidden anywhere. Complete with free roll of film.

No. 788 $1.00

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Now enjoy color or black and white movies right in your own home. This precision-engineered projector is sturdily-built of steel with two-tone baked enamel finish. It has an adjustable fine-focus lens system and automatic rewind. It can be used with home movies or standard 8mm commercial films. Operates on standard flashlight "D" batteries (batteries not included).

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Sorry, we cannot ship orders for less than $1.00

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Everyone You Know Needs Christmas Cards and Everyone Loves Wallace Brown Cards

Do you know 10 people? Of course you do! Add up a half-dozen relatives, perhaps 5 neighbors, the butcher, the baker, the milkman, the grocer, your dentist, several friends and other tradespeople—and you've probably got even more than 20. So what are you waiting for? These folks alone can bring you in at least $50.00, probably $100.00 to $200.00 extra money in just a few hours spare time. And this is just a start! Almost exeryone you know needs Christmas Cards, and when you show them the spectacular nationally famous 1966 Wallace Brown Line of Cards and Gift Items—it's love at first sight. They'll snap up 2, 3, 6 or more Christmas Card Boxes right on the spot. Keep up to 50¢ of every dollar you take in! This is the fun way of making money because it's so easy. You don't have to be a salesman because we send you samples that do the selling for you. And, besides making money you'll save money on your own Christmas Cards, Gifts, etc. at wholesale prices. See for yourself without risking a penny. Mail the coupon today! You'll be glad you did!

IT COSTS NOTHING TO TRY— FREE CATALOG, TOO

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ORIGINAL MOTION PICTURE SOUNDTRACK

THE TEEN TITANS

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